



Richard

PHILION

THE TRAVELLING TROUBADOUR

About me

Before I was a traveler, I was a ballet dancer. That background influences how I see the world, with attention to movement and the shifts in mood and space that others might miss. I founded The Travelling Troubadour to share honest reflections and narratives for those who see the world with curiosity and care. Travelling Troubadour is a space for the intentional traveler who values depth over checklists.



Readership Stats

53% USA

10% UK

5% Canada



TRAVELLINGTROUBADOUR.SUBSTACK.COM

WHY PARTNER WITH THE TRAVELLING TROUBADOUR?

I OFFER TOURISM BOARDS AND BRANDS HIGH-QUALITY, NARRATIVE-DRIVEN STORYTELLING THAT RESONATES WITH TRAVELERS SEEKING DEPTH OVER SURFACE-LEVEL TOURISM. **UNIQUE NARRATIVE-DRIVEN STORYTELLING THAT CAPTURES THE RHYTHM AND MOOD OF A DESTINATION, APPEALING TO "SLOW TRAVEL" ENTHUSIASTS.**

380
SUBSCRIBERS

33%
AVERAGE OPEN
RATE

1400+
MONTHLY
DEEP-DIVE
VIEWS

1050
ACTIVE
SUBSTACK
FOLLOWERS

MY DAD'S LAST WALK: HIKING AMONG BRYCE CANYON'S HOODOOS

NGORONGORO CRATER: THE CLOSEST THING TO EDEN

THE MOUNTAIN THE ALGORITHM BUILT

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