

MCCA Membership Meeting, Wednesday, January 13, 2016-Wisconsin Maritime Museum, 6:15 p.m.

Attendance:

Karen Duvalle, Wisconsin Maritime Museum

Rolf Johnson, Wisconsin Maritime Museum

Diane Wallander, HTR Media

John and Corey, Before & After Furniture & Marketplace

Gary Stolp, Subway, board member

Jeremiah Novak, Novak's Service Center, board member

Pat Mecca, Grape, Grain & Bean, Treasurer

Cathy Karl, Heart & Homestead, Chair

Barb Gelhausen, The Seamstress, Secretary

Meeting called to order at 6:15 by Chair Cathy Karl

Minutes from last meeting were passed as read

Treasurer's report was passed as read

There were no guest reports

Old Business

'Evergleams On Eighth'

Trees came down this past week. We are still getting hits on the web site for it. Members present felt it was successful and would like to see it again next year, even if we have to pay for the display.

Ice on 8th

Festival will be Feb 6, starting at 8 a.m. Committee is working on having skaters performing in the morning and hockey teams in the afternoon. 15 of ice blocks will be around the town town, going from Subway on the corner of Washington and 10th to the Courthouse Pub on Washington and 8^t, up 8th Street to over the bridge. There will be 4 professional ice carvers doing 2 of the blocks, with Silver Lake students and some business owners carving the remainder of the blocks.

There will be a Fat Tire Bike demo on the snow hills. 6 bikes will be available for young adults to try the course. Wavers will be needed for this activity. The Manitowoc Public Library will have events all week, ending on Saturday.

The ice rink is in the works, some additional lighting has gone up. Ribbon cutting is set for February 4, 4 p.m.

Visitors Guide

There are 4 outstanding invoices for the group ad.

Crossings Magazine (SS Badger) Advertising

Two Rivers has expressed an interest in sharing a page with MCCA and the Visitor Center. Block ad is \$150. Contact Cathy Karl if you would like your business in this magazine.

Ornament Fundraiser

MCCA has purchased the remaining downtown ornaments from Mainly Manitowoc. We can make \$5 per ornament if we sell them. The problem is, the #2 ornament is sold out, so a complete set is not available. The price for re-orders has gone up and we would need to order 140 of them.

New Business

MCCA members are needed to work on the following events to make them a success:

Ice on 8th, Jeremiah Novak, chair

Gold Coin Grab/ St Patrick's Celebration

Peeps Show

Spring Event/Ladies Night Out

SubFest, Rolf Johnson, chair

Balloon Glow, Gary Stolp, chair

Harvestfest, Cathy Karl, chair

Treat Street, Cathy Karl, chair

Everygleams on Eighth, Cathy Karl, chair

Small Business Saturday, Cathy Karl, chair

Meeting adjourned at 7:15

Next meeting will be Wednesday, February 10, 8 a.m., Capitol Civic Centre

Barb Gelhausen, Secretary

MCCA Meeting
Wednesday, February 10, 2016
Capitol Civic Center

Attendance

Lee Anne Raleigh, Manitowoc Area Visitor and Convention Bureau
Chris Hoppe, First German Lutheran Church
Diane Wallender, HTR Media
Zita Gehl, Fabric Creations
Rick Couron, The Hearty Olive
Justin Nickels, City of Manitowoc
Karen Duvalle, Wisconsin Maritime Museum
Michelle Linville, Big Brothers Big Sisters
Erika Zastrow, HTR Media
Jody Dubinsky, Treasures
Corky Zoerb, Before N After
John, Before N After
Gary Stolp, Subway, Board member
Pat Mecca, Grape, Grain & Bean, Treasurer
Barb Gelhausen, The Seamstress, Secretary
Cathy Karl, Heart & Homestead, Chair

Meeting called to order at 8 a.m. by Chair Cathy Karl

Minutes of last meeting passed as read

Treasurer's report passed as read

MCCA's fiscal year runs July 1 to June 30. Invoices will be mailed
To members.

GUEST REPORTS

Chamber of Manitowoc Co

No report from Chamber. Big Brothers Big Sisters received the Non Profit of the Year at last night's dinner.

City of Manitowoc

City had meeting with downtown business representatives and Farmer's Market, hoping the 3 groups could work together to grow the Downtown. Farmer's Market is not interested combining efforts. City will continue to collect vendor fees and pay for upkeep on the lot.

