

MCCA Membership Meeting
Wednesday, January 10, 2018
WI Maritime Museum

Attendance:

Gary Stolp, Subway, Pat Mecca, Grape Grain & Bean, Rick Couron, Hearty Olive,
Peter Wills, Progress Lakeshore, Amber Daus, Grow It Forward, Cathy Karl, Heart & Homestead
Donna Sowinski, Custom Health Pharmacy, Karen Duvalle, WI Maritime Museum
Jeff Dvorachek, Hawkins Ash CPA,LLP, Tim Gadzinski, Manitowoc Public Library

Meeting called to order at 6:05 pm by Vice-Chair. Gary Stolp

Krazy Daze: After discussion it was determined that an online survey to be sent to the membership for input on the event. Discussing the day/days the event will be held & location. After the results of the survey are compiled a committee will be organized to plan the event.

Ideas For Next Downtown Event: Suggestions: Local Restaurant Tasting, Beer/ Wine Walk. A committee will be developed to discuss these topics further.

Flower Planting Committee: V. Seehaver, B. Timm & P. Mecca met with the local planter designer Brandon Gauthier. He will make a paper model of the suggested planters for the February board meeting. Planning to have planters available for spring in time for Memorial Day.

Nominations: The board will be looking to members willing to be nominated to the Downtown Board of Directors. Expiring terms will be Brian Gilbert & Pat Mecca. Karen Nichols will take a 3 year term in place of Randy Lueptow who has resigned. Bonnie Timm will fill Karen Nichols 1 year term. There were no members present willing to be added to the list of nominees. Election to be held at the May membership meeting.

City of Manitowoc: Downtown Manitowoc Master Plan – Public Workshop #2
Thursday, January 18th, from 5:30 to 7:30 PM at the Wisconsin Maritime Museum.

Progress Lakeshore: P. Wills discussed the positive things going on in Manitowoc County. The community is encouraged to share this positive outlook with outsiders. Strategic Planning sessions will be held with some public input. 42% of Manitowoc's population, drive to other counties to work. Manitowoc has 3,000 job openings at the current time. Building permits in the county have doubled in 2016-2017.

Chamber: No Report

MAVCB: No Report

New Business:

Grow It Forward: A. Daus reported that the 2nd & 4th Wed of June, July & Aug will hold a night market with bands. The vendor fees for Subfest will be \$100/Retail & \$200/Food. There is discussion of an increase in Farmer Market fees this season. Current rate is \$100 per stall per season with the increase to \$300-\$350. Currently there are 100 stalls in the market area on Quay. This increase and new events will help to offset the deficit the market currently is experiencing.

Ice on 8th: Event date Saturday, February 10th. All the ice blocks (25) have been sponsored. To be delivered Fri, February 9th.

Balloon Glow: Committee to plant spring flowers.

Garden Fair: June 2018 to be held in Washington Park. There will be a new contact due to the passing of the previous organizer. A. Daus to make contact for further information.

St. Patrick Parade: The Irish Fellowship Committee will be celebrating the 20th anniversary of this Irish Event. Parade to be held Saturday, March 17th at 6:30 p.m. Downtown Manitowoc will be a sponsor.

Next meeting: Wednesday, September 14th at 8 a.m. Location to be announced.

Meeting Adjourned at 7:43 p.m.

Respectfully Submitted
Pat Mecca Treasurer

**DOWNTOWN MANITOWOC/MCCA MEMBERSHIP MEETING
MINUTES 2-14-2018**

Called to Order by President Novak at 8:00am at the Wisconsin Maritime Museum

Present: Pat Mecca, Bonnie Timm, Lorinda Tulachka, Matt Schliesman, Karen Duvalle, Jeremiah Novak, Vickie Seehafer, Lori Hagenow, Tim Gadzinski, Nic Sparacio, Amber Daus, Heidi Benjamin, Justin Nickels, Sheri Lau, Zita Gehl, Jody Dubinsky, Corey Zoerb, Derek Braun, Dawn Johnson, Cath Tease.

Krazy Daze: Still looking for committee to pick a day. Matt Schliesman, Amber Daus and Vickie agreed to be on the committee. It was recommended to keep it the same time so that Subfest would complement it. Committee is still looking for some retail people to come on board for the planning. (Amber Daus has sent out an email with regard to this on 2-15-2018)

Downtown Planters: Looking for a committee to organize and get flowers ordered and planting date. Also looking for a watering team. City does assist but if summer is dry, all the planters need water more often.

