



Quick Links
Services offered

WALKER PROMOTION

ELEVATE YOUR BRAND

Our marketing expert and graphic design specialist customize the perfect marketing and promotional items for individuals, organizations and businesses alike that will expand your brand awareness by utilizing a one-stop-shop approach.


Shannon Walker, owner of Walker Promotion, is a transformative leader who is actively engaged in her her community as a problem solver and change agent. Her desire and passion is helping other succeed.

Wholesale Apparel Shop

Browse a wide variety of wholesale blanks from hats to outerwear and everything in between.

Promotional Items

With over 10,000 items to choose from, you're sure to find the right item at the right price.

- MARKETING CONSULTATION
- BRAND DEVELOPMENT
- PRINTING
- LARGE FORMAT PRINTING
- PROMOTIONAL PRODUCTS
- APPAREL
- SOCIAL MEDIA
- WEBSITE DESIGN
- WEDDINGS
- VIDEO SERVICES
-  LOGO DESIGN PACKAGES
- *Online Shops*

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KNOW, LIKE & TRUST

PASSIONATE MARKETING EXPERT

Our specialty is expanding your brand awareness and increasing your sales with targeted marketing and advertising strategies by utilizing a one-stop-shop approach.

MARKETING CONSULTATION

Together we will explore the world of brand development, graphic design, promotional products, printing and corporate apparel.

BENEFICIAL OUTCOME

Experienced in working with well-established companies as well as entrepreneurs just starting out, we'll make your company the best among the rest. My joy comes from the success of your business!

Join us in building your business success!

E L E V A T E Y O U R B R A N D

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MARKETING CONSULTATION

Let's have a sit down and look over your marketing plan - Do you have questions or a project that needs a push?

- Find the best way to reach, engage and convert customers
- Implement the best possible strategy to reach your target audience
- Study your company profile and operations to understand its marketing needs
- Conduct marketing research to identify industry trends and opportunities
- Develop a marketing strategy according to objectives and budget
- Prepare detailed proposal and marketing plan
- Advise on branding, positioning, communications and other marketing issues
- Give direction to marketing efforts with the most effective methods and tools
- Liaise with marketing department and external vendors
- Monitor marketing projects and analyze results
- Write reports with suggestions for improvements and new ideas

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BRAND DEVELOPMENT

Digital or print, our design services will bring your vision to life. You cannot afford to present an unprofessional image in a competitive landscape. Partner with my experienced design team to ensure your image achieves a maximum positive impact on your target audiences.

- Determine your target audience
- Create targeted advertising
- Conceptualize a core message
- Marketing tools package creation: website, logo, marketing materials, etc.
- Create a marketing strategy
- Continuous brand management

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LOGO DESIGN

BASIC PACKAGE

\$125 - Simple One Color Logo Design

- Final File Types: PNG | PDF | JPG - RGB & CMYK
- Includes Quarter Hour Design Time

COMPREHENSIVE PACKAGE

\$250 - Logo Design | Full Color & One Color

- Final File Types: PNG | PDF | EPS | JPG - RGB & CMYK
- Brand Guide Including Color Codes: CMYK, RGB, & Pantone Match
- Includes 1 Hour Design Time

EXTENSIVE PACKAGE

\$500 - Logo Design | Full Color & One Color

- Final File Types: PNG | PDF | EPS | JPG - RGB & CMYK
- Brand Guide Including Color Codes: CMYK, RGB, & Pantone Match
- Logo Requirements & Guidelines
- Requirements & Guidelines
- Branded Font Files
- Includes 3 Hours Design Time

All packages + \$1.25 minute over included design time.

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PRINTING SERVICES

EVENTS

Apparel Embroidery
Invitations
Flyers
Name Tags
Posters
Postcards
Programs
Table Tent Cards
Tickets
T-Shirts

RESTAURANT

Counter Cards
Paper Menus
Placemats
Table Tents
Wall Signage
Waterproof Menus

MARKETING

Booklets
Bookmarks
Brochures
Business Flyers
Business Cards
Catalogs
Door Hangers
Mailers
Magnets
Newsletters
Postcards
Presentation Folders
Rack Cards

PHOTO PRINTS

Rolled Canvas
Stretched Canvas
Gloss Prints
Matte Prints

STATIONERY

Labels
Appointment Cards
Carbonless Forms
Envelopes
Letterheads
Name Badges
Name Plates
NCR Forms
Notepads
Rubber Stamps

STICKERS

Custom Stickers
Die Cut Stickers
Sticker Sheets
Vinyl Decals
Wall Decals
Window Clings

OCCASIONS

Announcements
Envelopes
Cards
Invitations
Save the Dates
Thank You Cards
Yard Signs

RETAIL PACKAGING

Beverage Labels
Boxes
Custom Packaging Tape
Gift Bags
Hang Tags
Packaging Labels
Packaging Sleeves
Plastic Bags
Product Labels

PRINTING



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LARGE FORMAT PRINTING

BILLBOARD

We can help you the right vendor and package option, or simply design the advertisement you need. Options include digital design and/or print.

