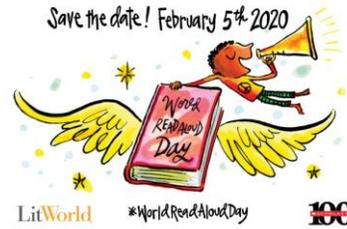


**CORONA/NORCO COUNCIL OF PTAS:  
 OPERATION ADVOCACY:  
 JANUARY 2020 MISSION BRIEF PAGE 1 OF 4  
 JANUARY 30TH, 2020**

**January to February Mission:  
 Operation Resolve to Read!**

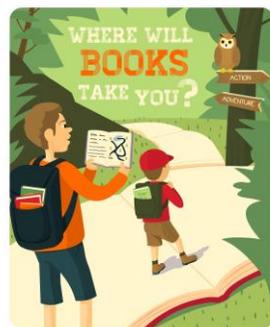
- Research shows that reading aloud is the single most important thing you can do to help your child succeed in school.
- It takes 21 days to form a new habit what better habit to have than reading aloud daily for at least 15 minutes.
- Operation Resolve to Read is a mission and a challenge for PTA units.
- As the PTA: How can we...
  - Get more parents reading to their students, every day?
  - Encourage parents to continue reading to and with their students over Winter Break?
  - Encourage students to continue reading over Winter Break? (Applicable at all schools and in all grades).
  - Create a program/plan to have our parents and students "Resolve to Read" in 2020?
  - Start thinking about how we can support "Read Across America"...
- Ideas:
  - "Disconnect to Connect", "Get Caught Reading", "For the Love of Reading"
    - Parents post pictures to the FB page.
- **CNUSD Reads**
  - Families watch episodes of CNUSD reads together
- **Article from CNN "This is your child's brain on books: Scans show benefit of reading vs. screen time"**
- <https://www.cnn.com/2020/01/16/health/child-brain-reading-books-wellness/index.html>



**Dates to Remember:**

- February 1<sup>st</sup>: Saturday: Corona Norco Council PTA Family Engagement Event, 6pm
- February 3<sup>rd</sup> Monday: Advocacy Think Tank, 8am-10am
- February 5<sup>th</sup>: World Read Aloud Day
- February 11<sup>th</sup>: National PTA Safer Internet Day
- February 28<sup>th</sup>: Garretson PTA Health and Safety Carnival: 4:30-7pm
- March 2<sup>nd</sup>, Monday: Read Across America Day
- March 9<sup>th</sup>, Monday: Advocacy Think Tank, 8am-10am
- March 13<sup>th</sup>: 23<sup>rd</sup> District Reflections Awards
- March 21<sup>st</sup>, Saturday: CNUSD Festival of the Arts

- **Operation Resolve to Read Mission Levels:**
  - **Level 1- Get your Advocacy Chairperson to present this to your Executive Board. Create a program/plan to keep the momentum going thru to the end of the year**
    - Create a plan to rollout to parents and students using World Read Aloud Day (February 5<sup>th</sup>) as a "kick-off" day and moving toward Read Across America Day (March 2<sup>nd</sup>) as a celebration day
    - Engage your administration and teachers and build on your plan encouraging parents and students to include **READING AND READING ALOUD** in their daily, weekly, and monthly family schedules
    - How can your plan support and supplement what your school already has planned?
    - Post to your FB page
  - **Level 2- Create a "Reader's Oath" or "Reading Pledge" and get that out to your parents and students AND get them back**
    - Create a display of the signed pledges
    - Post to your FB page
    - Could you offer a Scholastic dollars to teachers who get the pledges back from their parents/teachers?
    - Could you offer a Scholastic family night basket to give away in an opportunity drawing for pledges returned?
  - **Level 2-(second options) Create a "Where do you read" program/contest**
    - Families can take pictures of where they read and get caught reading!
    - Can they post to your FB page?
  - **Level 3-Plan and host a "reading event"**
    - Plan and host a family engagement event that focuses on reading, literacy, and books
    - Engage your students, parents, teachers, and admin team to promote the event and ensure its success.



# CORONA/NORCO COUNCIL OF PTAS: OPERATION ADVOCACY: JANUARY 2020 MISSION BRIEF PAGE 3 OF 5 JANUARY 30TH 2020

**NEA Reader's Oath**  
 I promise to read  
 Each day and each night.  
 I know it's the key  
 To growing up right.

I'll read to myself,  
 I'll read to a crowd.  
 It makes no difference  
 If silent or loud.

I'll read at my desk,  
 At home and at school,  
 On my bean bag or bed,  
 By the fire or pool.

