

## **OFFICIAL NEWS RELEASE**

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## 5<sup>th</sup> Annual Keystone Cops Cares

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[Wentworth, N.C.]— On Saturday, April 29<sup>th</sup> 2017, the Rockingham County Sheriff's Office and Reidsville Police Department will be teaming once again with Keystone Foods in Reidsville to host the Fifth Annual "Keystone Cops Care" event. This year, we are also teaming with Reidsville Parks and Recreation and Citizens' Economic Development to hold the event at beautiful Lake Reidsville located at 630 Water Works Rd, Reidsville, NC 27320.

This special event will provide financial support to Hospice of Rockingham County, Help, Inc. of Rockingham County, Special Olympics of Rockingham County, Crime Stoppers of Rockingham County, and the Fine Arts Festival Association. These caring and life-altering charities in Rockingham County need your donations to help achieve their goals, and we can help! Any gift will go far to ensure that the Hospice, Help Inc. & Special Olympics of Rockingham County will be able to continue to offer their much needed services in our community.

The event consists of a 5K Run/Walk and three different Bike Rides: 24 miles, 43 miles, or 56 miles. Our 5K is certified by the US Track and Field. Run or walk around picturesque Lake Reidsville where the course is completely paved, so strollers are welcome. Cross the finish line running, walking, or riding and receive a limited edition event medal.

There will be great munchies at the rest stops for the bike rides. "Sag wagon" support along the way for the bikers. Pre-ride mechanical support by cycles de ORO bike shop technicians. All courses are fully marked.

Lunch may be purchased from the Rockingham County High School Band Boosters. And we will have lots of things for the kids to do in our FUNLAND Kid's Zone where one charge of \$10.00 to enter Kid's Zone gets unlimited access for the duration of the event! **McGruff the Crime Dog** and **Eddie the Eagle** will also be attending the event.

There will be a Drawing with fabulous prizes, including Yeti Coolers and various electronics. Tickets for the drawing are available for purchase before and during our event. Contact Cheryl Cook with Keystone Foods at (336) 342-6601 to purchase tickets.

Remember, all proceeds directly benefit Rockingham County charities! Register online prior to 8:30 a.m. on Thursday April 27th at *rockinghamsheriff.com* or *jonesracingcompany.com/keystone* and receive a discount price to participate. Registration on the day of the event will begin at 7 a.m. with all Bikes off at 8:15am and the 5K Run and the 5K Walk both start at 8:30am. Event will be held rain or shine. WE HOPE TO SEE YOU THERE!