Clipper City Co-op: Trying to bring in 14 new owners today on 2-14-18. Currently there are 368 owners. Site selection process and proforma are being worked on. They are trying to have an event every month to get the word out. March 22 it will be at Petskull, April 19 there will be a listening session. IN May they will be at the market. There will be a board of 9 members and they are in need of new members on the board. The annual meeting will be June 27, 2018. Keep your eyes out for more information. Their goal is to be open by 2020.

City Update: Masterplan on schedule to be completed by end of April-May. Steering committee will meet in February, public workshop will be in April. Parking study is still out there and are looking to make that public soon.

Progress Lakeshore: Nominations are open for their awards breakfast May 15, 2018.

Grow It Forward: Farm Market meeting will be March 1, 2018 at the library. This year they will be launching their night market on 2nd and 4th Wednesday of June and July and 2nd Wednesday in August. They are planning on having bands and food trucks. Tuesday's market will be moving back to Quay Street. Looking for a future home for indoor winter market, more will be coming on that.

Manitowoc Public Library: Fundraiser will be held Saturday, March 10, 2019. There will be mini fundraiser workshops the week prior.

Wisconsin Maritime Museum: They will not be dealing with product vendors this year during Sub-Fest. They do have some that have already contacted them and they will pass those names along to Amber.

Financials: 44 paid members, 3 outstanding invoices. 21 members participated in the Visitors Guide and 2 have already paid.

YP's of Manitowoc County: Stroll down 8th and Washington streets from 5pm to 7pm, April 27, 2018. Businesses can showcase items, give aways, focusing on shop local, wineries, all to showcase Downtown Manitowoc. 20 companies are already involved. Contact the Chamber for more information.

Capital Civic Centre: Matt Schliesman updated the group on plans for the formulation of a redesign and 2.5million campaign to modernize the Capital to make it more multi-purpose and more comfortable for the patrons which is critical to the future of the CCC and downtown. In 2021 the CCC turns 100 years old.

Open Discussion:

Balloon Glow will be Friday, August 17, 2018 with Dr. Bombay providing musical entertainment. More information will be coming along with sponsorship opportunities.

Cocoa Crawl has 14 businesses participating.

Mayor Nickels asked the group a question on how the plowing has been downtown. The city is trying a new system. Some businesses said it was OK but some were still talking about too much snow by the curb making it difficult for patrons to park and then get out of their vehicles on 8th street.

Vintage Shop Hop-Manitowoc is on the map for this being held March 2 & 3, 2018. People will be out and about looking for antiques and collectibles. There are over 420 stores involved in this statewide.

St. Patrick's Day Celebration-looking for participants for the parade and sponsorships. This will be the 20th Annual celebration and will be held on Saturday March 17, 2018. The Submarine also turns 75 that day!

Next meeting is scheduled for Wednesday, March 14, 2018 6pm at the Maritime Museum.

Meeting was adjourned at 8:30am.

Respectfully submitted,
Bonnie Timm, Secretary

Downtown Manitowoc Membership Meeting

Wednesday, April 11, 2017

Capitol Civic Centre, 8:00 a.m.

Attendance:

Jeremiah Novak, Novak's Service, Chair
Pat Mecca, Grape Grain & Bean, Treasurer
Rick Couron, Hearty Olive
Lori Hagnow, Aspire Real Estate Group,
Nic Sparacio, City of Manitowoc
Matt Schliesman, Capitol Civic Centre
Cathy Karl, Heart & Homestead
Tim Gadzinski, Manitowoc Public Library
Barbara Bundy Jost, Kathie's Stagedoor Pub
Derek Braun, Progress Lakeshore
Amber Daus, Grow It Forward
Karen Duvall, Wisconsin Maritime Museum
Heidi Benjamin, Wisconsin Maritime Museum
Lori Wanden, MAVCB

Meeting called to order at 8:00 a.m. by Chair, Jeremiah Novak.

Welcome & Introductions:

Treasurers Report: 47 Paid Members

1 Outstanding Membership

17 paid 2018 Visitors Guide- 5 owe

1 Membership Outstanding & 1 Hotel Guide from 2016

New Business:

Hotel Guide: Invoices for the 18 participants will go out next week. Ad cost for 2018 was \$166.67. 18 ads were sold, the membership organization will pay the \$300 shortage to balance Hotel account.

Planters: A new design is suggested for this year. A cedar barrel about 30" high - placing 6 on each block (3 on each side of the street) from 8th & Washington St. to BankFirst National. And 19" tall cedar barrels from 8th St. to the Car ferry. Committee is working with Hartman's Green House for hearty summer plants for the May planting & fall mums to be planted at a later date. Plans to add Holiday foliage to the planters before the Holiday Parade. Planting date set for May 20th at 12:00. Meet in Burger Park. Amber Daus will check with Damm Co. to see if a cart can be purchased or donated to carry the water container which will be used for watering the plants. Vicki Seehaver offered to store the cart in the space behind Aspires Education Center.