Each book that I read  
 Puts smarts in my head,  
 'Cause brains grow more thoughts  
 The more they are fed.

So I take this oath  
 To make reading my way  
 Of feeding my brain  
 What it needs every day.  
<http://www.nea.org/grants/readers-oath.html>

**Read Across America Week-don't just celebrate for a day-make it a week**  
 Here are some suggestions from [ReadAcrossAmerica.org](http://ReadAcrossAmerica.org)  
<https://www.readacrossamerica.org/ideas-for-celebrating-raa/>

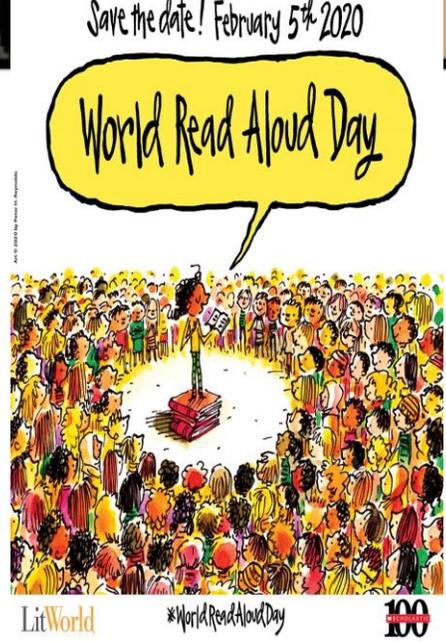
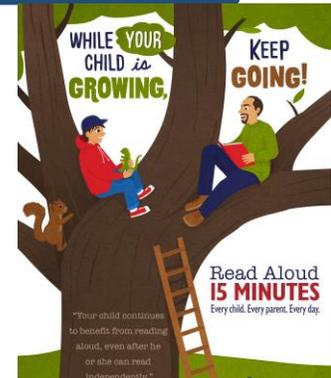
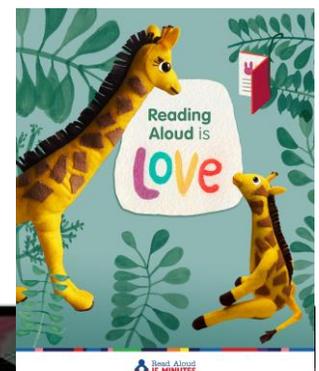
3/2 - Read Across America Day – Wear Red, White, and Blue and bring a book that you would like to take on a road trip.

3/3 - Readers are Great Leaders - Dress for a job you would like one day and bring a book or write a personal essay about your dream job.

3 /4 - Read My Shirt Day - Wear a Shirt with KIND words and take turns reading words on shirts.

3/5 - We have Character - Dress as your favorite book character and bring picture of the book or wear crazy socks and bring a joke or riddle book.

3/6 - ELECTRONIC BLACKOUT DAY! - Wear all black today and your favorite book to read with a flashlight.



**World Read Aloud Day**  
 Here are some suggestions from [LitWorld.org](http://LitWorld.org)  
<https://www.litworld.org/worldreadaloud/day/freeresources>  
**Scholastic**  
<https://www.scholastic.com/worldreadaloud/day/>  
[https://www.scholastic.com/content/dam/corp-home/wrad/WRAD-2020\\_OneSheet.pdf](https://www.scholastic.com/content/dam/corp-home/wrad/WRAD-2020_OneSheet.pdf)  
**Read Aloud**  
<https://readaloud.org/>

**READING ALOUD EVERY DAY FOR 15 MINUTES...**

**Builds literacy skills.**  
 Vocabulary. Phonics. Storytelling. Understanding.  
 Reading aloud strengthens literacy skills.

**Enhances knowledge.**  
 Books are for fun – and for facts. You and your child can learn something new when you read aloud.

**Fosters a love of reading.**  
 Parents who read aloud help sell reading!  
 The more books you have, the more your children will read, and the better they will get at it.

**FREE 2-PAGE DIGITAL DOWNLOAD AT READALOUD.ORG**

## **ADVOCACY IN ACTION: FROM CAPTA.ORG.....**

### **RAISING A READER**

**Everyday activities are a perfect setting for children to develop language skills and become lifelong readers.**

When you make reading and writing a natural part of your day as a family, students acquire strong literacy skills and a bigger vocabulary to help them achieve academically. To build these skill sets at home:

**Encourage Literacy** – Encourage your child to help make shopping lists, draw and write thank-you notes, write grocery lists and create menus for meals.

