



2023 SPONSORSHIP INFORMATION

Together, we're Prosting for Charity!

AUGUST 4 - 6, 2023

WALWORTH COUNTY FAIRGROUNDS | ELKHORN, WI

SPONSOR: ONLINE REGISTRATION
WWW.DASFESTUSA.COM/SPONSORS

DAS Fest USA is a 3-day German festival hosted by the United Way of Walworth County. The event also welcomes the participation of one guest ethnicity each year, aligning with the Live United motto of the United Way.

DAS Fest USA brings an estimated 40,000 guests to the Walworth County Fairgrounds the first full weekend in August. Visitors, vendors, and entertainers come from several surrounding cities and states: Madison, Beloit, Rockford, Greater Milwaukee, Greater Chicago, Florida, Georgia, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, Ohio, Pennsylvania, and Texas. They spend money outside of the festival supporting businesses just like yours in Walworth County.

DAS Fest USA is held at the Walworth County Fairgrounds, a venue central to our county providing spacious grounds, ample parking, camping, several buildings, and a friendly environment.

Proceeds from DAS Fest USA support 45+ local nonprofits.

Be a part of one of the greatest events of the summer.

For more information to become a volunteer or sponsor visit: www.dasfestusa.com

5 EASY STEPS TO REGISTER FOR DAS FEST USA SPONSORSHIP

- 1 VISIT DAS FEST USA SPONSORSHIP PAGE
WWW.DASFESTUSA.COM/SPONSORS
- 2 CLICK SIGN UP
- 3 COMPLETE SPONSORSHIP AGREEMENT
- 4 SELECT SPONSORSHIP LEVEL AND METHOD OF PAYMENT
- 5 SUBMIT SPONSORSHIP AGREEMENT

PO BOX 202
LAKE GENEVA, WI 53147
262-675-3335
DASFestUSA.com



United Way of
Walworth County

SPONSOR LEVELS



\$250 NAME ON 2 SPONSOR THANK YOU BANNERS • SPONSOR POST ON FACEBOOK

\$500 NAME ON 2 BAR BANNERS • 2 SPONSOR THANK YOU BANNERS • SPONSOR POST ON FACEBOOK

\$500 LOGO ON GOLF CART *limited availability*

\$1,000 5 BIER TOKENS • GIFT BAG • NAME & LINK ON WEBSITE • LOGO ON 2 BAR BANNERS AND 2 SPONSOR THANK YOU BANNERS • SPONSOR POST ON FACEBOOK • OPENING CEREMONY SHOUT OUT

\$2,000 10 BIER TOKENS • GIFT BAG • LOGO & LINK ON WEBSITE • LOGO ON 2 BAR BANNERS AND 2 SPONSOR THANK YOU BANNERS, LITTLE LEG RACES BACKDROP, AND STEIN HOISTING BANNER
\$10 MADER'S MONEY • SPONSOR POST ON FACEBOOK • OPENING CEREMONY SHOUT OUT

\$4,000 20 BIER TOKENS • GIFT BAG • LOGO & LINK ON WEBSITE • LOGO ON 2 BAR BANNERS, 2 SPONSOR THANK YOU BANNERS, LITTLE LEG RACES BACKDROP & STEIN HOISTING BANNER
\$20 MADER'S MONEY • SPONSOR POST ON FACEBOOK • OPENING CEREMONY SHOUT OUT
OPTIONAL 10 X 10 BOOTH OR DISPLAY • NAME ON T-SHIRT

\$6,000 30 BIER TOKENS • GIFT BAG • LOGO & LINK ON WEBSITE • LOGO ON 2 STAGE BANNERS, 2 BAR BANNERS, 2 SPONSOR THANK YOU BANNERS, LITTLE LEG RACES BACKDROP & STEIN HOISTING BANNER • \$30 MADER'S MONEY • SPONSOR POST ON FACEBOOK • 1 INDIVIDUAL FACEBOOK POST OR SHARE • OPENING CEREMONY SHOUT OUT • OPTIONAL 10 X 10 BOOTH OR DISPLAY • NAME ON T-SHIRT

\$8,000 40 BIER TOKENS • GIFT BAG • LOGO & LINK ON WEBSITE • LOGO ON 2 STAGE BANNERS, 2 BAR BANNERS, 2 SPONSOR THANK YOU BANNERS, LITTLE LEG RACES BACKDROP, AND STEIN HOISTING BANNER • \$40 MADER'S MONEY • SPONSOR POST ON FACEBOOK • 2 INDIVIDUAL FACEBOOK POSTS OR SHARES • OPENING CEREMONY SHOUT OUT & OPTIONAL ONSTAGE APPEARANCE
OPTIONAL 10 X 10 BOOTH OR DISPLAY • LOGO OR MENTION ON ALL AVAILABLE PRINT AND RADIO ADVERTISING • PROMINENT LOGO ON T-SHIRT