

Corey Hankinson, MPA

Phone: (607) 438-0048 · E-mail: CDHankinson@gmail.com

RELEVANT EXPERIENCE

NYC Mayor's Public Engagement Unit--Data and Analytics Team

New York, NY

Program Evaluation Coordinator

June 2022-Present

- Managed reporting to the NYC Office of Management and Budgeting (OMB), creating new Key Performance Indicators (KPIs) for major projects.
- Developed interactive dashboards using Google Looker Studio, providing real-time visibility into performance at all levels.
- Supported projects targeting 300,000+ New Yorkers, resulting in significant enrollments in benefits programs.
- Conducted program analysis, driving the need for a comprehensive review of program models and workflows.
- Implemented automation of data entry and streamlined processes for enhanced accuracy and efficiency.
- Improved reporting accuracy and user-friendliness through enhanced data confirmation processes.

NYC Mayor's Public Engagement Unit--Home Support Unit

New York, NY

Project Lead

August 2021-July 2022

- Managed a team of outreach specialists, fostering productive partnerships and effective communication.
- Authored comprehensive training materials on Fair Housing, Data Integrity, and team collaboration.
- Conducted weekly one-on-one meetings, providing guidance and support for individual development.
- Oversaw database management for streamlined operations and accessibility.
- Identified productivity bottlenecks and recommended process improvements based on high-level analysis.
- Implemented strategies to reestablish valuable partnerships and optimize outreach campaigns.

Outreach Specialist

August 2019-August 2021

- Recruited rental units into DHS HOME system, connecting 75+ homeless families with apartments.
- Conducted training for 50+ Vax4All canvassers.
- Utilized internet recruitment and reestablished valuable partnerships.
- Participated in various outreach campaigns, including voter registration, voter awareness, and COVID-19 initiatives.

Operations Manager- Canarsie/Livonia Mass Vaccination Sites

March 2021-April 2021

- Led and managed a large team, distributing approximately 25,000 doses of the COVID-19 vaccine.
- Oversaw daily operations, including client intake, vaccine distribution, and management functions.
- Coordinated staff activities, ensuring a safe and organized environment.
- Implemented protocols and procedures to adhere to health and safety guidelines.
- Monitored inventory levels and implemented quality control measures for accurate documentation.
- Addressed operational issues and minimized disruptions for efficient operations.

Binghamton University, Office of the Provost

Vestal, NY

Communications Graduate Assistant

September 2017-May 2018

- Conducted primary and secondary research, providing valuable insights for decision-making.
- Determined metrics and conducted external reporting on General Education.
- Played a key role in redesigning the General Education Assessment process, incorporating stronger research methods.
- Developed and implemented 14 surveys to gather feedback for program enhancements.
- Collaborated with faculty, administrators, and stakeholders for effective communication and coordination.
- Assisted in developing communication strategies to disseminate assessment findings.
- Contributed to comprehensive reports summarizing assessment results and recommendation

EDUCATION

Binghamton University, State University of New York

Vestal, NY

Master of Public Administration (GPA: 3.92)

May 2018

Honors/awards: *Pi Alpha Alpha National Honor Society for Public Policy and Administration*

Bachelor of Arts in Philosophy, Politics, and Law (with Program Honors) (GPA: 3.92)

May 2017

Honors/awards: *Summa Cum Laude, Tau Sigma Transfer Student Honor Society, Pell Honors*

TECHNOLOGY

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| • Microsoft Excel/Google Sheets (Power user) | • Google Data Studio | • Salesforce |
| • Microsoft Office Suite | • SmartSheet, Monday.com | • Hustle |
| • Google Drive/Slides/Docs | • ArcGIS (Basic) | • Python/SQL (basic) |
| | • NGP VAN | • Amazon Web Services (basic) |