**Tap Into Your Community** – Check out materials such as toys, CDs and books from libraries. Participate in activities held by libraries and bookstores, such as story time, writing contests and summer reading programs.

**Make It Easy** – Keep reading and writing materials such as books, magazines, newspapers, paper, markers, crayons, scissors, glue and stickers accessible at home.

**Read Together** – Read books and rhymes and play language games such as tongue twisters and puzzles with your child. Point out the letter-sound relationships your child is learning on labels, boxes, magazines and signs.

**Share Stories** – Keep a notebook and write down stories your child tells you so that the child may see the connection between oral language and text.

**Be a Reader** – Children observe and learn from people around them. Let your child know you are proud of his or her reading.

When reading and writing are part of your family routine, your child will enhance the skills needed to better prepare him or her to do well in school.

For more ways to help ensure your child is ready to learn, download the U.S. Department of Education's resource, [Parent Power: Build the Bridge to Success](#).



### **Boost Literacy Skills:**

Student success in school depends heavily on an ability to read and write at grade level from pre-school to high school.

Yet the starting line for many children is different, depending on their ZIP code. By age 3, there is a 30-million “word gap” between children from well-off and low-income families.

As studies show, this “word gap” can lead to disparities not just in vocabulary size, but also in school readiness. It can even affect long-term educational and health outcomes, earnings and family stability decades later.

By talking, reading and singing more to children, the “word gap” is reduced and their chances for later success in school and beyond improved.

You can give your child a strong start to build pre-literacy skills for school readiness. Whether at home, on a walk or doing errands, help him or her from an early age to become a successful reader by:

Playing simple name games by asking “what is this?”

Labeling things at home such as a door or a cup and reading the labels together

Showing the ingredients as you cook and naming them together

Reading aloud the words on signs and in stores.

For hands-on, family literacy activities, download [30 Days of Families Learning Together](#) from the National Center for Families Learning, in English or in Spanish.

## **Did you know** PTA resolutions act as touchstones for our advocacy.

All of our advocacy efforts center around our core values and resolutions, which are submitted by units, councils, districts or California State PTA's Board of Managers. The resolutions offer official guidance on issues as wide ranging as school-finance topics, health and safety issues, community concerns and more.

The resolutions start as issues and ideas concerning parents like you in our units, councils, districts or California State PTA Board of Managers. These issues are then carefully researched and formed into formal resolutions for consideration and adoption according to a special procedure. Resolutions adopted by convention delegates then serve as a basis for action in unit, council, district PTA and California State PTA.

## ADVOCACY IN ACTION: FROM NATIONAL PTA

Have you had a chance to look at “Notes from the Backpack?”

<https://www.pta.org/center-for-family-engagement/notes-from-the-backpack>

Many titles are available in English and Spanish. You can share these with your Board and Association.

A Podcast for Parents, by Parents

Listen to Notes from the Backpack:

A PTA Podcast and get the answers to the burning questions you have about how to best support your child's education and development.

We know you have a lot to keep up with at home and throughout the school year and these episodes will support you every step of the way!

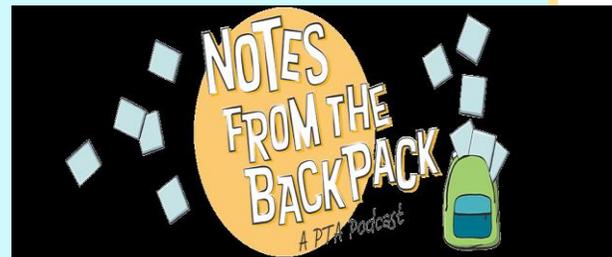
Real Experts. Real Parents. Real Conversations.

Each 30-minute podcast will give you the inside scoop on how to help your child succeed in and out of school.

Hear unique perspectives from experts, parents and educator guests who will give you real-life advice and ideas you can use!

Find out ...

How your kid is really doing in school  
The truth about school discipline in America  
How to handle homework



**Did you know** PTA resolutions act as touchstones for our advocacy.

Resolution on Homework: Quality Over Quantity

<https://www.pta.org/docs/default-source/files/advocacy/2016-approved-convention-resolutions/homework-quality-over-quantity-r.pdf>

**Whereas**, When appropriately utilized, homework has the potential to be a valuable aid to help students maximize their learning experience; and

**Whereas**, Homework assignments vary in quality and purpose; evidence-based research has identified that quality homework assignments state clear objectives, are relevant to students, and are grade and age appropriate in terms of ability and time required; and

