

CORONA/NORCO COUNCIL OF PTAS: OPERATION ADVOCACY: SEPTEMBER 2019 MISSION BRIEF PAGE 1 OF 7

SEPTEMBER 23RD, 2019

September Mission: Childhood Cancer Awareness

- September is Childhood Cancer Awareness Month and GOLD is the awareness color.
- Let's GO FOR GOLD!
- Work with your school admin team
- Mission Levels:
 - Mission Level 1:
 - Decorate your school with Gold Ribbons, Flags, Posters, Signs, etc.
 - Mission Level 2: (including Mission Level 1)
 - Designate a GOLD SHIRT day and/or a GOLD SOCKS day
 - Provide gold pin/ribbons for your PTA Team and school- teachers and staff to wear for the month
 - Provide gold wristbands for students
 - Mission Level 3: (including Mission Levels 1 and 2)
 - Stomp Out Cancer!
 - Designate a day where students wear a gold shirt and gold socks, rollout large piece of large bubble wrap, write/paint the word cancer on it, students get to stomp on the bubble wrap, stomping out cancer!
 - Could do all students or students who dress up get their name entered in an
 opportunity drawing, suggest by grade/class to have the most amount of students
 possible to stomp out cancer. If numbers permit, treat could be gold pencil and/or
 gold candy.
 - Or what is your great idea to GO FOR GOLD????



SHAREWORTHY: IT WILL MAKE YOU SMILE AND CRY ALL AT THE SAME TIME. Kelly Clarkson's 'Stronger' Brings Hope to Young Cancer Patients in Viral Video



cure

1. St. Baldrick's Foundation 2. Alex's Lemonade Stand.



Child Children are battling worldwide... some with no treatment options

Children make up 66 % of our population, but currently they only get 4% of the funds budgeted for new research

At our last meeting, we had the privilege of hearing from a group of local mom of kids who have and had cancer. One of the moms, Christen Peterson shared with us a video of the one year anniversary of her son's brain tumor.

This is that video:

https://youtu.be/fBq4CNOg6aU



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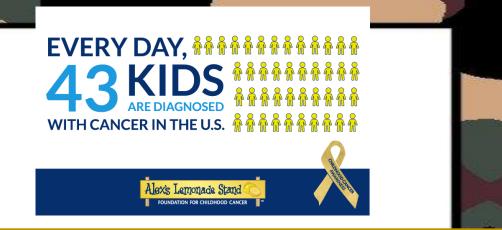
SEPTEMBER 23RD, 2019

September Mission: Childhood Cancer Awarenessadditional ways to support the mission

Increase awareness and understanding

- Increase the visual awareness but also increase the mental awareness and share the following with your Board, Association, and own family:
- National Cancer Institute: Common Cancer Myths and Misperceptions
- <u>https://www.cancer.gov/about-cancer/causes-prevention/risk/myths</u>
- Leukemia & Lymphoma Society: Kids Like You
- https://youtu.be/hiFffY9Znhc
- CBS Sunday Morning: New hope for children with cancer
- https://youtu.be/yuBKOPpX7y4
- BrainPop (good for teachers and parents to share with kids, must have a login to watch)

https://www.brainpop.com/health/diseasesinjuriesand conditions/cancer/



Go for Gold

Put up GOLD ribbons around your school, Put up GOLD ribbons around the community Put up GOLD ribbons in your neighborhood and around your home.



The story of Tyler Butler-Figueroa and his Journey to the America's Got Talent live shows

https://youtu.be/BKOv6Hah5sE

Before his audition, the North Carolina native revealed he started playing the violin when he was seven because he was being bullied at school. When asked by judge Julianne Hough why he was being bullied, Tyler gave a heartbreaking response. "It's because I had cancer. I almost died," he responded.



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September Mission

Riverview Elementary PTA

involved the students and staff to stomp out childhood cancer







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September Mission

Temescal Valley Elementary PTA

PTA Team was a visible presence on campus wearing gold/yellow and sporting the letters "NEGU" NEVER EVER GIVE UP!







10 days and 800 more photos to go!!! Please join the hand raise challenge!!! WRITE "i negu" on your palms. TAKE a pic. POST it on social media. HASHTAG <u>#inegudoyou</u>. 2000 photos means 2000 kids fighting cancer get a JoyJar!



