



# 2026 GBHBTA CORPORATE COMMUNITY MARKETING PARTNERSHIP PROGRAM

**INVESTMENT: \$7,500.00 ANNUALLY (+HST)**

**OVERALL VALUE \$15,500**

Working with entrepreneurs and companies who want to build irresistible brands is like building a new house. From the site survey, to architectural renderings, to the foundation. You pick out a great lot, dig a huge hole in the ground and pour the perfect amount of cement necessary to support the structure.

That's precisely how the ancient art and practice of storytelling applies to modern-day brand-building. The story comes first. Everything else comes later. Become Stronger through your story and your online marketing. GBHBTA's exclusive Corporate Community Marketing Partnership Program is designed to promote your business *internally to GBHBTA members and externally to your customers!*

## WEB AND SOCIAL

- Corporate sponsors are showcased on a rotating banner on every primary page of the GBHBTA website;
- A link on the home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Highlighted and mentioned twice per month (minimum) on Instagram and Facebook.

## EVENTS

- One third of top ½ height of Vertical Sign Banner at every event held by GBHBTA for the calendar year (approximately 20"x 20" logo space);
- Verbal recognition by the President or Committee Chair at every GBHBTA dinner meeting and every special GBHBTA event held throughout the year (plus slide deck when using screen);
- Your logo in prominent location on all advertising campaigns throughout the year;
- Opportunity to be a presenter at the GBHBTA Awards of Distinction
- Sponsor of 3 Awards of Distinction Awards
- Host and Emcee for one dinner meeting throughout the calendar year;
- Passes for you plus 3 guests at any regular GBHBTA lunch or dinner meetings throughout the year;
- Tickets for you and 3 guests at the GBHBTA Awards of Distinction;

## CHOICE OF:

- One free foursome registration at the GBHBTA Golf tournament in July of the calendar year; **OR**
  - Participation in GBHBTA's Parade of Homes 2026 Promotional Video Tour
- see separate information on GBHBTA's Parade of Homes Series for complete details.

## EASY PAY PLAN AVAILABLE:

**Annually**, one time billing **OR**

**Monthly billing**, we will invoice you monthly for your sponsorship (\$ Value/12 equal installments)



# 2026 GBHBTA **SILVER** COMMUNITY MARKETING PARTNERSHIP PROGRAM

INVESTMENT: \$3,500.00  
ANNUALLY (+HST)

## Your Year-Round Sponsorship Includes:

### WEB AND SOCIAL

- A link on the GBHBTA website home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Highlighted and mentioned once per month on Instagram and Facebook.

### EVENTS

- Opportunity to be a presenter at the GBHBTA Awards of Distinction
- Sponsor of 2 Awards of Distinction
- 4 Tickets to GBHBTA Awards of Distinction
- Hole Sponsor at GBHBTA Golf Tournament
- Host and Emcee for one lunch or dinner meeting throughout the calendar year;

### CHOICE OF:

- One free foursome registration at the GBHBTA Golf tournament in July of the calendar year; **OR**
  - Participation in the GBHBTA's Parade of Homes 2026 Promotional Series
- see separate information on GBHBTA's Parade of Homes Series for complete details.

## EASY PAY PLAN AVAILABLE:

**Annually**, one time billing **OR**

**Monthly billing**, we will invoice you monthly for your sponsorship (\$ Value/12 equal installments)