

Innovation Placemat

Innovation Strategy Name & Brand Icon	Executive Champion	Team Leader
Innovation Strategy One-Line Overview	Innovation SMART Goals	Implementation Plan Timeline
		<hr/> <p>Start Date Launch Date Impact Date</p>



Organization Strategic Goals	Outcome Measures	Budget and Resources
Vision / Innovation Intent		



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Innovation Strategy Components		Risks & Barriers
Approach	Organizational Plan	Strategy Risks



Innovation Strategy Components		Risks & Barriers
Competencies	Infrastructure & Knowledge	Implementation Risks
Tools	Processes & Policies	External Innovation Risks

