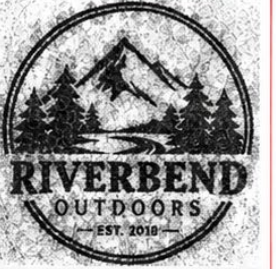
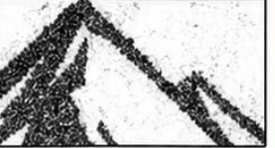
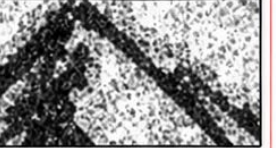


# ARTWORK QUALITY GUIDE

## FOR LASER ENGRAVING

*Clean artwork saves time, reduces costs, and produces the best results.*

Use this guide to help determine the condition of customer artwork and what level of cleanup will be required before engraving.

| PERFECT<br>NO WORK NEEDED                                                                                                                                                                                                                                                                                   | SIMPLE CLEANUP<br>MINOR EDITS NEEDED                                                                                                                                                                                                                   | MODERATE CLEANUP<br>NOTABLE WORK NEEDED                                                                                                                                                                                                                                                                    | EXTENSIVE CLEANUP<br>MAJOR WORK NEEDED                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                            |                                                                                                                                                                       |                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                             |
|                                                                                                                                                                                                                           |                                                                                                                                                                      |                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                            |
| <b>WHAT MAKES IT GOOD?</b>                                                                                                                                                                                                                                                                                  | <b>TYPICAL ISSUES</b>                                                                                                                                                                                                                                  | <b>TYPICAL ISSUES</b>                                                                                                                                                                                                                                                                                      | <b>TYPICAL ISSUES</b>                                                                                                                                                                                                                                                                                                                                                                                                          |
| <ul style="list-style-type: none"> <li>✓ True vector file (AI, EPS, SVG, PDF)</li> <li>✓ Clean, sharp lines and text</li> <li>✓ Solid black and white (no shades of gray)</li> <li>✓ No pixelation or jagged edges</li> <li>✓ All elements are clearly defined</li> <li>✓ Ready to engrave as is</li> </ul> | <ul style="list-style-type: none"> <li>✓ Minor pixelation or rough edges</li> <li>✓ Small stray marks or noise</li> <li>✓ Slightly uneven line weights</li> <li>✓ Text may need minor cleanup</li> <li>✓ Easy to trace or convert to vector</li> </ul> | <ul style="list-style-type: none"> <li>✓ Noticeable pixelation or blur</li> <li>✓ Inconsistent or broken lines</li> <li>✓ Text may need to be redrawn</li> <li>✓ Background specks or shading</li> <li>✓ Elements need to be cleaned and re-traced</li> <li>✓ Requires moderate time to prepare</li> </ul> | <ul style="list-style-type: none"> <li>✓ Low resolution (from photo, scan, screenshot, or web image)</li> <li>✓ Heavy pixelation, blur, or distortion</li> <li>✓ Background cannot be easily removed</li> <li>✓ Missing or unclear details</li> <li>✓ Text is unclear or not usable</li> <li>✓ May need to be completely redrawn or recreated</li> <li>✓ Requires extensive time and skill to prepare for engraving</li> </ul> |
| <b>CLEANUP LEVEL<br/>NONE</b><br>\$25.00 artwork setup<br>(with customer supplied file)                                                                                                                                                                                                                     | <b>CLEANUP LEVEL<br/>BASIC<br/>+ \$25.00</b>                                                                                                                                                                                                           | <b>CLEANUP LEVEL<br/>MODERATE<br/>+ \$35.00</b>                                                                                                                                                                                                                                                            | <b>CLEANUP LEVEL<br/>COMPLEX<br/>+ \$50.00</b>                                                                                                                                                                                                                                                                                                                                                                                 |

### ADDITIONAL NOTES:

- The artwork setup charge is a one time fee per design, not per item.
- Final cleanup charge is determined by the time and complexity required.
- Vector files (AI, EPS, SVG, PDF) are always preferred.
- Providing clean, high-quality artwork helps reduce costs and turnaround time.
- If you are unsure, show the file to a manager for evaluation.

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