Krazy Daze: Date July 13th, 14th & 15th. Vendors will be located in Burger Park. Quay will not be closed for this event. Horse/wagon rides will take place on Sat. Aspire Realty will be the Horse Sponsor for this year's event. New downtown banners will be used on the horse wagon. See Downtown Manitowoc's webpage for more information about this event.

Elections/Nominations: Are being accepted for Board positions. 3, 3 year terms to be filled. Voting will take place at the May meeting. 1 vote per membership in good standing.

City of Manitowoc: A Public Meeting is scheduled at City Hall on April 18th @ 5:30 presenting the parking plan. Downtown Master Plan – next step is to draft the Master Plan. Additional public workshops will be offered for presenting this plan.

Announcing new business and property owners in Downtown.

Downtown Manitowoc Membership Meeting
Wednesday, May 9, 2018 6:15pm
Wisconsin Maritime Museum

Attendance:

Jeremiah Novak, Novak's Service, Chair
Pat Mecca, Grape Grain & Bean, Treasurer
Rick Couron, Hearty Olive
Matt Schliesman, Capitol Civic Centre
Tim Gadzinski, Manitowoc Public Library
Amber Daus, Grow It Forward
Karen Duvall, Wisconsin Maritime Museum
Heidi Benjamin, Wisconsin Maritime Museum
Karen Nichols, Chamber of Manitowoc County
Bonnie Timm, Fox Communities Credit Union
Gary Stolp, Subway
Lorinda Tulachka, Progress Lakeshore
Jeff Dvorachek, Hawkins Ash CPA
Cheryl Mahowald, Lakeshore Art Guild
Erin LaBonte, Lakeshore Art Guild
Jill Iverson, Lakeshore Art Guild

Meeting called to order at 6:15pm by Chair, Jeremiah Novak.

Welcome & Introductions:

Treasurers Report: 48 Paid Members
17 ½ paid 2018 Visitors Guide- 3 1/2 owe
1 Membership Outstanding & 1 Hotel Guide

New Business:

New Member: Beacon Consulting

Planters: A new design is suggested for this year. A cedar barrel about 30" high - placing 6 on each block (3 on each side of the street) from 8th & Washington St. to Bank First National. And 19" tall cedar barrels from 8th St. to the Car ferry. Committee is working with Hartman's Green House for hearty summer plants for the May planting & fall mums to be planted at a later date. Plans to add Holiday foliage to the planters before the Holiday Parade. Planting date set for May 20th at 12:00. Meet in Burger Park. We would like businesses to step up to take care of these planters, watering and fertilizing to keep them looking great throughout the whole season. Balloon Glow will contribute to the cost of the planters and plants.

Art Slam: This is a new event for Downtown. It will be held September 14/15/16 and September 21st. They are inviting artist to create art inspired by the downtown Manitowoc area. There will be many events in conjunction with this event. Opening reception for artists, sponsors and donors. Art & Lunch to meet the artists, Poetry Slam at Kathy's Stagedoor Pub. There will be invited artists and workshops to

be held at the Library. There will be judging and awards presented. You can go to lakeshoreartistsguild.weebly.com for more information or go to their Facebook page Art-Slam-Manitowoc. They invite all downtown businesses to be creative and partner with them for this event. They will have Bonus Buttons where a business could offer a special of some sort for people with the buttons. There is also an opportunity to put coupons in the participating artist's bags. Contact the Artist's Guild for more information.

Balloon Glow: We will be having a different gentleman setting up the balloons which will mean a variety of different balloons and also savings some costs. We are planning on 7 or 8 balloons. The event will have all the same vendors along with Cookie Crate, baked cookies right on site. This year we will be adding costumed characters and we are looking for volunteers 5'4 and over to be in the costumes. This will be an added attraction for all the kids that come. The committee is hoping to have a fire juggler and adding fireworks. There will again be the Sub Pub and we are looking for sponsors. Date for Balloon Glow is August 17, 2018.

Krazy Daze: Date July 13th, 14th & 15th. Vendors will be located in Burger Park. Quay will not be closed for this event. Horse/wagon rides will take place on Sat. Aspire Realty will be the Horse Sponsor for this year's event. New downtown banners will be used on the horse wagon. See Downtown Manitowoc's webpage for more information about this event. The committee will be using digital billboards and the ad space will be shared between Krazy Daze and Farmers Market. This will again be the same weekend as Subfest. Many Vendors will be there for all three days.

City Update: Parking study will be available on City's website and as the downtown study becomes available that will also be posted and we will share with our members.