City council approved funding for demolition of Mirro building. Now working on gaining ownership of building. Possible demolition will be Nov-Dec. 2016

MAVCB

Visitor guide is now available. Boxes can be picked up at the Visitor Center or be delivered. If anyone has photos of Ice on 8th, the Visitor's Center would like them to use for winter promotions.

OLD BUSINESS

Visitors Guide

4 ads are outstanding, invoices have been sent.

Crossings Magazine

We will share a page with Two Rivers and MAVCB. We currently have 6 spots filled and need 2 more, at \$150 per ad.

Ice on 8th

Discussion on prevention of vandalism, better communication of event and earlier planning of event.

Ornaments Fundraiser

We have ornaments #1, #3 and #4 available, #2 with the sub is sold out, and the cost has gone up \$1 since first printing.

NEW BUSINESS

St. Pat's Celebration

Parade is on March 11, Parade at 6:30, with fireworks to follow. Gold Coin Grab will take place March 1 to March 17. Cost is \$30 and will include materials and advertising.

Hotel Guide

Goes in Fox Hills, Best Western and Holiday Inn. Representative will be in the area soon, please work with her for ad space. Cost for ad is \$150 for members.

A day in the Life on a Peep

Contact Jody Dubinsky at Treasures for more information on this.

Spring Ladies Night Out

Promotion is in the works.

OTHER

Cory mentioned several of the downtown businesses will participate in the Vintage Shop Hop promoted through social media, March 4 and 5.

Subfest will have no vendors so MCCA will be able to set up for them at Krazy Daze.

Bands are lined up for Friday and Saturday nights for Subfest.

HTR is giving MCCA a free header if we have at least 4 businesses putting a \$99 ad in promotion. This saves MCCA the cost of the header as in earlier years.

Big Brothers Big Sisters will be sponsoring Bowl for Kids Sake fundraiser on March 4/5 and March 11/12. Cost is \$100/person or \$500/team.

Balloon Glow is set for Friday, August 19, planning meetings will start soon.

Capitol Civic Center will have a large wedding the Saturday of Subfest/Krazy Daze.

2 movies will be shown on Saturday night.

Meeting adjourned at 8:50. **Next meeting will be Wednesday, March 9, 6:15 p.m. Wisconsin Maritime Museum**

Barb Gelhausen, Secretary

MCCA Membership Meeting
Wednesday, March 9, 2016
Wisconsin Maritime Museum

Attendance:

Sherry Paszkiwkz, First German Church
Bonnie Timm, Fox Community Credit Union
John G, Before N After
Jason Ring, Manitowoc Area Visitor Convention Bureau
Abbey Quistorf, The Chamber of Manitowoc County
Barry Nelson, Nelson Business Development
Karen Duvalle, Wisconsin Maritime Museum
Justin Schnell, Manitowoc Public Library, Stockpile Games
Gary Stolp, Subway, Board Member
Jody Dubinsky, Treasures, Board Member
Rolf Johnson, Wisconsin Maritime Museum, Board Member
Jeremiah, Novak, Novak's Service Center, Board Member
Pat Mecca, Grape, Grain & Bean, Treasurer
Cathy Karl, Heart & Homestead, Chair
Barb Gelhausen, The Seamstress, Secretary

Meeting called to order at 6:15 by chair Cathy Karl
Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Chamber of Manitowoc County

The 100th Anniversary Gala will be held April 2 at Fox Hills, 7-11 p.m. Event is semi formal and cost is \$20/person.

Restaurant weekend 2016 will be held April 1-3. This is an opportunity for you to showcase unique and special dishes. To participate, contact Abbey at the Chamber.

A customer service seminar, A Passion for Service will be held April 7 at the Holiday Inn, with 2 sessions, 8a.m. to 11:30 a.m. and 1 p.m. to 4:30 p.m. Contact Chamber to sign up.

Manitowoc Area Visitor and Convention Bureau

Subfest, Balloon Glow and many summer events are in planning stages. Visitor's Guides are available and new this year and will be placed in Door County. Best Western on the Lakefront will now be Baymont Suites. This weekend, March 11-12, the Wisconsin Women's Bowling Association will be meeting here in Manitowoc.

OLD BUSINESS

Hotel Directories

All ad slots are filled and directories will be put in Fox Hills, Holiday Inn and Baymont Suites.

Crossings Magazine

Two Rivers has dropped out of ad space, so we will use a ½ page, with 6 businesses using ad space.

Gold Coin Grab

8 Businesses are in this promotion

St. Patrick's Day Parade

Parade will be this Friday, March 11, starting at 6:30. Fireworks will follow.

Day in the Life of a Peep

Jody at Treasures has 4 businesses with displays.