DIMENSIONAL LETTERING

Dimensional sign letters are 3D letters made from acrylic, or metal that are mounted individually to the wall. They can either be raised on clear spacers or mounted flush with the wall.



LARGE FORMAT PRINTING

SIGNS & BANNERS

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A-Frame Replacement Signs
Aluminum Signs
Backdrops
Bumper Stickers
Car Door Magnets
Custom Signs
Deluxe Retractable Banners
Fabric Banners
Feather Flags
Floor Graphics
Large Format Posters
Mesh Banners
Mounted Posters
Parking Signs
Plastic Simpo A-Frame Signs
Pole Banners
Pop-Up Displays
Pop-Up Display Replacement
Property Signs
Real Estate Signs
Replacement Feather Flags
Replacement Pole Banners
Straight Tension Pop-Up Display

Replacement
Replacement Teardrop Flags
Retractable Banners
Signicade A-Frame Signs
Step and Repeat Banners
Sticky Back Posters
Straight Tension Pop-Up Display
Tablecloths
Tabletop Banners
Tear-drop Flags
Vinyl Banners
Wall Decals
Window Decals
X-Stand Banners
Yard Signs



LARGE FORMAT PRINTING



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FIVE TIPS

How to choose the right promotional item for you

Quality Is it made of durable, top-notch material? | *Usefulness* Is it practical?

Uniqueness Does it show thoughtfulness? | *Swagger* Does it look good and feel good?

Affordability Is it a good value?

PROMOTIONAL PRODUCTS

Acrylic Products
Address Books
Air Fresheners
Alarms
Albums
Aprons
Arm Bands
Auto Accessories
Awards

Baby Items
Back Scratchers
Badges
Balloons
Balls
Bandannas
Banks
Banners & Pennants
Bar Accessories
Barbecue Accessories
Baskets
Bathroom Accessories
Beach Accessories

Beauty Products
Bells
Beverage Holders
Bicycle Accessories
Binders
Binoculars
Blackboards
Blankets
Bookmarks
Book Openers
Bottles
Bowls
Boxes
Brushes
Buckets
Bulletin Boards
Business Card Holders

Calculators
Calendars
Cameras
Camping Accessories
Can Coolers

Candles
Candy
Canisters
Cans
Caps & Hats
Cases
Chairs
Check Protectors
Cleaners
Clipboards
Clippers
Clips
Clocks
Coasters
Coins
Coloring Books
Combs
Compact Discs
Compasses
Computer Accessories
Containers
Cookware
Coolers

Corkscrews
Cosmetics
Crystal Products
Cushions
Cutters

Data Banks
Decals
Decanters
Decorations
Deodorizers
Desk Accessories
Dispensers
Dog Tags
Drawing Instruments
Drinkware
Earplugs
Electronic Devices
Erasers
Eyeglass Accessories

Fanny Packs
Fans

First Aid Kits
Flags
Flashlights
Flying Discs
Flyswatters
Foam Novelties
Folders
Frames

Games
Gauges
Gift Baskets
Gift Wrap
Glass Specialties
Globes
Gloves
Goggles
Golf Accessories
Grooming Products

Hair Care Items
Handkerchiefs
Headbands

PROMOTIONAL PRODUCTS

PROMOTIONAL PRODUCTS

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Headrests
Health Aids
Highlighters
Holiday Accessories
Hotel Amenities

Ice Buckets
Ice Packs
Ice Scrapers
ID Holders
Inflatables
Insect Repellents

Jars
Jewelry
Jugs

Key Holders
Key Tags
Kitchen Accessories

Labels
Lanyards
Lapel Pins
Lawn & Garden
Leather Specialties
Letter Openers
License Plate Frames
Lighters
Lights
Lint Removers
Lip Balm
Luggage Tags
Lunch Boxes

