



March 2025

Uptown Bears Monthly Newsletter

Shine Bright & Dream Big with Glam & Benny!

Welcome to March in Cozy Hollow!

Spring is in the air, and with it comes **new possibilities, fresh creativity, and bold dreams!** This month, we're celebrating **self-expression, confidence, and dreaming big** with Glam the Sparkle Bear and Benny the Brave Bear!

March is the perfect time to embrace what makes you unique and take steps toward your biggest dreams. Glam teaches us that our sparkle is one-of-a-kind, and Benny reminds us that no dream is too big if we believe in ourselves. Together, they inspire us to express ourselves boldly and chase our dreams fearlessly!

So, Wunder Cubs, get ready for a month full of **creativity, courage, and celebrating YOU!**

Bear Spotlights: Glam the Sparkle Bear & Benny the Brave Bear!

WHO IS GLAM?



Glam is Uptown's **Confidence & Self-Expression Bear!** She **radiates creativity, encourages others to be themselves, and loves all things artsy and sparkly.** Whether she's painting, designing outfits, dancing, or writing stories, Glam believes that expressing who we are makes the world a more colorful place. She helps others find the confidence to let their light shine and embrace their unique talents.

Glam's Motto: "Shine bright, be bold, and love who you are!"

Fun Fact: Glam's fur sparkles the brightest when she's surrounded by happy, confident friends! Her glow is a reflection of the joy and confidence she spreads to others!

WHO IS BENNY?






Benny is the Dream Big & Bravery Bear! He believes that every great adventure starts with a dream and the courage to chase it. Whether it's trying something new, speaking up, or working hard to achieve a goal, Benny teaches us that being brave doesn't mean you're never scared—it means you go for it anyway!

Benny's Motto: "Bravery isn't about not being scared—it's about going for it anyway!"

Fun Fact: Benny always carries his lucky star charm, reminding him that dreams are worth reaching for! He believes that with enough determination and belief, anything is possible!

This Month's Wunder Cub Challenge: 'Express & Dream Big'!

This month, we challenge all Wunder Cubs to embrace their creativity and courage by taking part in a fun and meaningful activity!

-  **Express Yourself!** Create a piece of artwork, poem, song, dance, or design that represents who YOU are! Show off your unique personality, interests, and dreams!
-  **Dream Big!** Write or draw about a big dream you have—maybe it's something you want to learn, a goal you want to accomplish, or an adventure you'd love to take! What steps will you take to make it happen?
-  **Share Your Sparkle!** Show your creation to friends, family, or an Uptown Bears group! Let your confidence and bravery shine!



Creative Activity of the Month: 'Design Your Sparkle & Dream Badge'

Glam believes everyone has their own kind of sparkle, and Benny knows that every great dream starts with self-belief! So, let's create a badge that represents your unique traits AND your biggest dream!

What You'll Need: Paper, markers, stickers, glitter, or any craft supplies!

How to Make It: Draw a badge shape, decorate it with colors and symbols that reflect YOU, and write your name in the center! Add a special star to represent your dream!

Final Step: Wear your badge proudly—because your sparkle and dreams make you unstoppable!





Bear Wisdom of the Month

"Your sparkle is yours alone—don't be afraid to shine!"

Glam the Sparkle Bear



"If you can dream it, you can do it—believe in yourself!"

Benny the Brave Bear



Coming Up Next Month...

April is all about taking action, motivation, and making dreams happen! Get ready for an exciting feature with Candi the Can-Do Bear! She's all about turning dreams into reality with hard work, determination, and a go-getter attitude!

**Stay creative, stay confident,
and keep shining, Wunder**



**With love and sparkle,
The Uptown Bears Team**

Website: www.uptownbears.com
Instagram & Facebook: @uptown_bears



See you next month, Cubsters!

