



NORTH JERSEY

ADVERTISING LLC.

2021 MEDIA KIT

WWW.NORTHJERSEYADVERTISING.COM

**28,000 DAILY
812,000 MONTHLY
10,220,000 ANNUAL
VEHICLES**



ROUTE 15 NORTH

LAKE HOPATCONG, NJ 07849

BILLBOARD #70449

24,000 VEHICLES DAILY

RIGHT HAND READ

12MM WATCHFIRE DISPLAY

LIVE AREA OF DISPLAY 8'5" X 12'2"

50' FROM CURB

RUNS 24-7-365

8 SECOND EXPOSURE

**28,000 DAILY
812,000 MONTHLY
10,220,000 ANNUAL
VEHICLES**



ROUTE 15 SOUTH

LAKE HOPATCONG, NJ 07849

BILLBOARD #75152

24,000 VEHICLES DAILY

LEFT HAND READ

10MM FORMETCO DISPLAY

LIVE AREA OF DISPLAY 6' X 12'

20' FROM CURB

RUNS 24-7-365

8 SECOND EXPOSURE

1 FACE: \$500/MONTH **2 FACES:** \$900/MONTH



28,000 DAILY
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VEHICLES

ROUTE 206 NORTH/ SOUTH

FRANKFORD NJ, 07822

BILLBOARD #75652

24,000 VEHICLES DAILY

DOUBLE SIDED

16MM WATCHFIRE DISPLAY

LIVE AREA OF DISPLAY 8' X 12'

10' FROM CURB

RUNS 24-7-365

8 SECOND EXPOSURE

1 FACE: \$999/MONTH 2 FACES: \$1,500/MONTH

**85,000 DAILY
2,465,000 MONTHLY
31,000,000 ANNUAL
VEHICLES**

**NORTH
JERSEY
ADVERTISING.COM**

GET MORE VIEWS.



**ROUTE 21 NORTH/SOUTH
16MM FORMETCO DISPLAY**

**BELLEVILLE NJ, 07109
LIVE AREA OF DISPLAY 14' X 48'**

**BILLBOARD #76382
30' FROM CURB**

**80,000 VEHICLES DAILY
RUNS 24-7-365**

**DOUBLE SIDED
8 SECOND EXPOSURE**



digital

CREATIVE SPECS 768 x 384 (SIDE) AND 512 x 384 (BACK)

RATES: BY REQUEST

REACH MILLIONS DAILY
VEHICLES AND PEDESTRIANS!



MOBILE DIGITAL UNIT 1

CUSTOM DAILY ROUTE

DRIVER, FUEL, AD DESIGN ALL INCLUDED

CAPTIVATE YOUR CUSTOMERS WITH NORTH JERSEY ADVERTISING'S MOBILE DIGITAL MARKETING UNIT

**28,000 DAILY
812,000 MONTHLY
10,220,000 ANNUAL
VEHICLES**



ROUTE 15 NORTH

LAKE HOPATCONG, NJ 07849

BILLBOARD #76641

24,000 VEHICLES DAILY

LEFT HAND READ

STATIC DISPLAY

LIVE AREA OF DISPLAY 10' X 12'

5' FROM CURB

NEW LED LIGHTING

PREMIUM STATIC BILLBOARD AVAILABLE



BILLBOARD DETAILS

- LIVE AREA (RED) 10' H X 8' W
- LED LIGHTING: YES
- STATIC/VINYL BANNER
- TRAFFIC LIGHT 200' AHEAD
- ONLY RIGHT HAND STATIC BILLBOARD FOR MILES
- NEIGHBORS: QUICK CHECK, DUNKIN, DINER/TAVERN, NEW MEDICAL CENTER, MUCH MORE
- 35,000 VEHICLES DAILY
- STOPPED OR SLOW MOVING TRAFFIC FOR MOST OF THE DAY

\$1,500/MONTH



40.965159, -74.598797

FREE BILLBOARD DESIGN

\$350 INSTALL FEE

\$250 PRINT FEE

SEE MORE BILLBOARDS AT
NORTHJERSEYADVERTISING.COM

NORTH JERSEY ADVERTISING LLC.

BUILDING THE FUTURE OF MARKETING