NEW BUSINESS

Spring Ladies Night Out will be Thursday, April 7. We are hoping to get 10 businesses @ \$15 each to cover advertising.

Election of Officers

Nominating committee, which is the current board, will be looking for members to fill the 5-9 slots on the board. Elections will be held during April meeting. New board members will then select new officers.

Rolf, Jason, Gary and Jeremiah will be forming an ad hoc committee to outline duties of board members. Outline will be ready by end of March to get out to members.

Members interested in being on the board with other business owners who want the downtown to grow should contact Cathy Karl, Pat Mecca, Barb Gelhausen, Gary Stolp, Brian Gilbert, Jody Dubinsky, Jeremiah Novak or Rolf Johnson.

OTHER

Fox community Credit Union will be sponsoring a meet and greet for downtown businesses on May 10 at the Courthouse Pub.

Subfest will possibly be expanding to the south side of the river.

Meeting adjourned at 7:30 p.m. Next meeting will be Wednesday, April 7, 8 a.m. at the Capitol Civic Centre, Kadow Room.

Barb Gelhausen, Secretary

MCCA Membership Meeting
Wednesday, April 13, 2016, 8 a.m.
Wisconsin Maritime Museum

Attendance:

Zita Gehl, Fabric Creations
Chris Hoppe, First German Lutheran Church
Karen Duvalle, Wisconsin Maritime Museum
Corey Zoerb and John G, Before N After
Christine Vander Bloomen, Connection, Great Lakes Relaxation Center
Jason Schnell, Manitowoc Public Library, Stockpile Games
Megan Bruckschen, HTR Media
Diane Wallander, HTR Media
Nic Sparacio, City of Manitowoc
Aaron Rosinsky, Seehafer Broadcasting
Jodi Schramm, Progress Lakeshore
Peter Wills, Progress Lakeshore
Jeremiah Novak, Novak Service Center, Board Member
Gary Stolp, Subway, Board Member
Brian Gilbert, Westlake Golf, Board Member
Cathy Karl, Heart & Homestead, Chair
Barb Gelhausen, The Seamstress, Secretary

Meeting was called to order by Chair Cathy Karl
Minutes/Treasurer's report not available

GUEST REPORTS

Chamber of Manitowoc County

No Report

Progress Lakeshore

5th Annual Awards Breakfast will be May 3, 7 to 9 a.m. at Silver Valley Banquet Hall.

City of Manitowoc

City is still working on a downtown master plan. It is also working with the owners of the Schuette Building to restore original façade. There is a new city parking lot on the corner of 10th and York St. which will have 50 spaces leased to Forefront Dermatology. City is also working with vendors at the Farmers Market to grow the market and will hire a new market manager.

MAVCB

Tourism Breakfast will be May 4, 7:30 to 11:00 a.m., with break-out sessions after the breakfast for education on advertising and tourism.

OLD BUSINESS

Hotel Directories

Proofs have been sent out to participating businesses. Invoices will be sent. Payment is due by June 1.

Crossings Magazine

Ad in this magazine has also been finalized. Invoices also to be sent.

Ladies Night Out, Wrap up

Event took place last week. In spite of Letterman Show at CCC, there was a good turn out for the event.

Nominations

Election will take place next meeting with new board taking over July 1. Members running for office of board member are: Jeremiah Novak, Gary Stolp, Pat Mecca, Rolf Johnson, Barry Nelson, Karen Szyman, Christine Vander Bloomen, Rick Couron, Brian Gilbert, Randy Leuptow, Vicky Seehafer and Jason Ring.

NEW BUSINESS

Krazy Daze, July 8, 9, 10

Discussion on use of horses and wagon, Downtown businesses to support this.

Need for crossing guard was discussed. Cathy will contact MPD.

Planters

A citizen of Manitowoc has initiated a project-16 flower planters to be placed from Car Ferry to 8th St. Planting and maintaining them will need a committee, with Jeremiah Novak heading up this committee.

ANNOUNCEMENTS

Christine Vander Bloomen from The Connection of Manitowoc has offered MCCA a chance to advertise on the back page of this advertising flyer at a discounted price of \$650, with flyer coming out the week before Krazy Daze. This will come to \$75 for each of 9 ads available. Deadline will be mid June. Design is included in price; all she needs is a digital image of business logo. Extra copies of flyer will be available.

Balloon Glow is scheduled for August 19. One sponsor is Fox Communities Credit Union. Committee will be looking for more sponsors and volunteers.

