

SEA YOU (VERY) SOON, NEW YORK!

ARRIVING SEPTEMBER 5TH, 2025

INTRODUCING
Brilliant
LADY



Best Ocean
Cruise Line



Best
Dining



Virgin
VOYAGES

A man and a woman are standing on the deck of a ship, smiling and looking at each other. The woman is holding a glass of red wine, and the man is holding a glass of white wine. They are both dressed in casual, light-colored clothing. The background shows the ship's railing and a clear blue sky.

7 REASONS YOU'LL LOVE US

Award-winning, kid-free voyages by Virgin

1. Kid-Free Voyages — Ahhh, The Serenity

- ▼ No kids. No kidding. A luxurious, 18+, kid-free cruise experience
- ▼ Onboard experiences curated exclusively with adults in mind
- ▼ Perfect for couple getaways or groups of friends planning a celebratory vacation

2. Boutique-Sized Lady Ships

- ▼ Not too big, not too small — juuuust the right size
- ▼ The luxury of a super yacht with the variety of entertainment, dining and well-being available on a larger ship
- ▼ No stuffiness, dress codes, or forced formality — allowing you to come as you are

3. The World's #1 Cruise Line & Brilliant Virgin Service

- ▼ Over 200 awards and accolades since our launch in 2021
- ▼ First cruise line to sweep the Cruise Critic's Cruisers' Choice Awards
- ▼ First brand to win Travel + Leisure - World's Best Awards and Conde Nast Reader's Choice two years in a row

4. Incredible Value For Your Money — With Luxury Inclusions

- ▼ Over \$1,000 of value on every voyage — including dining at our 20+ eateries, group fitness classes, WiFi, gratuities, entertainment, and a soda and drinks package
- ▼ The flexibility to change your sail dates or the name(s) on your booked voyage

5. The (Very) Best Food At Sea (Bar None... But Bars Aplenty)

- ▼ Voted best food at sea (multiple times over)
- ▼ No big dining halls, beige buffets, and pre-set dining times
- ▼ Fresh, made-to-order food at our 20+ unique eateries with menus designed by Michelin-starred chefs
- ▼ All dining is included — never hiding the best food in an upcharged restaurant

6. 150+ Gorgeous Destinations Aboard Our 4-17 Night Voyages

- ▼ Longer stays and overnights at many of our 150+ destinations
- ▼ 4 to 17-night itineraries across the world
- ▼ Thousands of immersive experiences at shore, exclusive to Virgin Voyages

7. The Stunning Beach Club At Bimini (Included!)

- ▼ Our private Bahamian oasis — where St. Tropez views meet Ibiza vibes
- ▼ Gorgeous beachside lounging, ocean dipping, and multiple ways to relax, work out, or dance at one of our famed pool parties
- ▼ No extra charge or entrance fees like on other lines



Joining our fleet alongside Scarlet Lady, Valiant Lady, and Resilient Lady — our fourth and newest ship, Brilliant Lady, is poised to make her appearance this September in New York City — where she'll start her epic North American tour.

Specially designed with multi-length itineraries in mind, she features unprecedented entertainment, dining that transcends expectations with original food concepts, and relaxation that reaches new heights — all aboard both quick and dreamy getaways and itineraries that have you sailing deeper and exploring more.

SO, WHAT'S *Brilliant* ABOUT BRILLIANT LADY?

Destinations & Itineraries

Brand new itineraries from
NY, Miami, LA & Seattle on
4 to 17-night voyages

50 gorgeous new
destinations from Quebec
and Cartagena to Santa
Barbara and Ketchikan

Over 600 new shore
excursions — from diving and
snorkeling in St. Maarten to
spotting bears in their natural
Alaskan habitat

Food

Exclusive-to-Brilliant Lady,
Spanish-themed eatery,
Rojo by Razzle Dazzle

Dozens of new menu items
in all of her restaurants

Bringing back the most
awarded dishes at sea
from our other lady ships

Entertainment

5 new, never-before-seen
shows with something for
everyone

20+ new and updated
Happenings Cast events

Bringing along our most
adored, award-winning
entertainment (including
the first show to ever make
its debut on land after a
celebrated run at sea)

with *Love* *from* BRILLIANT LADY

*Start spreaaaaading
the (brilliant)
news!!!!*



NYC SEASON STARTS SEPTEMBER 5TH, 2025
MIAMI SEASON STARTS OCTOBER 17TH, 2025



with *Love* *from* NEW YORK

Start spreading the newwwwwwwws — because we want to be part of it, New York, New York! — so Brilliant Lady is. No long, construction-laden Uber ride to JFK. No (delayed) subway trips to Port Authority. Just a quick trip over to 12th avenue and onto the Hudson.

