



# February 2025

## Uptown Bears Monthly Newsletter

### Spreading Love, Friendship & Joy in Cozy Hollow! Happy Valentine's Month, Cubsters!

February is the month of love, kindness, and connection—a time to show appreciation for friends, family, and even yourself! This month, we're celebrating the power of love, happiness, and sweet surprises!

- 🧸 Meet Pokee the Happy Bear! – The Bear Who Loves to Celebrate!
- 🧸 Join Poppy's Valentine's Kindness Mission!
- 🧸 Take on the Cubster Hub Heart-to-Heart Challenge!
- 🧸 Explore Cozy Hollow's Most Love-Filled Spots!

Let's make this month one of joy, love, and thoughtful gestures—because even the smallest acts of love can make a BIG difference!

#### MEET POKEE THE HAPPY BEAR!



What's Pokee's favorite holiday? Valentine's Day, of course! Why? Because it's all about spreading happiness, sharing smiles, and making others feel special!

**Pokee's Lesson:** "Happiness is even sweeter when shared!"

#### Pokee's Favorite Valentine's Fun:

- **Love & Laughter Dance Party!** – Surprise a friend or family member by playing music and inviting them to dance with you!
- **Secret Celebration Cards!** – Hide mini love notes or jokes in surprising places for someone to find!
- **Happiness Confetti Toss!** – Write happy messages on tiny pieces of paper and throw them in the air like confetti!

**Fun Fact:** Pokee's glow-in-the-dark polka dots twinkle even brighter when people laugh together!

#### POPPY'S VALENTINE'S KINDNESS MISSION!



Poppy LOVES Valentine's Day, but not just for the candy—she loves it because it's a day to make people feel loved, included, and valued!

**Poppy's Lesson:** "Kindness is love in action!"

#### Ways to Spread the Love This Month:

- **Secret Valentine Missions!** – Surprise a classmate, sibling, or teacher with a special act of kindness!
- **Heartfelt Hug Coupons!** – Make "Hug Coupons" and share them with someone who might need a little extra love.
- **The Love Letter Challenge!** – Write a letter to yourself reminding yourself how awesome and loved you are!

**Fun Fact:** Poppy collects heart-shaped leaves from the forest because they remind her that love is all around us!



## Welcome to the Cubster Hub!

This month, we have a special Valentine's Cubster Challenge to celebrate Friendship, Love & Appreciation!

### February's Cubster Hub Challenge:

#### The Heart-to-Heart Game!

- ♥ Write down five things you love about someone (a friend, parent, sibling, or teacher).
- ♥ Fold them into "Love Notes" and give them away throughout the month.
- ♥ Watch their smile grow BIGGER every time!

Send us your Heart-to-Heart notes, and we might feature them in next month's newsletter!

**Cubster Tip:** You don't need fancy gifts to show love—a kind word, a big hug, or a small act of kindness means more than anything!



## Cozy Hollow's Most Love-Filled Spots!

Exciting things are happening in Cozy Hollow! Check out these new places to explore this month:

- ♥ **The Heartwood Treehouse!** - Poppy's cozy reading nook for writing love notes & gratitude letters.
- ♥ **The Bear Bistro - Love & Friendship Café!** - Pokee's favorite spot for sharing treats & stories!
- ♥ **The Hug Station!** - A fun new space in Cozy Hollow where bears give and collect free hugs!

**Exploration Challenge:** Design your own Valentine's-themed Cozy Hollow shop or hangout! What would it be called?



## Parent & Caregiver Corner

February is a great time to help kids express love, gratitude, and appreciation.



## Conversation Starters:

- ♥ “What’s one way you can show love without using words?”
- ♥ “How can we make someone feel special today?”
- ♥ “Why do you think kindness and love are important all year, not just on Valentine’s Day?”

## At-Home Activity:



### The Family Love Jar:

- ♥ Write something you love about each family member on a small note.
- ♥ Put them in a jar and read them aloud at the end of the month!
- ♥ Watch as love fills the room!



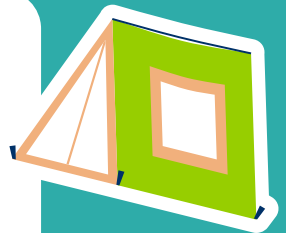
## Upcoming Events & Announcements

### Uptown Bears Character Camp Registration Opens Soon!

Our interactive 8-week summer program is launching soon! Stay tuned for sign-ups and exclusive previews.

### March Sneak Peek:

Next month, we’re introducing a brand-new bear to join the Uptown Bears family! **Get ready for more fun, adventure, and inspiration!**



## Thank You for Being Part of Our Growing Bear Family!

This month, let’s spread love, kindness, and joy! Whether it’s a hug, a thoughtful note, or a simple act of appreciation—YOU have the power to brighten someone’s day!

Website: [www.uptownbears.com](http://www.uptownbears.com)  
Instagram & Facebook: [@uptown\\_bears](https://www.instagram.com/uptown_bears)



See you next month, Cubsters!