



*Jackson Madison County*  
*African American Chamber of Commerce*

P.O. Box 703, 351-C N. Royal Street Jackson, Tennessee 38302  
Phone: 731-424-2030 • [www.jmcaacc.org](http://www.jmcaacc.org) • Email: [jacksonmcaacc@gmail.com](mailto:jacksonmcaacc@gmail.com)

April 8, 2024

Dear Sponsor/Prospective Sponsor:

The Follow Me into Business Program provides leadership skills, job training skills, workshops, internships and summer jobs for eligible students and community service activities for program participants ages 12-18. Participants meet weekly during the months of June and July and are mentored by the program coordinator and business leaders in the Jackson Madison County area. In July 2024, JMCAACC will offer a Science, Technology, Engineering, and Mathematics (STEM) program to students ages 12-18. This year's registration includes students between the ages of 12-16 who will master projects ranging from creating a rubber band helicopter to a hydraulic bridge.

The Celebrity Golf Classic is a fundraiser for these programs. Our 13<sup>th</sup> annual event will be held at Bent Tree Golf Course on **Tuesday, September 10, 2024**. Celebrity golfers and business leaders will spend the morning of golf with lively conversation where there is both fun and the exchange of business ideas. Funds raised by the event cover the administrative and operational cost of the programs, marketing, instructors and program coordinators, refreshments, supplies, and participant stipends.

Thanks to a grant from LyondellBasell the JMCAACC has created a scholarship program for the Follow me into Business program. The scholarship program allows students, ages 16-18, to submit a written essay on the value and importance of small businesses in our community. The essay must be at least 600 words and site examples of how small businesses are specifically relevant to the student's experience and have provided a valuable service to his or her community. The winning student receives a \$500 cash prize. Two finalists receive \$250 each. These cash prizes are given out at the Celebrity Golf classic event.

Your support of this event would be very much appreciated. If you have been a sponsor of this event in the past, we ask that you contribute at your previous level, however, we will welcome any level of participation you are able to give. We also welcome new sponsorship at this year's event.

Registration material for this event is attached and we would be more than happy to answer any of your questions. We invite you to help shape the lives of these young enthusiastic students.

Thank you.

*Ted Austin*

Ted Austin, Co-Chair  
Jackson Energy Authority (JEA)

*Dr. Dexter Davis*

Dr. Dexter Davis, Co-Chair  
UT-Martin

Attachments



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**13<sup>th</sup> ANNUAL**  
**FOLLOW ME CELEBRITY GOLF CLASSIC**  
**TUESDAY, SEPTEMBER 10, 2024**  
**BENT TREE GOLF COURSE**

2993 Paul Coffman Drive, Jackson TN – 731.425.8620

Registration 7:00 AM; Welcome 8:00 AM; Ball Drop Contest 8:25 AM; Tee Off 8:30 AM

Yes, I would like to join the African American Chamber of Commerce in supporting youth through the Follow Me into Business program.

Your Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

- ☐ Reserve a foursome at \$400 for Team Sponsorship
- ☐ Reserve a twosome at \$200 per person
- ☐ Reserve a spot in the tournament at \$100 per person. Please pair with a team.
- ☐ Sponsorship Level: \_\_\_\_\_

Team Captain: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Player #2: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Player #3: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Player #4: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

Make Checks Payable to "JMCAACC" by August 9, 2024. Mailing Address: P.O. Box 703, Jackson TN 38302  
Email Address: [jacksonmcaacc@gmail.com](mailto:jacksonmcaacc@gmail.com) Phone: 731.424.2030 or 731.506.8219 (mobile)

**Tournament Co-Chairs: Ted Austin, JEA; Dr. Dexter Davis, UT Martin**

**Celebrity Chair: Ed "Too Tall" Jones**

**Celebrity Co-Chair Golfers: Derrick Burroughs-Athletic Director, Lane College; Coach Andre Turner-Basketball Coach Lane College; Jerry Reese, former general manager New York Giants**

<b>Sponsor Benefits</b>	<b>Hole Sponsors \$200</b>	<b>Range Ball Sponsor \$250</b>	<b>Water Station Sponsor \$250</b>	<b>Cart Sponsor \$350</b>	<b>Team Sponsor \$400</b>	<b>Putting Contest Sponsor \$500</b>	<b>Lunch Sponsor \$500</b>	<b>Eagle Sponsor \$1,350</b>	<b>Title Sponsor \$2,500</b>
Social Media Post	✓	✓	✓	✓	✓	✓	✓	✓	✓
Customary Gifts	✓	✓	✓	✓	✓	✓	✓	✓	✓
Verbal Recognition at Event								✓	✓
Hole in One Sponsorship									✓
Two Additional Hole Signs									✓
Two Teams of 4 Players Each									✓
One Team of 4 Players					✓	✓	✓	✓	
Mulligan Package								✓	✓
Event Signage								✓	✓
One Hole Sponsor	✓					✓			
Sponsor Signage in Lunch Area							✓		
Quarter Page Ad							✓	✓	✓
Two Players		✓	✓	✓					
Sponsor Signage at Clubhouse Entry									✓
Name/Logo on Rules Card in Carts				✓					
Company Signage and Tent between Holes (Tent Provided)			✓						
Company Signage at Driving Range		✓							