Chamber Update: There was a great attendance at the Lunch and Learn on Social Media. The next one will be May 22 on smart phone productivity. Chamber Bucks Sales hit a record high in 2017 of \$72,000 and already have sold \$109,000 for 2018 proving that this a great program for businesses to be involved in. This is money that is infused back into the community! Call the Chamber if you are not participating to find out more about the Chamber Bucks Program.

Subfest: Scaling back to one side of the river. Friday will have music, food and kids' area. Saturday will feature paddleboard and kayak races and fireworks and Sunday will be the Boat ceremony. They are also looking to possibly do a bingo or punch card and getting businesses involved in that. Dates for Subfest are July 13, 14, and 15th, 2018.

MAVCB: No report

Library: Baby announcement for Kristen, baby Girl, Rebecca Rose. Library Week was very successful. The library will be conducting brief PSA's interviews for the public on May 15th and 16th on reasons they love the library or why they come there. June 11th starts the Summer Reading Program. A Spelling Bee to be held at Pet Skull Brewery, July 11th at 6:00pm \$20 Entrance fee which include 2 pints of an adult beverage a certificate of participation and prizes.

Progress Lakeshore: Next event will be Tuesday, May 15, the Annual Excellence in Economic Awards Breakfast at the Holiday Inn.

Open Discussion/Announcements:

Capital Civic Centre-renovations are in the quiet phase of the campaign, holding meetings and talking about the renovations that will take our Gem of the Lakeshore into the future so guests of today and tomorrow are more comfortable and user friendly. Better seating area, social space and of course more restroom facilities.

Board nominations: Tim Gadzinski from the Manitowoc Public Library and Jeff Dvorachek from Hawkins Ash will be joining the board July 1, 2018.

Night Market 920: 2nd and 4th Wednesday in June and July and the 2nd Wednesday in August. Entertainment is booked and vendors are falling into place. Looking for volunteers for the events.

Farmers Market: Not a lot of vendors due to the weather but hoping to grow from this point as produce and flowers become more available.

Next Meetings: Wednesday, June 13th at the Capital Civic Centre at 8am and Wednesday, July 11, at 6:15pm at the Wisconsin Maritime Museum.

Meeting Adjourned: 7:00pm

Respectfully Submitted
Bonnie Timm, Secretary

Beacon Consulting will be opening on Washington Street.

Birkshire Hathaway Real Estate will be opening in the Book World building.

Schuette Building is waiting for approval and will start renovation no later than June 30th 2018.

The digital sign in Washington Park is to be replaced.

Chamber Update: No Report

MAVCB: Tourism Breakfast Wednesday, May 9th @ 7:30 am. Reservation form distributed. Badger sailing season will kick off Friday, May 11th with a ceremony at 11:45 for the maiden voyage at the Carferry dock.

Library: Manitowoc is joining with Lester Public Library in Two Rivers for National Library Week. April 8-14th. June 11th starts the Summer Reading Program. A Spelling Bee to be held at Pet Skull Brewery, July 11th at 6:00pm \$20 Entrance fee which include 2 pints of an adult beverage a certificate of participation and prizes.

Farmer's Market /Grow It Forward: May 5th is the Market's opening day. 73 vendors participated in the 2017 season. Several new vendors this season to include an artist & cheese maker, new baker & a vendor with pickled products.

Grow It Forward and Brennan Seehafer Productions have teamed up to bring an exciting new event to downtown Manitowoc this summer! NIGHT MARKET 920 will feature live music, food trucks, refreshments, vendors and family actives along the Manitowoc Riverfront. Scheduled 2nd & 4th Wed in June & July. 2nd Wed in Aug.

Progress Lakeshore: Annual Award Breakfast to be held May 15th. See website for further information and registration.

Wisconsin Maritime Museum: Planning the 4th annual Subfest, date July 13th & 14th. The 42nd annual Model ship contest to be held May 19th & 20th.

Open Discussion/Announcements:

Capitol Civic Center: Music of Elton John & Billy Joel taking stage 4/11/18. Good family show!

Holy Family Memorial Maritime Marathon or Maritime Madness: Taking place June 10th 2018. About 450 runners participated in 2017 with about 40 additional registered for 2018. Committee is asking members to donate coupons from local businesses for bag stuffers to be given to the participants.

Suggestion: To hold a celebration or festival for the 100th anniversary of the light house built in 1918 off the north shore pier. Discussion.

Next Meeting: Wednesday, May 9, 2018, 6:15 pm at the WI Maritime Museum.

Meeting Adjourned: 8:49am

Respectfully Submitted

Pat Mecca Treasurer