


# Corona-Norco Council PTA 2025-2026 MEMBERSHIP INCENTIVE PROGRAM Creating Community Through Membership! Monthly Challenges & Prizes!



All units can enter through membership challenge google form.   
All units meeting monthly challenge goal will enter an opportunity drawing to win!

## AUGUST - Start Strong!

**Challenge:** Principal + 5 Teachers Join Your PTA!

**Prize:** Custom "Welcome to PTA!" Front-Office poster (Not to exceed \$30)

## SEPTEMBER - Community Connectors

**Challenge:** Challenge: Enroll 1 Local Official (School Board/City Council/First Responder)

**Prize:** \$25 store credit for PTA meeting snack bar



## OCTOBER - Families First!

**Challenge:** 10 Family/ Grandparent/ Community Members

**Prize:** \$25 PTA store credit



## NOVEMBER - TOTEM Takeover!

**Challenge:** Be Active On TOTEM

**Prize:** Custom QR code poster (Not to exceed \$40)



## DECEMBER - Staff Shout-Out!

**Challenge:** 50%+ Staff (Including Principal) Membership

**Prize:** Staff Appreciation banner (Not to exceed \$40)



## JANUARY - New Year, New Members!

**Challenge:** 15 New Members after Winter Break

**Prize:** Custom PTA event backdrop (Not to exceed \$80)

## February - Fall in Love with PTA

**Challenge:** Add 17 Members for Founders Day

**Prize:** \$60 store credit for office supplies



## MARCH - Finish Line Fever!

**Challenge:** Have 20 More Members over Last Year(24-25)'s Membership

**Prize:** Customized PTA meeting banner (Not to exceed \$50)

## APRIL - Online Hustle!

**Challenge:** 50%+ Memberships via TOTEM

**Prize:** Personalized PTA tablecloth (Not to exceed \$80)



## Bonus Awards at Founders Day!

Most Overall Members  
Most Student Members  
Highest % of Staff Membership  
Most Improved from Last Year

**Awards Include:** Framed Certificate, Mini Trophy, Social Media Spotlight!



## Membership Points System

Participate in a Monthly Challenge = 10 points

Meet Monthly Challenge Goal = 20 points

100% Principal + Assistant Principal Membership = 15 bonus points

Increase Membership by 10% over last year = 30 bonus points

First Unit to Complete a Challenge = 5 bonus points

**Grand Champion:** Top Scoring Unit wins \$100 to spend at district store or print shop!