Next meeting will be Wednesday, May 11, 6:15 p.m. at the Wisconsin Maritime Museum.

Meeting adjourned at 9 a.m.
Barb Gelhausen, Secretary

MCCA Membership Meeting
Wednesday, May 11, 2016
6:15 p.m.
Wisconsin Maritime Museum

Attendance:

Bonnie Timm, Fox Community Credit Union
Lisa Nelson, Manitowoc Trading Company
Barry Nelson, Nelson Biz
Karen Duvalle, Wisconsin Maritime Museum
Justin Schnell, Manitowoc Public Library
Christine VanderBloomen, Great Lakes Relaxation Center
Diane Wallender, HTR Media
John Gary, Before N After
Corey Zoerb, Before N After
Karen Szyman, Chamber of Manitowoc County
Jason Ring, Manitowoc Area Visitor and Convention Bureau
Randy Lueptow, Wrap it Up
Michelle Linville, Big Brothers/Big Sisters
Jeremiah Novak, Novak's Service, Board Member
Gary Stolp, Subway, Board Member
Rolf Johnson, Wisconsin Maritime Museum, Board Member
Pat Mecca, Grape, Grain & Bean, Treasurer
Barb Gelhausen, The Seamstress, Secretary
Cathy Karl, Heart & Homestead, Chair

Meeting called to order at 6:15 by Chair Cathy Karl
Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Chamber of Manitowoc County, Karen Szyman

Chamber is currently offering an educational series for non-profit organizations. Congratulations to Jr. Leadership class, sponsored by Shoreline Credit Union.

Manitowoc Area Visitor & Convention Bureau, Jason Ring

Badger Car ferry first sail of the season will be May 12. There will be a press conference at the dock where the car ferry will receive the National Historic Marker. Library will have an informational kiosk in entry way compliments of MVACB.

OLD BUSINESS

Nominations/Voting

Absentee Ballots & Voting took place at meeting, electing the following board members:

Brian Gilbert, Westlake Golf
Jeremiah Novak, Novak's Service Center
Pat Mecca, property owner, 816 S. 8th St.
Gary Stolp, Subway
Jason Ring, MAVCB
Rick Couron, The Hearty Olive
Randy Lueptow, Wrap it Up
Karen Szyman, Chamber of Manitowoc Co
Vicky Seehafer, Aspire Real Estate

New board members will elect officers before next membership meeting. Joint board meeting will be Wed. June 1st, 8:30 a.m. at Subway.

PLANTER PROJECT

Planters were filled the weekend before the car ferry arrived for the first time this year.

Businesses are asked to water planters near them and can add additional plants if desired. We are in need of people to water planters not near businesses and on Quay Street.

KRAZY DAZE

Horses will run 10am to 2 pm. All applications have been sent out for permits. We will have yellow flashing lights on 8th and Quay by that day, possibly negating need for crossing guard. Vendor forms are on MCCA web site. Businesses wanting to have a Krazy Daze ad on the back page of Connections have a due date of June 27.

FOX COMMUNITIES CU NETWORKING NIGHT

Bonnie reports there was a good turnout for the event and Fox Communities CU is very interested in helping to grow the downtown.

NEW BUSINESS

Motion made by Jason Ring and seconded by Jeremiah Novak to spend up to \$500 on a laptop and Quick Books for MCCA treasurer. Motion passed by membership present.

Novak's Service Center will have a street party for the opening of the new expansion.

Subfest is cross promoting Krazy Daze. Businesses are invited to community meeting on Subfest the first Wed, of the month, 5:30 p.m. Committee needs people to be "Shore Patrol" and walk around passing out information on things going on during the festival.

There will be a Ladies Night Out June 9, 4 to 8 p.m. contact Corey at Before N After.

Balloon Glow will be Friday, August 19. Fox CCU will be a title sponsor, looking for more sponsors. There will be 6 balloons, kid's activities, a stage and food & beverages available.

Library to Library walk will be Aug 20. Libraries are looking for more sponsors. \$100 gets your business name on the t shirt.

Ryan's on York is having a block party May 14

Next meeting will be Wednesday, June 8, 8:00am at the Capitol Civic Centre. This will be the Annual Meeting for MCCA.