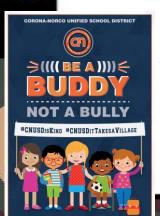
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SEPTEMBER 23RD, 2019

Ongoing Mission: United Against Bullying

- Share the CNUSD Bullying Prevention and Safety information with your Board, Parents, Teachers, and Association.
 - https://www.cnusd.k12.ca.us/cms/One.aspx?portalld=211960&pageId=1953218
- Look for the "Be a Buddy, Not a Bully" posters at your school.
- Share this with your board and teachers
 - **PBS Org 9 Tips for Teaching Kindness in the classroom**
 - https://www.pbs.org/education/blog/9-tips-for-teaching-kindness-in-the-classroom?utm_campaign=school_2019&utm_content=1566866400&utm_medium=social&utm_source=fac ebook&fbclid=IwAR33tQdxhAKdbljzXB0R4m54HvCZ7C67RS7S8TvIJvmTWsSLhra8t4sq45M
- Ask your Principal, Assistant Principal, and School Counselor how you and the PTA can help
 - Supporting Bullying Prevention
 - Suggestions:
 - **For Elementary Schools**



- Have each class create a "United Against Bullying" poster, all students and teacher sign it, to display prominently at school, take class pictures
- Host door decorating contest using "Be a Buddy, Not a Bully" theme •
- For Middle and High Schools
 - Have each group/club/team create a "United Against Bullying" poster, take group pictures
 - Host contest for students to develop "Be a Buddy, Not a Bully" song, jingle, commercial, skit

Supporting a Kindness Campaign ٠

- Suggestions:
- Designate every 11th school day of the month as K day-Kindness Day
- Wear Tshirts with Positive Message, Do random acts of kindness
- Ask your school librarian what books/stories are in the library on kindness.
 - Could your librarian put the Kindness books on display?
- Develop campus campaign to encourage JUST ONE random act of kindness per month-
 - IF EVERY STUDENT IN CNUSD DID ONE RANDOM ACT OF KINDNESS BE MONTH • THAT WOULD BE OVER 54,000 ACTS OF KINDESS EACH MONTH...WHAT A WONDERFUL WORLD THAT WOULD BE.

Mission Levels:

- Level 1- Create a large poster of the Yellow and Blue "United Against Bullying" logo and display it prominently at your school.
 - Have PTA Board members, teachers, parents, and students sign the poster-committing to being UNITED AGAINST BOULLYING
- Level 2-Create a large poster (as noted above) AND meet with your Admin team to discuss how PTA can help with Bullying **Prevention on at your school.**

• Send email to VP of Advocacy with plan of what your PTA is going to do to help.

Level 3-Create a large poster (as noted above) AND meet with Admin Team AND roll plan out to your PTA Board as to how PTA will be involved in the Bullying Prevention Campaign at your school.

Send email to VP of Advocacy with plan of what your PTA is going to do to help as part of your Board meeting minutes.



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Advocacy in Action: From CAPTA: PARENTS KNOW SCIENCE IS IMPORTANT.

Science is the S in STEAM — the acronym now often used when people want to talk about science, technology, engineering, art and math as a set of connected school subjects.

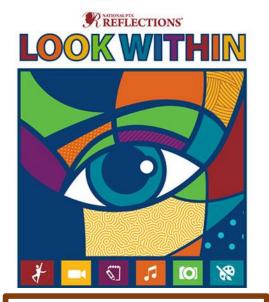
In a PTA-sponsored survey of parents throughout California, 9 out of 10 parents agreed that learning science is equally important as reading,

writing and math. Parents know science matters but only about half said they were satisfied with the amount of science education their child was getting in school. Many people hope that the state's on-going work to transform how schools teach science will help change that.

California schools are taking a new approach to science, thanks to the state's adoption of the Next Generation Science Standards (NGSS). The standards call on schools to introduce science to students beginning in kindergarten in order to fuel kids' innate curiosity and ignite a lifelong interest in science and engineering. That's especially important for students who don't think of themselves as "science kids."

