

Richard D. Purcell
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DNA Healthlink, Inc.

President (2005 - Present)

Business Development Executive

DNA Healthlink is a strategic consulting practice that provides executive leadership, business development, and drug commercialization services to the biopharmaceutical industry. I help companies build businesses in the challenging fields of life sciences and healthcare. A strategic leader with experience and vision to bring new therapies to the market, I bridge the domains of drug development, health information technology, finance, marketing, sales, and business operations to build innovative technology & life science companies. (www.dnahealthlink.com).

- Executive management with P&L responsibilities
- Business development & licensing
- Biopharmaceutical development
- Clinical operations & management
- Regulatory filings & approvals
- Technology search and evaluation
- Mergers & acquisitions

Since 2005, DNA Healthlink has provided business development and management services to emerging biotechnology companies, hospitals, software and IT groups, and medical communications firms to grow sales and advance corporate objectives.

NuGenerex Immuno-Oncology & Generex Biotechnology

Executive Vice President, Research & Development (January 1, 2017 – February 20, 2022)

Chief Operating Officer (2012 – 2014)

NuGenerex Immuno-Oncology, a subsidiary of Generex Biotechnology with a patented immunomodulating vaccine platform that activates T Cells to induce a multi-faceted immunologic response against target antigens in cancer and infectious disease. Through DNA Healthlink, I provided strategic consulting and executive management services to the companies, successfully completing M&A transactions and building a vaccine pipeline in oncology and infectious disease. In the last 2 years, we have gone from concept to the clinic, creating a novel **COVID-19 vaccine**, which is set to enter clinical trials. (<http://nugenerexio.com>).

RespireRx Pharmaceuticals

Senior Vice President Research & Development (October 2014 – December 2021)

RespireRx is developing novel drugs for the treatment of respiratory and neurologic disorders, including opiate-induced respiratory depression, spinal cord injury, and epilepsy. Through DNA Healthlink, I led the clinical development and strategic partnering efforts for the company's ampakine programs and opened the company's first IND. (www.respirerx.com)

intelliSanté Corporation

President, Founder, Director (2011 - 2017)

We designed, programmed, and implemented our HIPAA compliant, cloud-based health data platform C3HealthLink to integrate primary care and mental health services, with emphasis on patient activation & communication, collaborative care and patient self-management, and data analytics for outcomes research. Through DNA Healthlink, I led all business development activities for the company.

Hackensack Meridian Health

Consultant (2012 - 2016)

I consulted on a wide range of projects for Hackensack Meridian Health, one of the largest healthcare systems in New Jersey. Some projects include evaluation and reorganization of clinical research operations, developed department level strategic plans for clinical research, and wrote the Oncology Research Plan for Hackensack Meridian Cancer Center.

Monmouth University

Adjunct Professor, School of Science (2011 - 2019)

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I built and taught a course in the Biology Department: *The Business of Biotechnology from the Bench to the Market (BY360)*.

Prior Experience

CLINPRO, INC.

President (2000-2005)

ClinPro was a full-service CRO formed through the merger of three specialty practices in data management, statistics, and clinical operations. In my role as President, I was responsible for business development, strategic planning, sales, and business and IT operations.

- Signed five strategic alliance partnerships to extend the company's reach in the marketplace and geographically.
- Signed several business development partnerships with pharmaceutical, biotech, and medical device companies on drug/device clinical programs.
- Opened European and Japanese offices.
- Spearheaded strategic technology improvement initiatives to reposition the company as a technology solutions provider in clinical development. Resulted in a 5-year partnership agreement with a medical device company involving 7 studies.

SCP COMMUNICATIONS, INC., New York, NY

Corporate Vice President/General Manager, SCP Clinical Programs (1993 – 2000)

SCP was a small but widely respected publishing company that we grew to a \$75 million business through the development of medical education and clinical research services to become the premier launch company in the pharmaceutical industry. As GM, I was responsible for business development, strategic planning, sales, and business and IT operations.

- Signed five strategic alliance partnerships to extend the company's reach in the marketplace and geographically.
- Signed several business development partnerships with pharmaceutical, biotech, and medical device companies on drug/device clinical programs.
- Spearheaded strategic technology improvement initiatives to reposition the company as a technology solutions provider in clinical development. Resulted in a 5-year partnership agreement with a medical device company involving 7 studies.
- Participated in the start-up of the #1 medical web site, Medscape through sales and business development activities.
- Developed, implemented, and managed clinical launch programs for such blockbusters as **Lipitor** (Pfizer), **Avandia** (GSK), **Accolate** (AstraZeneca), **Tequin** (BMS), and **Biaxin** and **Meridia** (Abbott).

In Vivo, Princeton, NJ

Director, Business Development

In Vivo was a specialty CRO focused on Phase IV medical marketing programs. As Director of BD, my primary responsibilities focused on client relations, new business development, and management of all marketing activities.

- Developed and implemented sales & marketing plan.
- Designed Phase IV clinical research programs in the areas of CNS, oncology, and anti-infectives.
- Managed all advertising and promotional activity for the company.
- Managed a staff of national account representatives.

Kline Group, Fairfield, NJ

Business Development Manager, International Life Science Consulting Practice

I established the life science and biotechnology practice for Kline & Company, where we conducted customized, proprietary consulting projects focused on translating market needs to actionable business plans.

- Developed international strategic plans and competitive intelligence projects for pharmaceutical, biotechnology, and agro-chemical companies.

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- Utilized technology assessment, market analysis, process improvement, benchmarking, strategic planning, acquisitions, and joint venture and licensing partnerships.
- Convened a ground-breaking conference “The Future of Agriculture”, bringing together agrochemical, seed, industry leaders

EDUCATION

Princeton University

Bachelor of Arts in Biochemical Sciences, 1983

Thesis: Characterization of Nerve Growth Factor Receptor

Goalkeeper, Varsity Soccer (1978 - 1981)

Goalkeeper Coach, Women’s Varsity Soccer (1982, NCAA Final 8, All-American Keeper)

Rutgers Graduate School of Management

MBA Program: Marketing & Finance

Patents

COVID-19 Vaccine: Multi-Targeting, Multi-Functional Selective Immune-Regulatory Ii-Key Peptide Vaccines for Prophylaxis and Long-Term Protection Against SARS-CoV-2 Infection and COVID-19 Disease Without Antibody Dependent Enhancement (ADE), and Related Compositions and Methods for the Design, Construction, Formulation and Use of Anti-SARS-CoV-2 Ii-Key Hybrid Peptide Vaccines U.S. Patent application 63/130,822. 27 December 2020.

Compositions and Methods for Treating Spinal Cord Injuries. Lippa, A., Purcell, R., USPTO Patent application #63033818. June 2020.

Concepts for Promoting Health & Wellness and Engagement Therein. U.S. Patent Application #62003619, Filed May 2014.

Semi-glycosylated Variants of TPA With Increased Half-life

US #5,344,773 European #85306957.3, Japan #1-214-13

Concepts for Promoting Health & Wellness and Engagement Therein. US Patent Application #62003619, Filed May 2014.