Meeting was adjourned at 7:15 p.m., Barb Gelhausen, Secretary

MCCA Annual Meeting/Membership Meeting
8 a.m. Wednesday, June 8, 2016
Capitol Civic Center

Attendance:

Matthew Schliesman, Capitol Civic Center
Christine VanderBloomen, The Connection, Great Lakes Relaxation
Barb Gelhausen, The Seamstress
Cathy Karl, Heart & Homestead
Diane Wallander, HTR Media
Megan Bruckschen, HTR Media
Erika Zastrow, HTR Media
Chris Hoppe, First German Lutheran
Justin Nickels, City of Manitowoc
Barry Nelson, Nelson Biz
Sheri Lau, Shipbuilders CU
Joel Evenson, Ansay & Associates
Corey & John, Before N After
Karen Szyman, Chamber of Manitowoc Co
Rick Couron, The Hearty Olive
Vickie Seehafer, Aspire Real Estate
Randy Lueptow, Wrap It Up
Pat Mecca, Downtown property owner
Gary Stolp, Subway
Jeremiah Novak, Novak's Service

Annual membership meeting called to order by out-going chair, Cathy Karl.
A list of MCCA's year in review was read and discussed.

Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Karen Szyman, Chamber of Manitowoc Co.

Chamber is wrapping up yearly programs. Annual picnic will be June 15, 5-8 p.m. at Lincoln Park. Golf Outing is July 20, at Wandering Springs. Chamber is putting together a seminar on the new overtime rules on August 1, at Holiday Inn. The first Monday of every month, there is a business connects with government meeting.

City of Manitowoc

Justin reports the Downtown is #1 on his 22 point plan. There are safety lights up at 8th and Quay. Bike racks are up in the downtown. A committee is

working on getting car ferry passengers into the downtown. Parking structures will be part of plans in the upcoming years. Justin's web site is justinnickels.com.

Progress Lakeshore, No report

Visitor Information Center, No report

OLD BUSINESS

Krazy Daze, July 8, 9, 10

MCCA is approved for sidewalk sales all 3 days. Members who are not in the downtown area can have a vendor site in Burger Park. Contact Pat Mecca. SubFest will be held at same time. Information packets on SubFest will be handed out to all downtown businesses shortly. People are needed to be "Shore Patrol", to inform people in the downtown what is going on at SubFest.

Lady's Night Out, June 9

Corey reports 14 businesses are participating. Advertising has been done with posters, flyers and a face book page.

Planter Project

Jeremiah reports flowers are doing well and we are in need of people to water the 28 pots from the car ferry to the library.

NEW BUSINESS

Membership drive is in progress. Pat urged member to take forms with them at the meeting. Others will be mailed out.

Balloon Glow, August 19

Children's area to be expanded, Charlie Bucket Band will be back. Gary promises we will not run out of food this year. Volunteers can sign up at next meeting.

Election of Officers for 2016-2017

New board as follows:

Jeremiah Novak, Chair

Gary Stolp, Vice Chair

Jason Ring, Secretary

Pat Mecca, Treasurer

Brian Gilbert, Board member

Rick Couron, Board member

Randy Lueptow, Board member
Karen Szyman, Board member
Vicky Seehafer, Board member

ANNOUNCEMENTS

Lakeshore Rising Stars auditions will start this weekend, with first show Wednesday, June 22 and following Wednesday nights in June and July, ending with 2 weekend shows in August.

First German Lutheran will hold a 'Share the Hope' concert in Washington Park on August 19, before the Balloon Glow.

HTR is offering an ad in a glossy insert for Krazy Daze at \$110. Three spots remain. Deadline is Friday, June 10.

The Connection is offering back page ads for Krazy Daze, 1/4th for \$175, 1/8th for \$115 and 1/16th for \$75. Deadline is June 27.

Capitol Civic Center will be having a wedding on Saturday of Krazy Daze/SubFest, but will still have a sub movie in the evening.

Meeting adjourned at 9 a.m.

Next meeting is **Wednesday, July 13, 6:15 p.m. at the Wisconsin Maritime Museum.**

Barb Gelhausen, Secretary

MCCA Membership Meeting
Wednesday, July 13, 2016
8:00 a.m.
Wisconsin Maritime Museum

Attendance:

Jeremiah Novak, Novak's Service, Board Member
Gary Stolp, Subway, Board Member
Pat Mecca, Grape Grain & Bean, Board Member
Karen Szyman, Chamber of Manitowoc County, Board Member
Rolf Johnson, Wisconsin Maritime Museum
Karen Duval, Wisconsin Maritime Museum
Michelle Linville, Big Brothers Big Sisters
Cory Zoerb, Before & N After
John Gary, Before N After
Diane Wallendar, HTR Media

Meeting called to order at 8:05 a.m. by Chair Jeremiah Novak.
Minutes read & approved from June 8, 2016 Membership Meeting
Treasurer's Report approved as read.