**Whereas**, Homework has the potential to negatively impact family and child interactions, and high quantities of homework not only add to stress, but do not necessarily lead to higher achievement outcomes; additionally research has proven that students who spend more than the recommended grade appropriate time on homework can experience no increase or a decrease in academic achievement; and

**Whereas**, Homework that relies heavily on parental input and supervision has the potential to further increase the achievement gap in our schools and create inequity when it fails to take into account the diversity of parents' or caregivers' academic ability, time availability, and resources to adequately support learning at home; now therefore be it

**Resolved**, That National PTA and its constituent associations support teachers, schools, and districts in promoting the design of meaningful homework that will advance a spirit of learning with a focus on quality assignments to motivate students based on grade and ability; and be it further

**Resolved**, That National PTA and its constituent associations advocate that teachers, schools, and districts follow evidence-based guidelines regarding the use of homework assignments and its impact on children's lives and family interactions; and be it further

**Resolved**, That National PTA encourages its constituent associations to advocate for school districts, boards and administrators to review and/or implement homework policies and appropriate resources to address quality, quantity and equity concerns reflective of their local community; and be it further

**Resolved**, That National PTA collaborates with appropriate national organizations to create or revise model homework policies that take into account all facets and considerations that impact children's successful completion of homework in every local community.

# CORONA/NORCO COUNCIL OF PTAS: OPERATION ADVOCACY: JANUARY 2020 MISSION BRIEF PAGE 5 OF JANUARY 30TH, 2020



**SATURDAY, MARCH 21**  
**FESTIVAL of the ARTS**  
 HERITAGE PARK, 510 W FOOTHILL PKWY, CORONA, 92882

**ARTS & CRAFTS FAIR, INTERACTIVE BOOTHS, LIVE PERFORMANCES, ART GALLERY, MUSIC, FOOD, & CORONA HERITAGE MUSEUM**

**11AM - 4PM**

**PUBLIC VIEWING GALLERY**  
 MARCH 17<sup>th</sup> *Thurs* - MARCH 24<sup>th</sup> *Tues*  
 Tues. *Thurs* Sat. - 10am to 2pm

fine art, ceramics, graphic art, photography, fashion, film, theater, vocal music, instrumental music, dance, arts + crafts fair



Take Charge of Your Digital Life

**SAFER INTERNET DAY**  
 is Feb. 11

Plan Your Event **NOW!**

<https://www.pta.org/home/programs/connected/smart-talk>

**ONTARIO FURY**

CORONA-NORCO COUNCIL PTA  
**FAMILY NIGHT**  
 WITH THE FURY

**SATURDAY, FEBRUARY 1ST, 2020**  
 GAME TIME: 6:05PM

DOORS OPEN: 5:00 PM  
 GROUP PICTURE ON THE FIELD  
 YOUTH PARADE  
 EVERYONE SITS TOGETHER  
 STEP AND REPEAT BANNER LOCATED BETWEEN 118 & 119

**GROUP PRICING**  
 SEATS LOCATED IN SECTION 117 & 118

SECTION	GAME TICKET
MIDFIELD	\$20
CORNER	\$12
PARKING	\$0

PLEASE CONTACT **JOHNNY GONZALEZ** WITH THE FURY AT 909.457.0252 OR [jgonzalez@ontariofury.com](mailto:jgonzalez@ontariofury.com) WITH ANY QUESTIONS.

BUY ONLINE:  
[HTTPS://CNUSDN.CHEDDARUP.COM/](https://cnusdn.cheddarup.com/)  
 TICKETS WILL BE DISTRIBUTED ONLINE

**ARENA**

**HEALTH & SAFETY CARNIVAL**  
 PRESENTED BY GARRETSON PTA  
 Friday, February 28, 2020 • 4:30 - 7 pm  
 Garretson Elementary, 1650 Garretson Ave. Corona, CA 92879

MARK YOUR CALENDAR FOR FAMILY DATE NIGHT AND COME MEET YOUR LOCAL FIRST RESPONDERS TO LEARN ABOUT THE HEALTH AND SAFETY RESOURCES AVAILABLE IN YOUR COMMUNITY.

THE **FREE** EVENT INCLUDES:

- HEALTH AND WELLNESS BOOTHS
- SAFETY TIPS | DEMONSTRATIONS | SIMULATIONS
- ZUMBA FITNESS LESSONS
- BLOOD DRIVE
- OPPORTUNITY DRAWINGS
- PHOTOS WITH GARRETSON GATOR AND MASCOT FRIENDS

"FOOD AVAILABLE FOR PURCHASE"  
 FREE TOTE BAG FOR FIRST 100 ATTENDEES

**LET'S LEARN AND PREPARE TOGETHER!**

**PARTICIPANTS:** CITY OF CORONA FIRE AND POLICE DEPARTMENTS, KAISER PERMANENTE, NORCO COLLEGE, AMERICAN HEART ASSOCIATION, CNUSD PARENT CENTER, ALTURA CREDIT UNION, LIFE STREAM, FUTURELINK AND MORE.

