

23rd District PTA 2025-2026 Membership Challenges



1. August – **Let's Get it Started!**

Challenge: Keeping it Simple!

Share your **theme** and **goal** with us!

Prize: A **membership campaign banner** set!

2. September – **Early Bird!**

Challenge: Have at least **30 members**

join your PTA by September 30!

Prize: A **"You Belong in PTA!"** Membership Banner!

3. October – **PTA is Community!**

Challenge: Have at least **10** new supporters join your PTA as members of your PTA (extended family members, neighbors, community officials, etc.), by **October 31!**

Prize: A **PTA Meeting Announcement Banner!**

4. November – **We are THANKFUL for PTA!**

Challenge: Have **at least 50% of full-time site staff** (including the principal) join your PTA for a chance to win!

Prize: A **Staff Appreciation** banner!

5. January – **Halfway Challenge!**

Challenge: Gain/Forward membership totals equal to or greater than your PTA's **entire** membership total for 2024-2025 for a chance to win!

Prize: A **customized A-frame sign!**

6. February – **Fall in Love with PTA!**

Challenge: Sponsor or gain **17** new members in honor of Founders

Day for a chance to win!

Prize: A set of **"You Belong in PTA!"** removable wall decals!

7. March – **Stand Out Above the Crowd!**

Challenge: Have a California State PTA **Board of Directors** member join your PTA!

Prize: **customized Membership QR code banner!**

8. April – **"Home Stretch" Challenge!**

Challenge: Submit officer/board roster for 2026-2027 **and** proof that all the new officers are members of the PTA for a chance to win

Prize: A seriously stocked **2026-2027 executive board swag bag** for your PTA!

Don't Miss the Grand Prizes:

- **"All Rounder"** - Participate in **5** of the **8** challenges for a chance to win **\$250.00** to spend at the PTA Store!
- **"Best in 5"** - Have a total membership as of April 30, 2026 that is higher than the largest year-end total since (and inclusive of) the 2021-2022 year for a chance to win **\$250.00** to spend at the PTA Store!

"Level Up" Recognition:

- Social Media Recognition
- Certificate
- Recognition at 23rd Awards Dinner
- Chance to win \$100 to spend at the PTA Store!

Level Up Membership!

- **Level 1: 100** Members in **100** days (**100 Club**) (October 9, 2025)
- **Level 2: 200** Members in **200** days (**200 Club**) (January 17, 2026)
- **Level 3: 300** Members in **300** days (**300 Club**) (April 27, 2026)

23rd District Membership Services

We're Here to Help!

Membership@23rdDistrict.org