Guest Reports:

Ladies Night Out Recap: 80 Ladies were in attendance according to the ticket count. The next Ladies Night Out will be held September 8, 2016.

Krazy Daze: Several downtown retailers were in attendance and felt it was good for sales in their individual businesses.

Subfest Recap: The weekend was very well attended all 3 days. Weather cooperated. A wrap up meeting will be held in September with the Museum Staff, MCCA liaison and Farmer's Market Administrator.

Downtown Planters: Help is needed to water the planters in downtown. Novak's waters on Sunday, City of Manitowoc waters on Tue /Wed if they have time available, HTR waters on Thursday. Search continues for others to help in watering the planters.

Balloon Glow: Lion's Club will be selling corn and will share the profit with MCCA. They will also run the 50/50 Raffle and will take the profits. The Charlie Bucket Band will play from 6:00 to 10:00. Kid's area will be in the Library Parking lot. Library will be sponsoring Nuke-em Volley Ball which will be played to the east of the rock climbing wall on Quay. Balloon Glow committee will be working with the Police and Fire Department for a safety plan. City will be contacted to see if it is possible to have the busses operating until after 7:00.

Financials: Krazy Daze Expenses: \$200 Vendors Refund, \$400 Horses, \$125 DJ, & \$50 Posters. Income for the event \$770. Accounts receivable: \$300 Crossings Magazine, \$800 Hotel Directory, \$150 Visitor's Guide \$1400 Membership. Statement to be mailed August 1st. Total 33 paid members to date.

Open New Business: Congratulation to Novak's on their new addition. Stock Pile Games has moved to 816 S. 8th St. in the building of the previous Grape Grain & Bean Store.

City of Manitowoc: July 1st the City of Manitowoc became the new owners of the Mirro building. Artist Lofts will celebrate their grand opening July 22nd. Farmer's Market Amber Daus is the new administrator. Market is a little unstable and the city is working to stabilize it.

Parking on 10th & York is city owned Dermatology is leasing 50 spaces of the 53 spaces available. On street changes to parking limits is also being reviewed. Master Plan is still in the works start time for fall of 2017. Consultant is to be determined. City will ask for community involvement.

Schuette building applied for a WEDC Grant to help prepare for tenants in the building.

Bike racks are placed about in downtown and are being utilized.

Chamber Update: No Report

Progress Lakeshore: No Report

Next meeting Wednesday, August 10th 8 a.m. at the Capitol Civic Center.

Meeting Adjourned

Respectfully Submitted

Pat Mecca Treasurer

MCCA Membership Meeting
Wednesday, August 10, 2016
8:00 a.m.
Capitol Civic Centre

Attendance:

Jeremiah Novak, Novak's Service, Board Member
Gary Stolp, Subway, Board Member
Pat Mecca, Grape Grain & Bean, Board Member
Rick Couron, Hearty Olive, Board Member
Michelle Linville, Big Brothers Big Sisters
Cory Zoerb, Before & N After
Barry Nelson, Nelson Business Development
Matt Schliesman, Capitol Civic Centre
Sheri Lau, Shipbuilders Credit Union
Peter Wills, Progress Lakeshore
Barb Gelhausen, The Seamstress
Amber Daus, Manitowoc Farmer's Market
Paulette Sears, Paulette Sears Counseling

Meeting called to order at 8:00 a.m. by Chair Jeremiah Novak.
Minutes read & approved from July 13, 2016 Membership Meeting
Treasurer's Report approved as read.

New Business:

Balloon Glow: To be held Friday August 19th from 5-10pm. Street closures to include 6th to 8th on Quay. Entertainment on stage to include Megan Burbach, 5-6pm, Charlie Bucket Band, 6-10pm. The Kids area includes Inflatables, face painting, tattoos, balloon artist & rock climbing wall. All free of charge. Food and beverage will be sold by MCCA. Lions Club will sell corn, sharing profit with MCCA and will run the 50/50 raffle with all proceeds going to the Lions Club. 101 volunteers have signed up to help with the event.

American Volkssport Association: An annual walk has taken place in downtown for the past 30 years. Number of walkers has been declining each year. After some discussion, a motion was made by Nelson, second by Wills to discontinue the walk. Motion carried.

Community Connect Program: Tony Fodden has resigned as chair of the steering committee. Novak will meet with Mayor Nickels & Nic Sparacio to discuss with the plans for this program.

