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**Workshop – Define YOUR People Change Management Strategy.**

**How much People Change Management is needed for your project?**

Bring your active project or a project that is just starting and your laptop to this working session.

This interactive 2-hour workshop will help you to start define your own People Change Management Strategy to answer the question – How much People Change Management is needed for my project?

Any project or program that have done their “preparation” before the implementation phase will be more successful than a project starting with execution, without really knowing what is needed or who will be impacted. The same is true for a People Change Management initiative, preparation is the key to successful transformation and the People Change Management Strategy is a key part in the preparation phase.

In the workshop you will capture the characteristics of the change, organizational attributes, change management team, sponsorship model, project structure, risk assessment, project particulars per impacted group and much more. Based on the documented information you will have a solid base to develop the communication, training, transition, sponsorship, resistance plans and can “sell” the required funding for these activities based on facts. A number of templates and useful documents will be provided and used during the workshop.

**Speaker: Thorsten Manthey**

Thorsten Manthey is passionate about IT Service Management, cultural and organizational change and ITSM Governance. Thorsten has worked across multiple industries including health care, pharmaceutical, oil and gas, financial services, insurance and telecommunications in North America, Europe and Scandinavia.

Thorsten holds a Master’s degree in Computer Science and Engineering from Chalmers University of Technology and a Bachelor degree in Mechanical Engineering. He is also ITIL V3 Expert and ITIL V2 master certified, he is a Certified Change Management Professional (CCMP) and awarded Distinguished Professional in Service Management (DPSM) from *pri*SM®. Thorsten speaks English, German and Swedish and is an international speaker and presenter.

Thorsten is actively involved in itSMF and was a founding board member of the itSMF chapter in Calgary, Canada.

What you can add to your “tool box” after this presentation:

* Ready to use templates and helpful people change management artifacts
* Your own People Change Management Strategy to answer the question “how much change is needed for my project to be successful”

**200 word text**

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**75 word catalog description**

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**75 word bio**

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