



ROCKINGHAM COUNTY SHERIFF'S OFFICE  
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## OFFICIAL NEWS RELEASE

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# Rockingham County Sheriff and Police Chiefs Make PSA for Citizens on Traffic Stops

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[Wentworth, N.C.]— Rockingham County Sheriff Sam Page, Reidsville Police Chief Robert Hassell, Eden Police Chief Reece Pyrtle, Madison Police Chief Mike Rutherford, Mayodan Police Chief Charles Caruso, and Stoneville Police Chief Frank Moore have come together to make a Public Service Announcement (PSA) for citizens about what to do if stopped by a law enforcement officer.

The video, entitled “Listen, Explain, Comply, Complain.”, is intended to promote safety during law enforcement encounters and encourage peaceful interactions between law enforcement officers and citizens.

*“Just as the PSA explains, no one likes being stopped”, said Rockingham County Sheriff Sam Page. “They like getting a citation even less. But it is important to remember that there is a time and place for everything. Our officers will Listen and Explain. We ask that citizens Comply with the officer during the stop. If you feel as though you have been wronged, or that the officer did something inappropriate, there is a process through which you can address your concerns with the administration of that officer’s agency at a later time (Complain). Listen, Explain, Comply, Complain. That’s the combined message that we as agency heads are trying to send out with this PSA.”*

To view this PSA, go to the You Tube link below:

<https://youtu.be/jwmZeZ36Jel>



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