- Brilliant Lady's inaugural MerMaiden sets sail from NYC to Bermuda (and back) on September 5th, 2025
- Featuring 4 brand new itineraries from New York City during her debut season
- 6 new ports — from Bermuda to Quebec — perfect for beach-seeking or leaf-peeping
- 90 new shore excursions from whale watching in Maine to cave diving in Bermuda

EDITOR'S NOTE:

A Brooklynite is writing this, so I feel this in my bones. You're telling me I just have to take the L to go on an international vacation? Say no more.

A FEW OF HER NORTHEASTERN ITINERARIES

Brilliant Lady New York MerMaiden

New York City, New York • Kings Wharf • New York City, New York

September 05-10, 2025

🍷 5 nights 🌟 Brilliant Lady

The Big Apple to Bermuda

New York City, New York • Kings Wharf • New York City, New York

September 10-15, 2025

🍷 5 nights 🌟 Brilliant Lady

Fall Colors: Coastal Northeast & Canada

New York City, New York • Boston, Massachusetts • Eastport, Maine • Saint John, New Brunswick • Halifax, Nova Scotia • New York City, New York

September 15-23, 2025

🍷 8 nights 🌟 Brilliant Lady

Autumn Leaves: New York to Quebec

New York City, New York • Boston, Massachusetts • Eastport, Maine • Saint John, New Brunswick • Halifax, Nova Scotia • Quebec City

September 23- October 03, 2025

🍷 10 nights 🌟 Brilliant Lady

JUST A PEEK AT SOME OF BRILLIANT'S ICONIC VOYAGES

Brilliant Lady Miami MerMaiden

Miami, Florida • Philipsburg • Tortola • Beach
Club at Bimini • Miami, Florida

October 17-25, 2025

📅 8 nights 🚢 Brilliant Lady



Brilliant Lady LA MerMaiden

Los Angeles, California • Santa Barbara,
California • San Diego, California • Ensenada •
Los Angeles, California

April 07-12, 2026

📅 5 nights 🚢 Brilliant Lady



Alaskan Glacier Blues & Coastal Views

Seattle, Washington • Inside Passage
(Cruising), Alaska • Ketchikan, Alaska • Sitka,
Alaska • Tracy Arm Fjord (Cruising), Alaska •
Prince Rupert • Seattle, Washington

July 30 - August 06, 2026

📅 7 nights 🚢 Brilliant Lady



Picturesque Panama Canal Collective

Los Angeles, California • Cabo San Lucas •
Puerto Quetzal • Puntarenas • Panama City
• Panama Canal (Cruising) • Cartagena •
Miami, Florida

October 29 - November 15, 2026

📅 17 nights 🚢 Brilliant Lady





with *Love* *from* NORTH AMERICA

Like most New Yorkers, Brilliant Lady needs to escape the winter cold. She's a snowbird after all. And more than that, she's a fierce lover of exploration — so let's breakdown where else our gal is headed and when:

The Caribbean

Starting in mid-October, Brilliant Lady homeports for the winter in Miami at our very own Terminal V

10+ new gorgeous destinations in the Caribbean — from St. Maarten's vibrant culture to Tortola's serene shores

RED HOT & NOTEWORTHY

Nearly every Itinerary features a day at our exclusive Beach Club at Bimini

The West Coast

In April 2026, Brilliant Lady homeports for the spring in Los Angeles

10 new destinations from sundrenched western Mexico to the captivating coast of California

RED HOT & NOTEWORTHY

16-night voyage through the Panama Canal from Miami to Los Angeles — stopping in Colombia, Costa Rica, and Guatemala

Alaska & Beyond

In late May, Brilliant Lady heads up to Seattle to homeport for the summer

12 new ports in Canada and in the heart of Alaska for an experience filled with breathtaking landscapes and glorious wildlife

RED HOT & NOTEWORTHY

Seattle MerMaiden, May 21st, 2026 — to the Inside Passage, Ketchikan, Sitka, Tracy Arm Fjord, Prince Rupert, Canada, and a day at sea

BEST
VALUE-
FOR-MONEY



ALL-IN VOYAGE PRICING

Over \$1000 in value, we give you the luxury, and flexibility, you deserve — without the nickel and diming from others.



WiFi **INCLUDED**

Browse, post, and stay connected with WiFi — whenever you want, and wherever you are on the ship.

Tips & Gratuities **INCLUDED**

We've taken care (of taking care) of your servers, so we cover the gratuities for your onboard experiences.

All Dining **INCLUDED**

From refined dining to relaxed casual, all of our 20+ eateries featuring menus curated by Michelin-star chefs are yours to enjoy.

Flexible Booking **INCLUDED**

With us, you can change your voyage dates — so you get the flexibility you need when life happens (as it tends to do).

