



Richard

PHILION

THE TRAVELLING TROUBADOUR

About me

Before I was a traveler, I was a ballet dancer. That background influences how I see the world, with attention to movement and the small shifts in mood and space that others might miss. I founded The Travelling Troubadour to share honest reflections and thoughtful itineraries for those who see the world with curiosity and care.



Readership Stats

52% USA

10% UK

6% Canada



TRAVELLINGTROUBADOUR.SUBSTACK.COM

WHY PARTNER WITH THE TRAVELLING TROUBADOUR?

I OFFER TOURISM BOARDS AND BRANDS HIGH-QUALITY, NARRATIVE-DRIVEN STORYTELLING THAT RESONATES WITH TRAVELERS SEEKING DEPTH OVER SURFACE-LEVEL TOURISM.

- **ALGORITHM-PROOF REACH:** 88% OF GROWTH IS DRIVEN BY THE SUBSTACK NETWORK AND PEER RECOMMENDATIONS, ENSURING HIGH TRUST AND ORGANIC DISCOVERY.
- **COASTAL US DOMINANCE:** CONCENTRATED READERSHIP IN TIER-1 TRAVEL MARKETS (CA, NY, FL) WITH A PRESENCE IN 36 COUNTRIES.
- **UNIQUE NARRATIVE-DRIVEN STORYTELLING** THAT CAPTURES THE RHYTHM AND MOOD OF A DESTINATION, APPEALING TO "SLOW TRAVEL" ENTHUSIASTS.

700+

ACTIVE FOLLOWERS AND SUBSCRIBERS

1400+

MONTHLY DEEP-DIVE VIEWS

88%

NETWORK AUTHORITY

GROWTH DRIVEN BY PEER-TO-PEER RECOMMENDATIONS AND PLATFORM DISCOVERY

ENGAGED, HIGH-INTENT CULTURAL TRAVELLERS