Questions? email [garretsonpta@gmail.com](mailto:garretsonpta@gmail.com)

**FRIENDS OF THE CORONA PUBLIC LIBRARY**

**Ladders & Linguine Fundraiser and Dinner**

SUPPORTING THE CORONA PUBLIC LIBRARY AND ITS PROGRAMS

**FEBRUARY 20, 2020 AT 6:00 PM**  
 AT THE LIBRARY 650 S. MAIN STREET

TICKETS ARE \$65/PERSON OR \$400/TABLE OF 8

TICKETS GO ON SALE IN DECEMBER AND CAN BE PURCHASED IN THE REAR OF THE LIBRARY BOOKSHOP OR ONLINE AT [www.friendsofthecoronapubliclibrary.com](http://www.friendsofthecoronapubliclibrary.com)

FOR SPONSORSHIP INFORMATION, PLEASE CONTACT TERRY AT [TERESA@CORONAPUBLICLIBRARY.COM](mailto:TERESA@CORONAPUBLICLIBRARY.COM) OR CALL 951-316-0018

**RUN 4 KIDS**  
 MARCH 14, 2020  
 Auburndale Intermediate School  
 1255 River Road, Corona CA 92880

**A DAY TO RUN, A DAY OF FUN FOR ALL!**

**EVENTS ALL MORNING LONG!**  
 This year's Run4Kids day has more event options than ever, and there is something for everyone. Bring your friends and family, set up camp, and enjoy a day of fun! School booths are welcome; award given to top school!

**RUN KIDS 5K**  
 Race starts at 9:00am  
 Walk or run with us for this fun, fast, friendly 5K! Participants will receive our Run4Kids 2020 shirt, headband, race bib, and finisher medal.

**FREE FUN RUN!**  
 9:00am - 12:30pm  
 Our classic, all-you-can-run event is back and as fun as ever! FREE for all participants, earn as many miles as you can while enjoying snacks, music and games from our local vendors.

**100 MILE CLUB**  
 Use discount code 100MILE at checkout!

Register online at [100mileclub.com/run-4-kids](http://100mileclub.com/run-4-kids)

**BOURNS COLLEGE OF ENGINEERING DAY**

April 18  
 Join us at **UCR**

Full day of 30+ STEAM (science, technology, engineering, arts, and math) activities for K-8 students!

QR Code: [bit.ly/swebced20](https://bit.ly/swebced20)

Facebook.com/bournsengineeringday

Use the following link/QR code to register to participate:  
<https://tinyurl.com/FestivalPoets2020>

**POETRY**

Corona-Norco Unified School District  
**ALL CALL**  
 Inspiring, fresh, authentic STUDENT POETS

SEARCHING FOR CURRENT CNUSD STUDENTS

PERFORM AN ORIGINAL WORK OF POETRY OR PERFORM A PUBLISHED POEM

**REGISTER NOW!**

**RULES FOR ENTRY:**

1. Must be a current CNUSD student
2. Poem must be appropriate for a K-12 audience

**SUBMISSION DEADLINE: 2/21/2020**

STUDENTS WILL PERFORM AT THE **CNUSD FESTIVAL OF THE ARTS** ON MARCH 21<sup>st</sup>  
 Heritage Park, 510 W. Foothill Pkwy, Corona, CA 92882

Questions? Contact Kim Kemmer at [kkemmer@cnusd.k12.ca.us](mailto:kkemmer@cnusd.k12.ca.us)

**Announcing**  
**Corona Norco Council of PTAs**  
**Advocacy Think Tank!**

This is an idea share, for brain storming, discussion, understanding, and for not reinventing the wheel.

Come to one, come to all, come for some, come for all-whatever works for you.

Meetings to be held at the CNUSD Parent Center on 6<sup>th</sup> Street.

**Monday, February 3<sup>rd</sup>, 8am-10am**  
**Monday, March 9<sup>th</sup>, 8am-10am**  
**Monday, April 6<sup>th</sup>, 8am-10am**  
**Monday, May 4<sup>th</sup>, 8am-10am**

Please RSVP to [cnptaadvocacy@outlook.com](mailto:cnptaadvocacy@outlook.com),