Harvestfest: The event will be held Saturday October 1st. A committee of Novak, Nelson, Schliesman, Wills & Daus will meet to plan the event. Possible addition to Harvestfest will be a hay bale maze. Mecca will contact Karl to see if the person from last year would be interested in placing the cornstalks in the downtown again. A drawing will take place for a gift basket to celebrate Farmer's Market with a value of \$100.

Grow It Forward/Clipper City Co-op: Paulette Sears is organizing a group of downtown business owners to have a brainstorming session on how to attract more business owners to become involved in the Co-op. A marketing feasibility study has been completed to determine the ability of Manitowoc to support a food co-op. The co-op would need about 750-100 member owners. A retail space of 3500 sq ft would be needed with 6-10 parking stalls. A site selection committee will be organized when the membership reaches 250 members. There are currently 177 members. The co-op will be staffed with 10-15 employees with a paid manager. Non-member shoppers will be able to use the co-op. For more information on Clipper City Co-op visit www.clippercocitycoop.com. Grow It Forward is a community garden located on S. 14th Street. The organization is currently providing a proposal for EBT program.

Membership Meeting Dates-Moved to Quarterly: Board will discuss the change of monthly membership meetings to be held quarterly.

Announcement: None

Chamber Update: No Report

Progress Lakeshore: Manitowoc Cranes have announced a move to Pennsylvania. A rapid response team has been organized. The move will affect about 528 workers. More information will be forthcoming at a later date. Progress Lakeshore Annual Dinner to be held September 22, 5-8 pm at Seven Lakes.

MAVCB: No Report

Next meeting: Wednesday, September 14th at 8 a.m. Wisconsin Maritime Museum.

Meeting Adjourned

Respectfully Submitted
Pat Mecca Treasurer

MCCA Membership Meeting

September 14, 2016

Wisconsin Maritime Museum

Present: Pat Mecca – Grape Grain & Bean, Gary Stolp – Subway, Lorinda Tolachka – Progress Lakeshore, Erica Zastrow- HTR, Mike Andrastek – Seehafer Broadcasting, Aaron Rosineky - Seehafer Broadcasting, Michelle Linville – BBBS, Jason Ring – MAVCB, Amber Daus – Farmers Market, Corey Zoerb – Before N After, Rick Couron – The Hearty Olive, Karen Duvalle – WIMM, Bonnie Timm – Fox Communities Credit Union, Cathy Karl – Heart & Homestead, Barb Gelhausen – The Seamstress

1. Welcome
2. EDC Report
 - a. Pasta For Progress - 7 Lakes Thursday Sept. the 22nd
 - b. Job Fair Oct 27 at the Expo
3. Balloon Glow Recap
 - a. Great Weather
 - b. Increased attendance
 - c. \$7,000 profit
 - d. This gives us a reserve fund to weather a poor year.
 - e. Esthetic Downtown improvements fund with future proceeds
 - f. Big Thanks to all the 100 volunteers who helped out
4. Ladies Night Out
 - a. Over 140 participated
 - b. Thursday Nov 3 is the next one
5. Harvest Fest
 - a. October 1
 - b. Partner with Farmers Market
 - c. 8-4
 - d. Sidewalk Sales
 - e. DJ/Horse Rides
 - f. Free Tickets for Horse Rides at participating businesses
 - g. Adult Beverages at Burger Park
 - h. Cooking competition – apples
 - i. Quay Street Closed
6. Membership
 - a. Move meeting to quarterly
7. Community Connect

- a. City has paid dues
 - b. Laptop?
- 8. Rebrand MCCA
 - a. New Name
 - b. New Logo
 - c. Lakeshore Tech Project
- 9. Planters
 - a. Need New Flowers
 - b. Moved to spend \$150 on Mums – Through October
- 10. Evergleams
 - a. Nov 17-Jan 3
 - b. 35 storefronts
 - c. Cost this year
 - d. How do we share cost equally/fairly
- 11. City Update
 - a. No Report
- 12. Chamber Update
 - a. No Report

NEXT MEETING: ??????????

