



Richard

PHILION

THE TRAVELLING TROUBADOUR

About me

Before I was a traveler, I was a ballet dancer. That background influences how I see the world, with attention to movement and the small shifts in mood and space that others might miss. I founded The Travelling Troubadour to share honest reflections and thoughtful itineraries for those who see the world with curiosity and care.



Readership Stats

47% USA

12% UK

6% Canada



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WHY PARTNER WITH THE TRAVELLING TROUBADOUR?

500+
ACTIVE
FOLLOWERS
AND
SUBSCRIBERS

24%
CONSISTENT
READ RATE

40%
SUBSCRIBER
GROWTH IN
PAST 90 DAYS

ENGAGED,
HIGH-INTENT
CULTURAL
TRAVELLERS

I OFFER TOURISM BOARDS AND BRANDS HIGH-QUALITY, NARRATIVE-DRIVEN STORYTELLING THAT RESONATES WITH TRAVELERS SEEKING DEPTH OVER SURFACE-LEVEL TOURISM.

- **HIGH-INTENT:** READERS ARE SOPHISTICATED TRAVELERS WHO VALUE MEANINGFUL CULTURAL AND PHYSICAL EXPERIENCES.
- **GLOBAL REACH:** STRONG PRESENCE IN KEY TRAVEL MARKETS (US, UK, CANADA).
- **UNIQUE VOICE:** A HIGHLY SPECIFIC AND PROFESSIONAL VOICE THAT ENSURES DEDICATED READERSHIP AND ENGAGEMENT.