NORTH JERSEY ADVERTISING LLC.

2022 MEDIA KIT

WWW.NORTHJERSEYADVERTISING.COM

NORTH JERSEY ADVERTISING LLC. digital

CREATIVE SPECS PIXEL MATRIX: **1656h x 2196w**

$750/MONTH

28,000 DAILY
812,000 MONTHLY
10,220,000 ANNUAL
VEHICLES

ROUTE 15 NORTH | LAKE HOPATCONG, NJ 07849 | BILLBOARD #70449 | 24,000 VEHICLES DAILY | RIGHT HAND READ

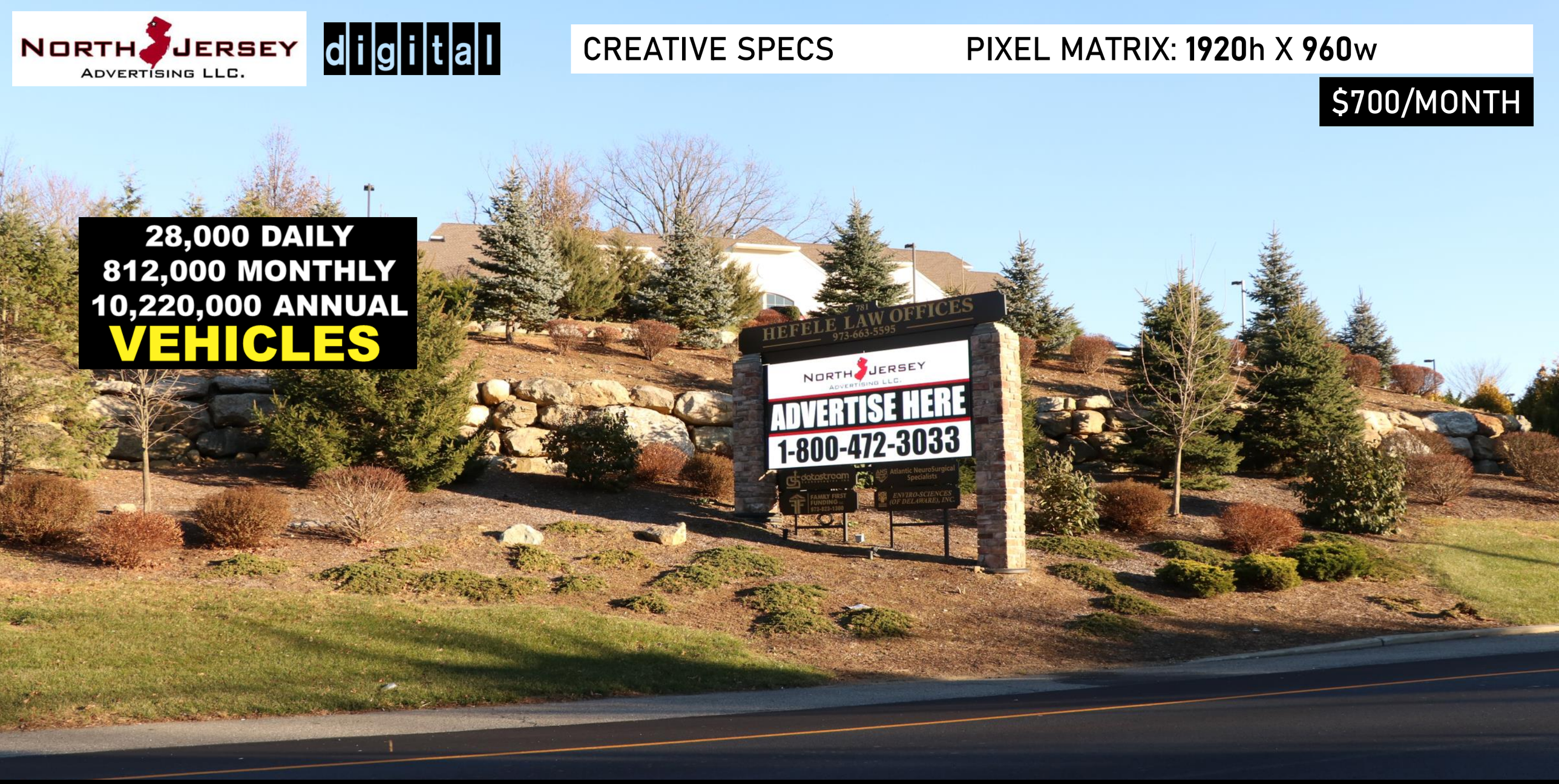
12MM WATCHFIRE DISPLAY | LIVE AREA OF DISPLAY 8'5" X 12'2" | 50' FROM CURB | RUNS 24-7-365 | 8 SECOND EXPOSURE

NORTH JERSEY ADVERTISING LLC.

digital

CREATIVE SPECS PIXEL MATRIX: 1920h X 960w

$700/MONTH



ROUTE 15 SOUTH | LAKE HOPATCONG, NJ 07849 | BILLBOARD #75152 | 24,000 VEHICLES DAILY | LEFT HAND READ

10MM FORMETCO DISPLAY | LIVE AREA OF DISPLAY 6' X 12' | 20' FROM CURB | RUNS 24-7-365 | 8 SECOND EXPOSURE

NORTH JERSEY ADVERTISING LLC.

digital

CREATIVE SPECS PIXEL MATRIX: **720**h X **1080**w

1 FACE: $500/MONTH 2 FACES: $900/MONTH

28,000 DAILY
812,000 MONTHLY
10,220,000 ANNUAL
VEHICLES

ROUTE 206 NORTH/ SOUTH FRANKFORD NJ, 07822 BILLBOARD #75652 24,000 VEHICLES DAILY DOUBLE SIDED

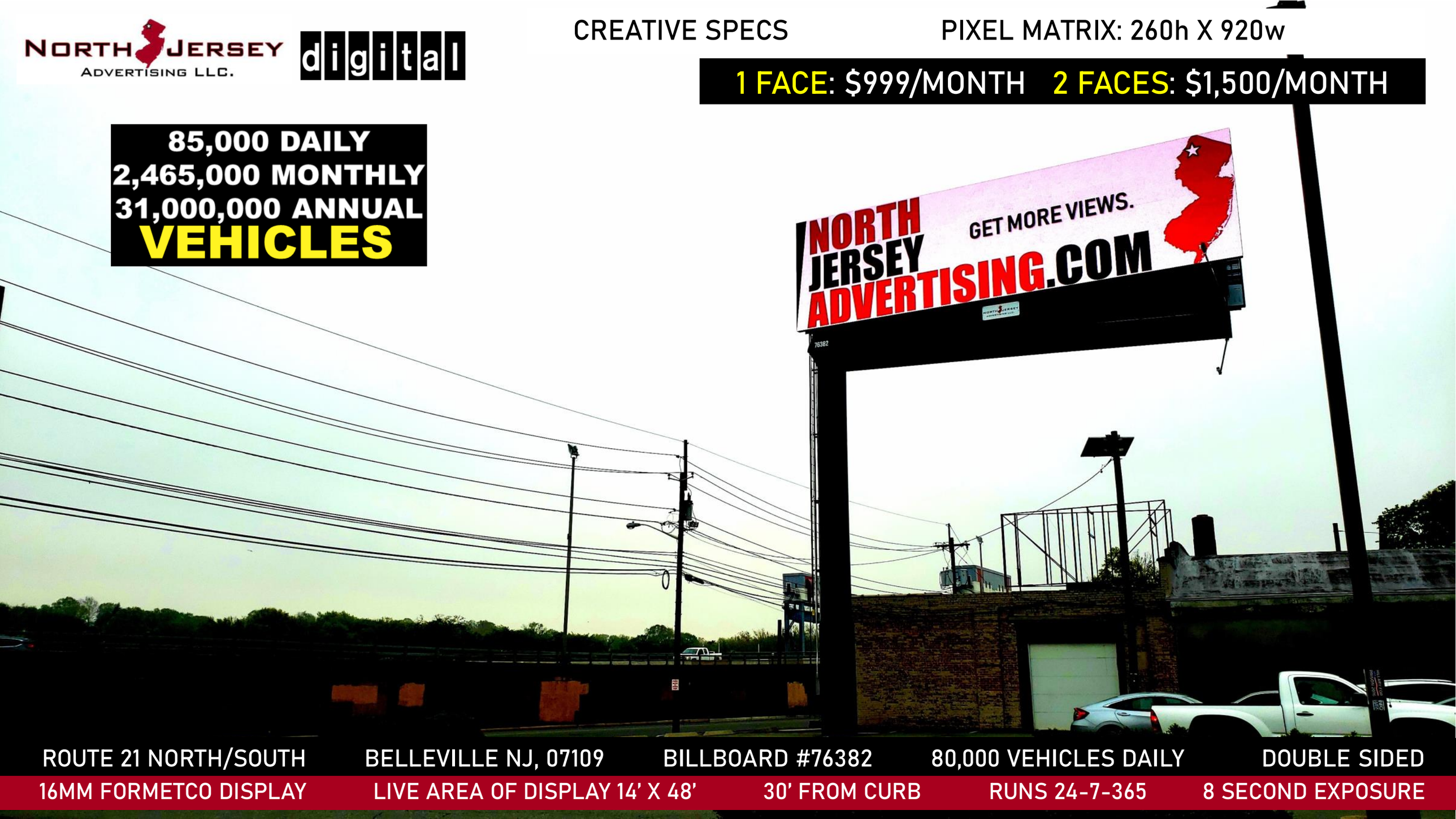
16MM WATCHFIRE DISPLAY LIVE AREA OF DISPLAY 8' X 12' 10' FROM CURB RUNS 24-7-365 8 SECOND EXPOSURE

NORTH JERSEY ADVERTISING LLC. digital

CREATIVE SPECS PIXEL MATRIX: 260h X 920w

1 FACE: $999/MONTH 2 FACES: $1,500/MONTH

85,000 DAILY
2,465,000 MONTHLY
31,000,000 ANNUAL
VEHICLES



ROUTE 21 NORTH/SOUTH | BELLEVILLE NJ, 07109 | BILLBOARD #76382 | 80,000 VEHICLES DAILY | DOUBLE SIDED

16MM FORMETCO DISPLAY | LIVE AREA OF DISPLAY 14' X 48' | 30' FROM CURB | RUNS 24-7-365 | 8 SECOND EXPOSURE

NORTH JERSEY ADVERTISING LLC.

digital

CREATIVE SPECS PIXEL MATRIX: 16" X 9" 300 dpi jpg or video file

RATES: $300/MONTH (8 SECOND SPOT)

ROUTE 15 SOUTH LAKE HOPATCONG, NJ 07849 10 SECOND EXPOSURE VIDEO CAPABLE RUNS 24/7/365

NORTH JERSEY ADVERTISING LLC.

Building the future of marketing