Soda & Water **INCLUDED**

Stay hydrated with still and sparkling water, non-pressed juices, sodas, teas and drip coffee.

Fitness Classes **INCLUDED**

Yoga, meditation, cycling, HIIT classes, and more — all your group fitness classes are covered.

Entertainment **INCLUDED**

You have a ticket to all of our awe-inspiring shows developed by the world's most-talked-about producers and artists.

No-Fuss Name Changes **INCLUDED**

If you can't make it, or want to swap out the person traveling with you, change the name on your voyage up to 48 hours before you go.

BEST
DINING

THE (BRILLIANTLY) BEST FOOD AT SEA

In partnering with famed restaurateurs and Michelin-starred chefs, we've ditched buffets and pre-set dining times to bring you made-to-order food and sensational, multi-award-winning dining experiences from our 20+ unique eateries... always included.

Brand new, always included culinary concepts and dozens of new dishes

Bringing back the most awarded dishes at sea from our other lady ships

Exclusive-to-Brilliant Lady, Spanish-themed eatery, Rojo by Razzle Dazzle

EXCLUSIVE TO BRILLIANT LADY:

Rojo by Razzle Dazzle

A modern Spanish-style dining experience featuring the diverse and vibrant culinary traditions of Spain — Rojo by Razzle Dazzle drenches the night in bold flavors, and undeniably delicious dishes featuring large dishes and small plates (tapas and pintxos) that are perfect to share — or not. Plus, you can wash it all down with Spanish-inspired beverages from vermouth to sherry to sparkling cava cocktails.



THE AWARD-WINNING, ONBOARD RESTAURANTS

The Wake
STEAK AND SEAFOOD

The Daily Mix
HEALTHY DISHES

Razzle Dazzle
NEW AMERICAN CUISINE

Sun Club Cafe
HAWAIIAN POKÉ BOWLS

Test Kitchen
COOKING LAB AND RESTAURANT

Pop Star
POPSICLE SHOP



Gunbae
LIVELY KOREAN BBQ

The Taco Shop
TACO STAND

Pink Agave
UPSCALE MEXICAN

The Sweet Side
PASTRIES AND DESSERTS

The Dock
MEZZE LOUNGE

Noodle Around
MISO AND TONKATSU RAMEN

The Dock House
CASUAL MEDITERRANEAN

Hot Off The Press
SANDWICHES AND TOASTIE

Extra Virgin
ELEVATED ITALIAN

Diner & Dash
24-HOUR CLASSIC AMERICAN

The Pizza Place
FRESH-MADE-TO-ORDER

Burger Bar
EVERY KIND OF BURGER

Bento Baby
JAPANESE CUISINE

Grounds Club
THOUGHTFULLY SOURCED COFFEE

Well Bread
PASTRIES AND FLATBREADS



BRILLIANT LADY'S EPIC LINE-UP

Up With a Twist

A supper club for the adventurous. Dine elegantly while a live band, dancers, & world-class vocalists put a modern spin on vintage tunes — and stay ready, because the end of the show is up to you.

Murder in the Manor

Rooted in the phenomenon of 1980s murder mystery films & novels — and seasoned with a dose of modern-day escape room energy — this interactive show puts you in the driver's seat of an investigation.

Red Hot

A brand-new show celebrating the Virgin brand and the playfully rebellious spirit of its founder. Expect thrilling choreo, hits from Virgin Records artists, & gems from the label's video archives.

Duets

A classic sit-on-a stool-and-sing event. Soak in the ambiance of the world's best-loved duets, newly arranged in jazz style — without losing their original Motown, classic rock, or contemporary flavor.

