

PRIVACY & DATA PROTECTION POLICY

Murat Aslan Danışmanlık Yazılım ve Ticaret Ltd. Company

1. Data Controller

Murat Aslan Danışmanlık Yazılım ve Ticaret Ltd. Şirketi

Başpınar (Organize) OSB Mh. OSB 2. Bölge 83235 Nolu Cd. No:8/5 Şehitkamil / Gaziantep
/ Türkiye

Contact: [murataslan@1con1.com]

2. Scope

This Privacy and Data Protection Policy explains how personal data is collected, processed, stored, transferred, and protected when you visit our website, use our digital platforms and software solutions, communicate with us, participate in our business activities, events, or projects. This policy has been prepared in compliance with Turkish Personal Data Protection Law (KVKK), EU General Data Protection Regulation (GDPR), applicable U.S. federal and state privacy laws (including CCPA/CPRA).

Your use of this website is also subject to our **Terms of Use and Cookie Policy**.

3. Categories of Personal Data Collected

We may process identity and contact information, professional and company information, transaction and request data, technical data (IP address, device, browser), website usage data, cookie data, event and communication records. For our software platforms and B2B services, we may also process data provided by corporate clients within the scope of contractual service delivery.

4. Purposes of Processing

Your personal data is processed for providing consulting, software, and digital services; managing contracts and project processes; business communication and relationship management; information security and system operation; legal and regulatory compliance; improving user experience and service quality; strategic, operational, and analytical activities.

5. Legal Bases

We rely on contractual necessity, legal obligations, legitimate interests, explicit consent where required.

6. Cookies and Tracking Technologies

We use cookies for website functionality, security, traffic analysis and content personalization. You may manage your preferences via the cookie settings.

7. Data Transfer

Personal data may be transferred to service providers, business partners, group companies and authorized public institutions. International transfers are carried out in accordance with KVKK and GDPR safeguards (e.g., SCCs and adequate protection mechanisms).

8. Data Retention

Personal data is retained only for the duration necessary for the processing purpose and legal obligations.

9. Data Security

We implement technical and organizational measures to ensure data confidentiality, integrity, and availability.

10. Your Rights

Depending on your jurisdiction, you may have the right to access your personal data, request correction or deletion, restrict or object to processing, request data portability, withdraw consent, and opt out of targeted advertising (for U.S. residents where applicable).

11. B2B and Platform Data Processing

When we process personal data on behalf of corporate clients within our software and consultancy services, we act as **data Processor** where required under GDPR and **data Controller** for our own operational processes. Relevant data processing agreements may apply.

12. Marketing Communications

You may unsubscribe at any time.

13. Children's Data

Our services are not intended for individuals under 18.

14. Third-Party Links

We are not responsible for third-party privacy practices.

15. Contact and Applications

You may submit your requests regarding your rights under applicable data protection laws to: **[privacy@1con1.com]**

For Turkish residents, applications may be submitted in accordance with Article 11 of KVKK. For EU residents, you have the right to lodge a complaint with your supervisory authority. For U.S. residents, additional state-specific rights may apply.