(Read the report).

http://downloads.capta.org/NGSS/CAPTA_NextGenerationScienceStandards_FINALSurve y2018.pdf



Reflections Art Program: This Year's Theme is Look Within Watch this Call for Entries video and share it on your social media. Check out more <u>social sharables</u> for promotion. https://youtu.be/XjoCljwKzUo

<u>Announcing</u> <u>Corona Norco Council of PTAs</u> <u>Advocacy Think Tank!</u>

This is an idea share, for brain storming, discussion, understanding, and for not reinventing the wheel. Come to one, come to all, come for some, come for all-whatever works for you.

Meetings to be held at the CNUSD Parent Center at 152 East 6th Street. Wednesday, October 9^{th**}, 8am-10am Wednesday, November 6th, 8am-10am Wednesday, December 4th, 8am-10am

Please RSVP to

<u>cnptaadvocacy@outlook.com</u>

October 9th is a new date for October, there was a conflict with the previously scheduled date and the LCAP Committee meeting.

From CAPTA: 101 WAYS TO INCREASE PTA MEMBERSHIP http://downloads.capta.org/mem/101_WaysBrochure.PDF Marketing your PTA – make it personal http://downloads.capta.org/mem/MarketingYourPTA_Messaging.pdf



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Corona-Norco Council PTA Family Night!

September 27 @ 7:07pm - Angel Stadium

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\$15 Exclusive Offer!

Right Field Pavilion seats (area reserved for CNUSD Families)

Angels' Mike Trout #27 Jersey (first 30,000 fans in attendance)

Show your school spirit by wearing your spirit wear or school colors!

To Purchase Tickets, go to www.angels.com/CNUSD *Some service fees may apply* OFFER EXPIRES SEP 25 @ 11:59pm Questions? Email familyengagement@outlook.com

Astros VS ANGELS





CONTACT: Your school's PTA/PTSA or email familvengagement@outlook.com Order online at www.angels.com/cnusd





ANGELS BASEBALI angels.com/groups 2000 Gene Autry Way 888-796-HALO Anaheim, CA 9280



Norco College



#CNUSDFUTUREREADY



October 2nd

Dates to Remember:

September 27th: Corona Norco Council PTA Family Night at **Angels Stadium, 7pm**

October 5th:Career & Tech Education Expo, Norco College October 5th: Corona PD Open House, 10am-2pm **October 7th: World Day of Bullying Prevent** October 7th & 8th: World Youth Kindness Conference October 9th Advocacy Think Tank, 8am-10am, Parent Center October 16th:College and Career Fair, Santiago High School October 17th: Great California Shake Out October 23rd-31st: Red Ribbon Week, Theme: Send a **Message, Stay Drug Free October 27th: Red Ribbon Family Fun Festival** November 12th: Reflections Entries due at Council Meeting



October 5, 2019 · 10 am - 2 pm 30 Public Safety Way, Corona CA

> Join the Corona Police Department an Open House and enjoy FREE activities for the whole family Station Tour - Jall Tour - Range Tou ticle Equipment Display - Mounted Un

9 Demo - Drone Demo - Refreshmen



DEAD TO

OD

lead stories to therapy dogs from and a partner Paws of Love



WE OFFER THRE RAININGS THIS YEA

> SEPTEMBER 26 BEHAVIOR 101 TOOLS OFFERED B THE DISTRICT IN ORDER TO SUPPOR YOUR STUDENT

> OCTOBER 30 IEP 101 PRE-ARENTS COME LEAR BOUT THE PROCESS OF AN IEP AND WHA IT ENTAILS.

> > FEBRUARY 27 RANSITIONS WHAT

ROAD TO TAKE TO

ENSURE YOUR

STUDENTS SUCCESS

CNUSD

2820 Clark Avenue Norco, Ca 92860

MEETINGS AND TRAINING DATES

Our meetings are the 3rd Thursday of the month at 6:00 pm, with the exception of December and July. We do not meet these two months. Our meetings are located at the District Office, address listed below, in the Learning Center South side- J West Building. They are open to the public. For agendas and meeting minutes please visit Corona Norco Unified School District's Website. Trainings are at the Parent Center, listed below.

Meeting Dates

2019 - August 22, September 19, October 17, November 21 2020 - January 16, February 20, March 19, April 16, May 21, June 18

Training Dates :

2019 - September 26, October 30, 2020 - February 27