Magnets
Magnifiers
Maps
Markers

Masks
Massagers
Matches
Mats
Measuring Devices
Medals
Megaphones
Memo Books
Memo Pads
Menus
Mirrors
Mugs & Steins
Musical Specialties

Napkins
Rings & Holders
Noisemakers
Notepads
Note Clips

Office Supplies
Openers
Organizers
Ornaments

Packaging
Paint Stirrers
Paperweights
Party Favors
Pens & Pencils
Pet Accessories
Phone Accessories
Phone Indexes
Picnic Accessories
Picture Frames
Pins
Pitchers
Place Mats
Planters

Plates
Playing Cards
Pocket Protectors
Pointers
Portfolios
Pot Holders
Puzzles

Razors
Reflectors
Ribbons
Rulers
Safety Products
Sandals
Scarves
Scissors & Shears
Scrapers
Sewing Accessories
Shoehorns
Shoelaces
Shovels
Slippers
Snacks
Socks
Spoons
Sports & Accessories
Stamps
Stopwatches
Stress Relievers
Stuffed Animals
Sun Visors
Sunglasses

Tags
Tattoos
Telescopes
Thermometers
Ties
Timers

Tins
Tissues
Toiletries
Tools, Kits & Accessories
Toothbrushes
Towels
Toys
Travel Accessories
Trays

Umbrellas
Uniforms

Vacuums
Cleaners
Vases
Voice Recorders

Wallets
Wands
Watches
Water-Bottled
Whistles
Wine Chillers
Wristbands

Yardsticks
Yo-Yo's



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APPAREL

Corporate or personal, we offer heat pressed items with Heat Transfer Vinyl or Full Color Ink Prints, and Embroidery apparel services.



DIGITAL FX PRINTS

Best option for heat pressed items requiring multiple colors and/or white ink.



DIGITAL FX PRINTS

HEAT TRANSFER

Used to decorate apparel, bags, and other soft goods. Great for simple designs.



HEAT TRANSFER VINYL

APPAREL

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S O C I A L M E D I A

Want more social media followers and increase traffic to your website? Call for a consultation to create a plan and put it into action.

WHAT IS IT AND HOW DOES IT HELP?

Social media marketing is an online marketing method that utilizes different social media platforms, such as Facebook, Twitter and LinkedIn, to establish brand recognition, capture customer attention and connect brands with a broader, more diverse audience.

Building relations with customers via social media is an essential element of the brand's success. Social media can positively influence sales, brand loyalty and connection.

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WEBSITE DESIGN SERVICES

A web design service provides you with a customized website design that's perfect for your business or personal site. We will work with you to create a design that matches your brand, while giving your customers a seamless user experience that will delight them.

The options are endless! Contact us with your specific needs to start.



WEBSITE DESIGN

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WEDDINGS

Getting hitched? Your personalized items are only a click away. See our wedding shop online at www.WalkerPromotion.com. Custom designed items available upon request.



WEDDINGS

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VIDEO SERVICES

Offering specialized video recording and editing services to provide our clients an opportunity to tell their story in an incredible and comprehensive way.

SERVICES OFFERED

- Generalized Editing
- Distribution
- Strategy
- Recording
- Post Production
- YouTube Hosting



VIDEO SERVICES

PROMOTIONAL

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SHOP STORES

- [Promotional Items](#)
- Custom Apparel
- Wedding Items
- Merch Store

We are able to supply your company with every possible promotional product from over 3000 suppliers. With so many promotional products available there is a huge opportunity for professionals like you to boost ROI and leave a lasting impression with your customers.



APPAREL



SHOP STORES

- Promotional Items
- [Custom Apparel](#)
- Wedding Items
- Merch Store

T-Shirts | Polos | Sweatshirts | Caps | Activewear
Outerwear | Woven Shirts Workwear | Bags Accessories
Tall | Personal Protection | Bottoms



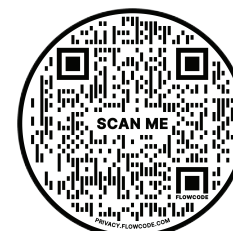
WEDDINGS



SHOP STORES

- Promotional Items
- Custom Apparel
- [Wedding Items](#)
- Merch Store

We're here to help commemorate and celebrate your special time in life! We ensure you'll have something uniquely you.



SHOP ONLINE

All shops found online at www.WalkerPromotion.com

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Ready to get Elevated?

740.366.6910

Shannon Walker Owner & Marketing Expert | Press 1

Amanda Philipps Lead Designer | Press 2

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