Out of Time

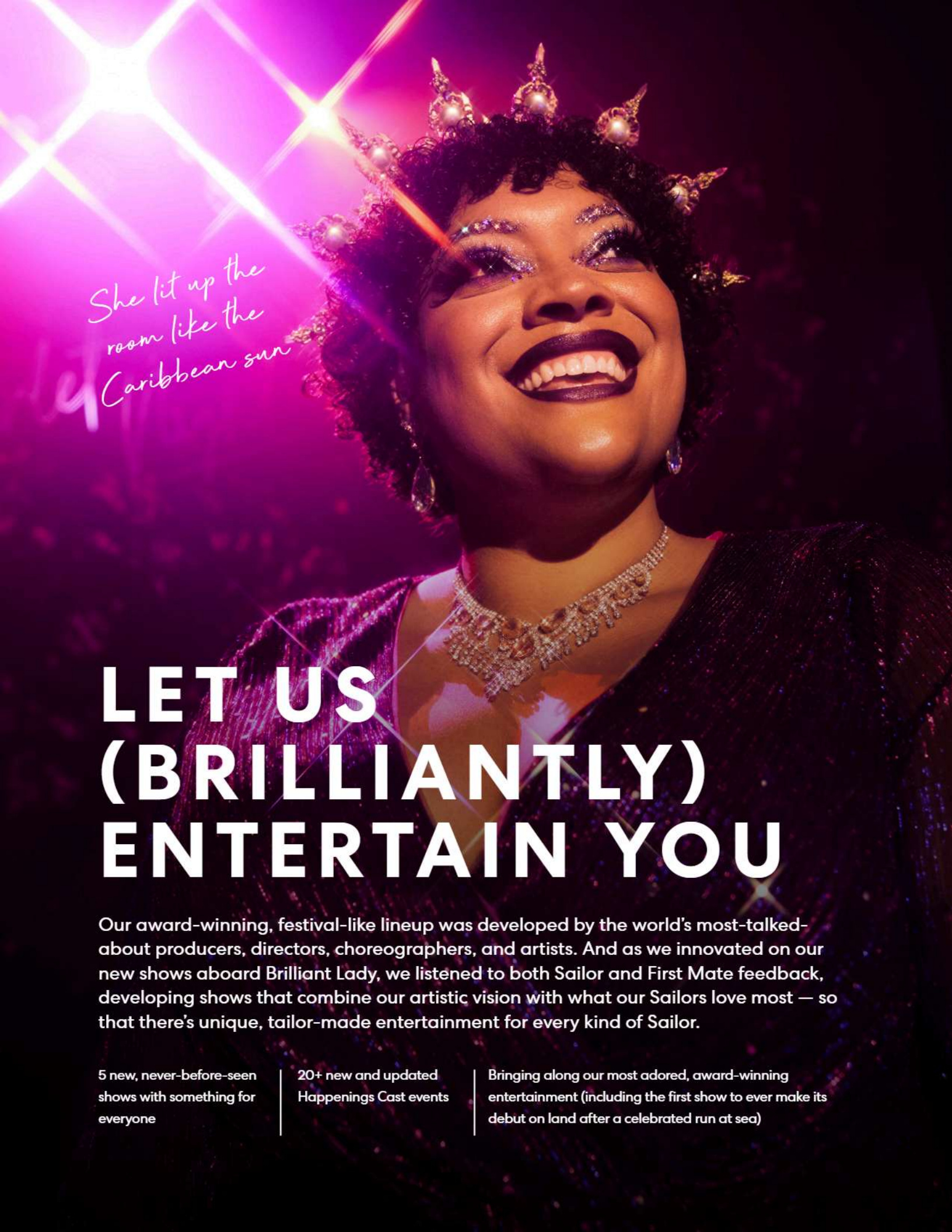
Take a wild ride through time, from the Paleolithic era to the roaring 20s into a far-distant future. Song & dance transport you through this musical-comedy race to fix a busted time machine!

Duel Reality

Our fast-paced retelling of Romeo & Juliet — with an elaborate circus twist — is the first show to ever make its debut on land after a celebrated run at sea. Watch while, via acts both graceful and death-defying, two feuding groups grapple to emerge victorious.

Scarlet Night

Our famed shipwide celebration — spanning every deck through pop-up performances, immersive experiences, and live music — culminating in a drenched-in-red pool dance party you've never seen before.



*She lit up the
room like the
Caribbean sun*

LET US (BRILLIANTLY) ENTERTAIN YOU

Our award-winning, festival-like lineup was developed by the world's most-talked-about producers, directors, choreographers, and artists. And as we innovated on our new shows aboard Brilliant Lady, we listened to both Sailor and First Mate feedback, developing shows that combine our artistic vision with what our Sailors love most — so that there's unique, tailor-made entertainment for every kind of Sailor.

5 new, never-before-seen
shows with something for
everyone

20+ new and updated
Happenings Cast events

Bringing along our most adored, award-winning
entertainment (including the first show to ever make its
debut on land after a celebrated run at sea)

Elevated experiences. Epic destinations. Exclusively adult.

Contact your Travel Advisor today to book your luxurious, kid-free getaway.

ABSOLUTELY
Brilliant

THE OTHER LADY SHIPS IN THE FLEET

Scarlet LADY

**BARCELONA & PORTSMOUTH
(SUMMER '25)**

**MIAMI
(WINTER '25-26, '26-27)**

**BARCELONA & ATHENS
(SUMMER '26)**

Valiant LADY

**MIAMI
(SUMMER '25)**

**SAN JUAN
(WINTER '25-26, '26-27)**

**NYC
(APRIL '26, SEPT - OCT '26)**

**BARCELONA & PORTSMOUTH
(SUMMER '26)**

Resilient LADY

**ATHENS
(SUMMER '25)**

**MIAMI
(WINTER '25-26 AND BEYOND)**

Virgin VOYAGES