

# Corona-Norco Council PTA 2026-2027

## MEMBERSHIP INCENTIVE PROGRAM

### Creating Community Through Membership!

### Monthly Challenges & Prizes!



All units can enter through membership challenge google form. ➡  
All units meeting monthly challenge goal will enter an opportunity drawing to win!

#### AUGUST - Start Strong!

**Challenge:** Principal + 5 Teachers Join Your PTA!

**Prize:** \$30 for custom "Welcome to PTA!" Front-Office poster

#### SEPTEMBER - Community Connectors

**Challenge:** Challenge: Enroll 1 Local Official (School Board/City Council/First Responder)

**Prize:** \$25 for PTA meeting snack bar



#### OCTOBER - Families First!

**Challenge:** 10 Family/ Grandparent/ Community Members

**Prize:** \$25 for PTA store purchase



#### NOVEMBER - TOTEM Takeover!

**Challenge:** Be Active On TOTEM

**Prize:** \$40 for custom QR code poster



#### DECEMBER - Staff Shout-Out!

**Challenge:** 10 or more teacher + staff members

**Prize:** \$40 for Staff Appreciation banner



#### JANUARY - New Year, New Members!

**Challenge:** 5 New Members after Winter Break

**Prize:** \$60 for custom PTA event backdrop

#### February - Fall in Love with PTA

**Challenge:** Submit Remittance for All Cash Members

**Prize:** \$60 for PTA office supplies



#### MARCH - Finish Line Fever!

**Challenge:** Have 20 More Members over Last Year(25-26)'s Membership

**Prize:** \$50 for customized PTA meeting banner

#### APRIL - Online Hustle!



**Challenge:** 50%+ Memberships via TOTEM

**Prize:** \$60 for personalized PTA tablecloth

#### Bonus Awards at Founders Day!

Most improved Overall Members  
Most improved Student Members  
Highest % of Staff Membership  
Most Improved % from Last Year  
All units with a 10% or greater increase in membership will receive a certificate

**Awards Include:** Framed Certificate, Mini Trophy, Social Media Spotlight!



#### Membership Points System

Participate in a Monthly Challenge = 10 points

Meet Monthly Challenge Goal = 20 points

Principal + Assistant Principal Membership = 15 bonus points

Increase Membership by 10% over last year = 30 bonus points

First Unit to Complete a Challenge = 5 bonus points

**Grand Champion:** Top Scoring Unit wins \$100 to spend at district store or print shop!