



Capability Statement

Rook Consulting LLC

UEID-D829HCGUNX95 CAGE-OQKH2

CA SB Certified / SBA WOSB Certified

Christiana Clancy (951)772-3387 Christianajc@gmail.com



Rook Consulting LLC provides marketing, communications, AI-powered workflow solutions, and management consulting that help organizations improve visibility, streamline operations, and engage stakeholders while maintaining regulatory compliance. We support government agencies, educational institutions, healthcare organizations, utilities, and community-serving organizations.

CORE COMPETENCIES

- Marketing Strategy & Campaign Development
- Advertising, Outreach, and Public Relations
- Graphic Design & Content Development
- CRM & Pipeline Mgmt Systems
- Market Research & Strategic Planning
- Workflow Automation & AI Solutions
- Compliance-Focused Communications
- Staff Training & Change Management

DIFFERENTIATORS

- California Small Business Certified
- SBA Woman-Owned Small Business (WOSB)
- Marketing, operations, and technology expertise in one partner
- Practical AI and automation solutions without custom software development
- Experience supporting healthcare, education, public-sector, and service organizations
- Deliverables-focused approach with measurable outcomes and implementation support

CLIENT BENEFITS

- Stronger public awareness and engagement
- More efficient workflows and operations
- Improved CRM visibility and lead tracking
- Better stakeholder communications
- AI-enabled productivity gains
- Actionable strategies backed by implementation support

NAICS

541613 Marketing Consulting Services
541430 Graphic Design Services
541511 Custom Computer Programming
541618 Other Management Consulting
541810 Advertising
541870 Advertising Material Distribution
541910 Marketing Research & Public Polling
611430 Professional & Mgmt Development Training
54161 Administrative & General Management Consulting

UNSPSC

80101504 Strategic Planning Consultation
80101505 Business Management Consulting
80141500 Market Research
80141600 Sales & Business Promotion
82101800 Advertising Agency Services
82101500 Print Advertising
82101900 Media Placement & Fulfillment
86101700 Vocational Training Services

Past Customers Include:

