NORTH JERSEY ADVERTISING LLC.

2026-2027 MEDIA KIT



NorthJerseyAdvertising.com

NORTH JERSEY ADVERTISING LLC.

DIGITAL BILLBOARD INVENTORY

MEDIA KIT



LOCATION DETAILS

710 RT 15 NORTH
LAKE HOPATCONG, NJ
NORTH SIDE DIGITAL (NJA)

40.957376, -74.594671

PHYSICAL SIZE:
12.2’ H x 9.2’ W

PIXELS: 1098 x 828

PERMIT #70995

✓ $750/MONTH

HIGH VISIBILITY | REACH THOUSANDS DAILY | DRIVE CUSTOMERS | GROW YOUR BUSINESS

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DIGITAL BILLBOARD INVENTORY

MEDIA KIT

LOCATION DETAILS

- 21 BOWLING GREEN PARKWAY
  SOUTH SIDE DIGITAL (NJA)
- 40.964228, -74.598641
- PHYSICAL SIZE:
  6’ H x 12’ W
- PIXELS: 1920 x 960
- PERMIT #75152



✓ $675/MONTH

HIGH VISIBILITY | REACH THOUSANDS DAILY | DRIVE CUSTOMERS | GROW YOUR BUSINESS

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DIGITAL BILLBOARD INVENTORY

MEDIA KIT



LOCATION DETAILS

DUNKIN RT 15
WHARTON, NJ
SOUTH SIDE DIGITAL (NJA)

40.919691, -74.587044

PHYSICAL SIZE:
3' H x 4' W

PIXELS: 1920 x 1080

NO TAG REQUIRED

✓ $200/MONTH

HIGH VISIBILITY | REACH THOUSANDS DAILY | DRIVE CUSTOMERS | GROW YOUR BUSINESS

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MEDIA KIT

LOCATION DETAILS

89 US HIGHWAY 206
AUGUSTA, NJ
YETTER'S DINER (NJA)

41.1223990, -74.7162868

DISPLAY SIZE:
12' H x 8.5' W

PIXELS: 1080 x 720

PERMIT #75652



✓ 1 SIDE $500/MONTH
✓ 2 SIDES $900/MONTH

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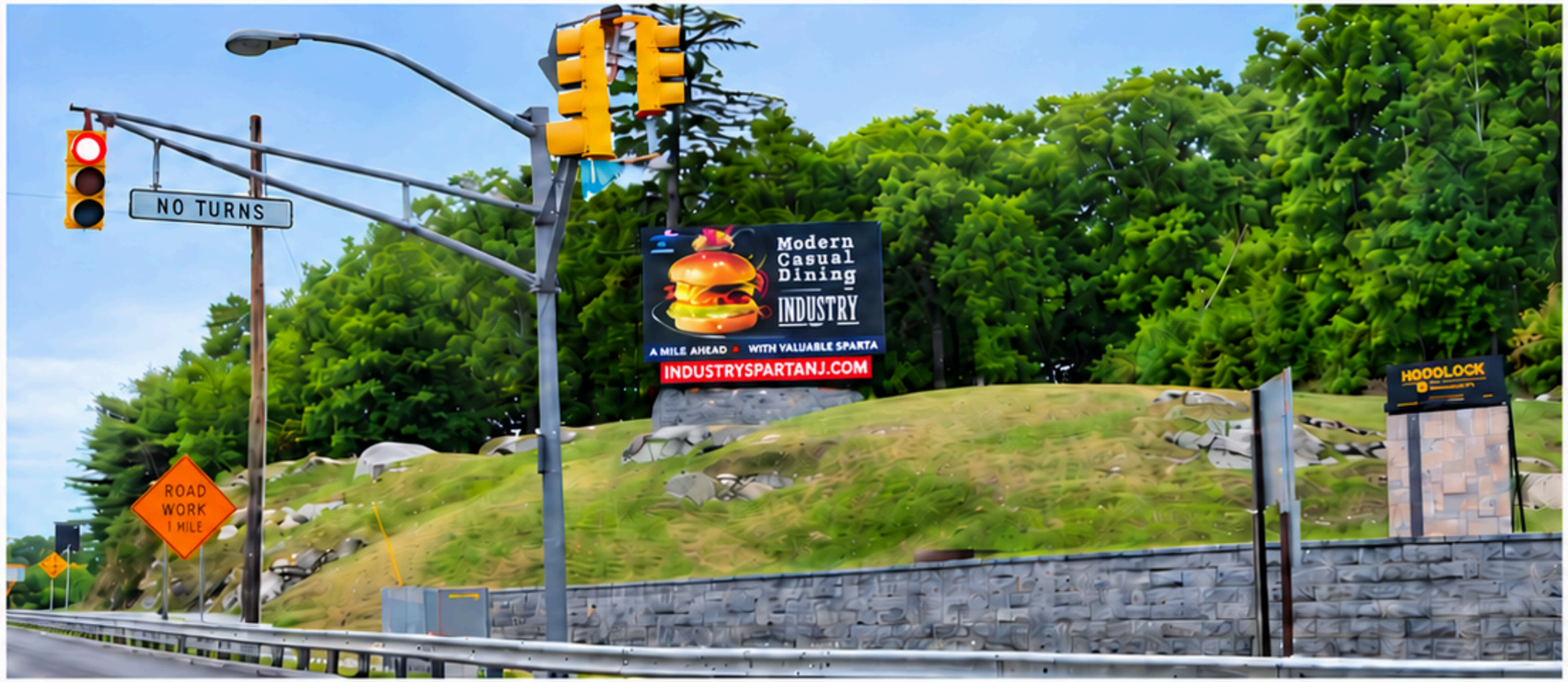
STATIC BILLBOARD INVENTORY

MEDIA KIT

LOCATION DETAILS

- 710 RT 15 North Lake Hopatcong, NJ
- 40.959478, -74.595255
- BILLBOARD SIZE: 10’ x 12’
- PIXEL MATRIX: BY REQUEST
- BILLBOARD DOT PERMIT #75363



✓ 6 MONTH MINIMUM CONTRACT: $2,000/MONTH

ALL INSTALLS DONE BY EM SIGNS PAID FOR BY ADVERTISER

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