



# FELICITY RIVERA

felicityrivera.calderon@gmail.com | +1 (646)-764-2468 | New York, NY 10001 |  
WWW: <https://felicityrivera.godaddysites.com/> | WWW: [https://www.instagram.com/feli\\_rox/?hl=en](https://www.instagram.com/feli_rox/?hl=en)

## Summary

---

Goal-driven Graphic Designer successful at applying technical skills to create art to inform and engage customers. Clear communicator and collaborative team player with eye for detail and skilled in desktop publishing tools and graphic design software. Maintains technical knowledge by attending design workshops, reviewing professional publications and participating in professional societies. Highly-motivated employee with desire to take on new challenges. Strong work ethic, adaptability and exceptional interpersonal skills. Adept at working effectively unsupervised and quickly mastering new skills.

## Skills

---

- Computer Skills
- Editing
- Graphic Design
- Adobe Illustrator
- Adobe Photoshop
- Poster Design
- Logo Design
- Social Media Management
- Collaboration
- Communication Skills
- Creativity
- Creative Writing
- Community Engagement
- Multi-Tasking
- Organization

## Experience

---

- High School of Art and Design | New York, New York
- Open House In-House & Virtual Volunteer**  
10/2022 - 11/2022
- Provided assistance to staff in the daily operations of the organization.
  - Organized and maintained records of volunteer hours and donations.
  - Collaborated with other volunteers to create a positive work environment.
  - Provided guidance and support to fellow volunteers and attendees during their shifts.
- NYC DOE Public School Admissions Guide | New York, New York
- Volunteer**  
12/2021 - 04/2022
- Edited existing photos to improve clarity or composition using Photoshop's tools and filters.
  - Enhanced digital images by adjusting colors, brightness, contrast, sharpness and saturation levels.
  - Utilized Adobe Creative Suite programs including Photoshop, and Illustrator.
  - Researched current trends in graphic design to ensure freshness of content produced.
- High School of Art and Design | New York, New York
- Guest Speaker**  
02/2022 - 02/2022
- Answered questions from the audience in a timely manner.
  - Collaborated with event organizers on scheduling, logistics, and other details.
  - Created compelling visual aids to accompany speeches or presentations.
  - Maintained professional relationships with attendees during events.
  - Received feedback from participants regarding their experience.

HBO Max | New York, NY

## Film and Video Producer/Graphic Designer

07/2021 - 08/2021

- Created visual concepts using computer software to communicate ideas that inspire, inform, or captivate consumers.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Collaborated with clients and stakeholders to ensure satisfaction of design deliverables.
- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Produced promotional displays, packaging and marketing collateral for retail environments.
- Designed intuitive interfaces that are visually appealing, user-friendly, accessible and consistent across multiple platforms.
- Collaborated closely with developers throughout the development process to ensure designs are implemented accurately.
- Created and executed social media strategies to increase customer engagement.

## Education and Training

---

The High School of Art And Design | New York, NY

### CTE Endorsed Diploma in Graphic Design

*Expected in 06/2024*

- World History AP Course
- U.S. History AP Course
- Completed Honors English Course
- Additional Coursework in Media Design in Careers and Internships

## Academics

---

- Honors English
- Advanced Placement World History
- Advanced Placement U.S. History

## Certifications

---

- Career and Technical Education Diploma
- Certified in Visual Design with Adobe Photoshop CC 2021

## Awards

---

- Adobe Certified Associate in Photoshop CC 2021
- Bronze Honor Roll

## Accomplishments

---

- Honors English
- AP World History
- AP US History

## Activities

---

- Poetry
- Fencing
- Soccer
- Ballet

- Tap
- Hip Hop
- Yoga