

PARTNER
BRAND

ZEISS Digital SmartLife Lenses

ZEISS

The perfect everyday lens, for a digital, on-the-go lifestyle.

Digital SmartLife

£x



ZEISS Digital SmartLife Lens is designed for all-day wear and is ideal for single vision lens wearers who suffer from Digital Eye Strain and near vision discomfort. The new design, with ZEISS SmartView Technology, provides smoother viewing across the entire lens, with less perceived blur for wearers' dynamic and connected lifestyles.

Benefits

- ZEISS SmartView Technology included.
- Comfortable near zone for stress-free viewing of digital screens.

Digital SmartLife Individual

£x



Benefits

- Individual lens provides optimised vision and unlimited frame choice due to being tailored to the wearers' facial anatomy.
- Comfortable near zone for stress-free viewing of digital screens.

Sunlight protection options



ZEISS PhotoFusion X

£x



Polarised

£x



Tint

£x



ZEISS AdaptiveSun

£x



ZEISS AdaptiveSun Polarised

£x

Thin & light options

Index	Price
1.74	£x
1.67	£x
1.6	£x
1.53	£x

Not all lenses are available with all sunlight protection options. Ask us about the best solution for you. Guide price only. Prices are subject to change .

Benefits of ZEISS Lenses



ZEISS UVProtect Technology

Full UV protection in all clear, plastic ZEISS lenses - all day, every day*.



- **Potentially harmful UV rays** are blocked by the lens up to 400nm.



- **Full UV protection** of the eyes and surrounding skin.



- **Clear, plastic, all-day spectacle lenses** offer sunglass level UV protection.

*Excluding ZEISS Bifocal lenses.

ZEISS BlueGuard Lenses

£x

Optional additional blue light filtering solution for your lenses.



- **Easy on the eyes:** Designed to address digital eye strain by filtering blue light without blue-purple reflections.



- **More Protection:** Sunglass level UV protection as standard and filters potential harmful blue light.



- **Less reflection:** Looks good on and offline, with less annoying reflections of digital blue light for excellent clarity.

ZEISS DuraVision UV Premium Coatings

Offering clear vision, great protection and excellent appearance.



Anti-reflective Coating

Reduces reflections to a minimum.



Durable, scratch-resistant coating

Optimum hardness for protection against scratches.



Anti-static

Repels dust and dirt.



Easy to clean

Smudge-resistant surface repels water droplets.

Coating	Price
ZEISS DuraVision Platinum UV	£x
ZEISS DuraVision Silver UV	£x
ZEISS DuraVision Chrome UV	£x
ZEISS DuraVision Sun UV	£x
ZEISS DuraVision Flash UV	£x
ZEISS DuraVision Mirror UV	£x
ZEISS DuraVision DriveSafe UV	£x

Lens options and coating availability vary.
DuraVision DriveSafe available on DriveSafe lenses only.

