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Welcome to Workplace Today!

Dear Friend,

We are living in truly extraordinary times. Many of us have used this period to pause and ask some important questions. ***What are the things that matter? Who are the people I simply cannot live without? What is my purpose? Do I feel happy and fulfilled in my work?***

These are some of the things that have been going through my mind over the last few weeks, as I decided to change my career goals and follow my dream of truly having a positive impact in the world.

This dream is shared by the fantastic, brilliant team I am lucky enough to have with me (and you'll meet one of them further down in this e-mail). Together, we decided that supporting others in understanding this new reality, the new workplace, how to be more inclusive, more flexible - in other words, just better at what we do as professionals and as humans - is the first step in what we want to achieve. And with that mission guiding us, we have launched the Workplace Today magazine. Welcome to our first newsletter!

This new workplace that everyone is talking about is being shaped every day by the positive choice each company makes to put its people first. Just look at the progress we've seen already! Six months ago, it would have been unfathomable for a business to have all its employees not only working, but thriving while being productive at home. I dare anyone to now say it cannot be done!

it's possible.

I like to call this T-zero. The moment of rebirth. We have been given this time to rethink our values and what we want our companies to be. Who we are as individuals. What we want our impact and our legacy in the world and among our people to be. We have an opportunity. Let's use it wisely.



Andreea Groenendijk-Deveau
Founder & Editor-in-Chief
Workplace Today

Why building a 'new normal' in the workplace takes confidence, clarity, and courage - webinar (video)



- When unsure about how to start the discussion about equality, diversity, and inclusion, do not hesitate to partner with companies that have expertise in this area. They can help you better integrate ED&I in your workplace.

priority. Businesses have a social responsibility to be diverse and inclusive when it comes to their workforce.

These are two of the many learning points from our first webinar, featuring **Steve Shutts**, of **Astriid**, and **Toni Georgieva**, of **Ravelin Technology**.

Read and Watch

Business, as we knew it, cannot be recovered. It will need to be reinvented.



Now is the time to redefine the workplace, how leaders take their companies into the future, how teams are glued together, focus on innovation and turn challenges into opportunities, says Arshi Ayub Mohamed Zaveri, CEO TrustWithTrade Group and a Senior Advisor Royal Family Office, UAE.

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Our readers are keen on actionable insights and learning points from those out there reshaping the world as we know it. Send us your thought leadership - an article of 400-500 words - and we will feature you in the Workplace Today magazine. Reply to this email (or click the button below) and include your piece, a photo, and a short bio, or any questions you may have and we will get back to you shortly.

[Send an Article](#)

The ‘new normal’ is the ‘old normal’ accelerated

One of the things that Covid-19 has done is force employers to rethink their relationship with flexibility. In short, a change was already coming, and companies now have the chance to implement a new approach to the workplace, put ED&I at the top of the new and improved HR strategies, and have their people



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People do not need to be in the office for the world to keep moving



Assessing where you are now as a company, where you want to be, and how to get there is crucial to setting up your journey when it comes to equality, diversity, and inclusion. The post-crisis reality may just give companies the push that they needed in order to put ED&I at the core of their HR strategies moving forward, says Alisa Harewood, Director of We-r-One Diversity Management Consultancy.

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Meet the team

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in the 'new normal'. Having control over my schedule means I have a better life-work balance. I am looking after my physical and mental health, I am investing time in my hobbies, and my work doesn't suffer for it. On the contrary, I am more motivated to perform.

Sara Klusch, Junior Editor, Workplace Today

WOMEN GLOBAL ALLIANCE as part of UN's World Youth Skills Day
The new generation of Young Women Leaders

WYSD WORLD YOUTH SKILLS DAY 15 JULY 2020

Danielle Geathers
President of MIT's Student Body

Joana Baptista
Founder She. & UniPear
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Dr Shaimaa Bahaa El Din
Director of International Affairs & Development Partners' Relations

Ayumi Moore Aoki
Founder & CEO Women in Tech
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Maha Shirah
Founder of SheWorks
Incubator

Andreea Groenendijk-Deveau
Founder/Editor-in-Chief
Workplace Today

Bianca Tudor
Founder & CEO Elite Business
Women - WBAF Senator

Dr Noura AlMadani
PhD in workforce planning and
development, international speaker

Dr. Ahlam Khawandannah
Assistant Professor
Umm Al-Qura University

15 JULY - 4PM UTC+3 **WOMEN in tech** **EBW** | ELITE BUSINESS WOMEN

We have partnered with Elite Business Women for this great webinar, that will feature Andreea Groenendijk-Deveau, our Editor-in-Chief, as the moderator. Sign up for your free ticket today.

[Sign Up for Webinar](#)



Workplace Today is proud to have been included in Google News as a publisher. This reinforces our pledge to always deliver the best content to our readers around the world, as we strive to support corporates and individuals navigate the new normal and redefine the workplace.