

# GIVING BACK TO COMMUNITIES

Consider developing a committee (Employee Resource Group) that will find and coordinate 3 efforts for social impact annually (locally, nationally, and globally). The possibilities are endless and your employees will be pumped to have a chance to effect change. SHRM studies show employee turnover drops, employee engagement and connection increases when organizations provide social impact opportunities to their employees. Need some ideas?



- Canned food & baby formula drive // food banks and churches , Meals on Wheels
- Clothing - diapers - shoes - school supplies // homeless , displaced & refugee shelters
- Laundry stipend to wash clothes // partner with a local school or Whirlpool
- + + • Household ware and electronic // domestic violence shelters (NSpire in Georgia)
- + + • Build homes // Habitat for Humanity
- + + • Walk - marathon // cancer research
- + + • POS donations // allow customers to get involved too!  
(St. Jude's, Boys and Girls Club, YMCA, Salvation Army)

***To learn more about ERGs and how your organization can contribute positively to the local community and various organizations send us an email.***