Submitted by Jason Ring, Secretary

MCCA Membership Meeting
Wednesday, October 11, 2016
8:30 a.m.
Capitol Civic Centre

Attendance:

Jeremiah Novak, Novak's Service, MCCA Chair
Pat Mecca, Grape Grain & Bean, MCCA Treasurer
Rick Couron, Hearty Olive, Board Member
Karen Nichols, Chamber Manitowoc County, Board Member
Brian Gilbert, Westlake Golf, Board Member
Justin Nickels, Mayor, City of Manitowoc
Nic Sparacio, City of Manitowoc
Michelle Linville, Big Brothers Big Sisters
Barry Nelson, Nelson Business Development
Matt Schliesman, Capitol Civic Centre
Peter Wills, Progress Lakeshore
Barb Gelhausen, The Seamstress
Amber Daus, Manitowoc Farmer's Market
Lisa Nelson, Nelson Business Development
Lorinda Tulachka, Progress Lakeshore
Cathy Karl, Heart & Homestead
Dana Nienow, Flower Gallery
Jody Dubinsky, Treasures
Zita Gehl, Fabric Creations
Amy Eisenschink, Manitowoc Public Library
Doug Soodsma, Soodsma Insurance
Sherry Paszkiewicz, 1st German Church
Christina Schram, Natural Market

Meeting called to order at 8:30 a.m. by Chair, Jeremiah Novak.

Welcome & Introductions:

New Business:

Mayor Justin Nickels: 2017 Budget Recommendations,

Mirro will be down by summer of 2017. The asbestos abatements should be done in Nov-Dec then a bid will go out for a demo contractor. Demolition to take place from Jan-May. Looking to create some public space. The site location is the cities vision for the start of downtown.

Sharrows will be implemented in downtown. The main goal is to get the children to and from school safely. This will not include an extra bike lane, safe biking rules will be enforced.

Hotel Tax will be designated for use in Downtown, Car ferry, Mariner's Trail, Maritime & Rahr West Museums & Capitol Civic Center.

Pedestrian Sign will be erected near the YMCA on Maritime & Buffalo.

Murals similar to the one on the wall of the old Richiter Vinegar building near Red Arrow Park will be added to the Dewey Street rail bridge & the 10th Street bridge house.

In 2017 the car ferry dock will be replaced and a new welcome sign will be erected. Hoping to direct traffic to downtown.

Blight Housing Restoration which will help with homes which are condemned and will be refurbished.

Most of the funds will be focused on neighborhoods.

Parking implementation on the North & South side of the river. A parking structure is being discussed on the parking lot to the north of the Maritime Museum. The park on the west side of the museum will be made into a larger use area and named Charles West Park.

The Village Square building to the south of the river is the recommended site for another parking structure. It is suggested to demolish the building and rebuild with commercial property on 8th St main floor with the parking structure to the back. Vehicles will enter on the Franklin St. 2017 plans would be to proceed with the acquisition of the current building, do a feasibility study and obtain shovel ready plans. The historic facade will be maintained. Discussion to follow on the parking cost. These structures will include leased parking with a mix of commercial & residential spaces. The city will be looking for private and public investment. Discussion continues on what will be a good fit for downtown and how to fund it.

With the leasing of the parking in the lot to the east of Burger Park it has been determined that the Ice Rink and other events will remain at this location. The Saturday Farmer's Market will not be affected & Tuesday Market is currently being discussed.

Discussion & questions continued about the proposed 2017 budget which was directed either to the Mayor Nickels or Nic Sparacio, City Developer.

Harvestfest: Wrap up meeting of the planning committee of Novak, Nelson, Schliesman, Wills & Daug's will be held. Discussion on a date change to assist with more favorable weather. Committee will determine if this is to continue as an MCCA event, a Market event or remain as a combined organization event. The poor weather limited the amount of the attendees this year.

Treat Street: Saturday October 29th 1pm to 3pm. Posters available at the meeting. IF you would like to participate and did not take a poster please email Jeremiah Novak at jbnovak4@yahoo.com or stop into Novak's Service Center 1320 Washington ST to get one. Email Jeremiah to have your business placed on the website if you are participating. Participating locations will place the poster in their windows to show the Trick or Treaters who are participating in the event.

MAVCB: Previous ad participants of the Visitors Guide have been contacted with only 1 or 2 spaces available. The advertising information has to be to the MAVCB by Thursday, October 27th.

The Crossings Magazine: The ad in this publication is offered at a cost of \$150. There will be 30,000 copies of the magazine placed on the car ferry. Advertising proofs are needed by January. More information to follow if there are adequate participants. 8 participants in 2016.

Ladies Night Out: Date of the event is November 3rd. Check MCCA website for further details.

Evergleams on 8th: The event will be November 17th – January 3rd. Participation will be organized through MCCA. A Tree Fee Schedule was presented for each participant to choose the tree size and number of trees for their location. A minimal additional fee will also be charged to cover the promotion of the event. This event was well received last year by the community and visitors as well. More details to follow.

Next Meeting: Date, Time & Location to be announced.

Meeting Adjourned

Respectfully Submitted
Pat Mecca Treasurer