

RIC ORLANDO

Upstate Chef | Speaker/Presenter | Flavor Maker | Podcaster/Blogger

You have seen him...

In the media, Ric's Potato Latkes **Beat Bobby Flay** on the **Food Network** and he also won on **Chopped** twice including the elimination round of the inaugural **Chopped Champions**. In the 2013 **World Food Championships**, Next Top Product Category, his meatless Eggplant "Meatballs" won the top prize for the Northeast region. He also has appeared on **NBC TODAY** show, **PBS's Simply Ming**, **Live From Darryl's House** on MTV, **Home Matters** on **Discovery**, as well as many scores of regional media appearances. He regularly guests on **WAMC Public Radio's Food Friday** call in show. Ric produced, wrote and starred in the 13-episode regional Public Television series **Ric Orlando's TV Kitchen** and wrote the companion book **We Want Clean Food**. He has done a **TEDX** talk. All available on his YouTube and InstagramTV channel **chefricorlando**



Who is Ric Orlando

Ric Orlando brings an inspired blend of lust for life, outspoken passion for the flavors and ingredients of the world community, and nationally renowned cooking prowess to his roles as chef, Lecturer, author, teacher, and media source. He is an outspoken advocate for "Clean Food", iHuman Rights and Immigration reform.

Groundbreaker, still breaking ground

Ric Orlando has been called the Pioneer of Hudson Valley Farm to Table. Since 1989 when he left NYC for the Hudson Valley. Ric's tireless work in promoting the farms, products, people, and beauty of the Upstate NY region combined with his quirky sense of humor and rock and roll pedigree has made him one of the leading culinary spokespeople and best foodie draws for events, fundraisers and festivals.



Visibility

Website

<http://ricorlando.com>

Sizzle Reel

We Are Upstate, NY PODCAST

Flavor Maker Spices

Youtube Channel

TedX Talk

Recipe Blog: Recipe, Please

Facebook

Instagram

IMDB

Pop-ups, classes, appearances

Food and Culture Tours

Music and Band Videos

Accolades

- **2015 Food Network**
BEAT BOBBY FLAY
"It's a Family Affair"
- **2010 Food Network CHOPPED**,
Episode 5.2
- 2010 **CHOPPED CHAMPIONS**
- **NORTHEAST WINNER 2013**
NEXT TOP PRODUCT-
WORLD FOOD
CHAMPIONSHIPS
- **Reader's Poll Winner,**
BEST CHEF Albany Times
Union 2015, 2016, 2017,
2018, 2019
- Plus too many more Best Of-s to
fit here.

Restaurants, Food, Travel and Philanthropy

New World Home Cooking, Woodstock. Saugerties 1993-2018

New World Catering 1995-2018 New York

New World Bistro Bar 2009-2020

Food Tours with Ric Orlando 2018-

The Ric-Ter Scale Brand, inc and Flavor Maker Spices 2020-

Ric got his restaurant chops in legendary places like The Harvest in Cambridge, Ma. and Sugar Reef in Manhattan.

Ric and his Liz Corrado co-owned and operated the legendary **New World Home Cooking Company in Woodstock/Saugerties NY** from 1993-2018. New World Home Cooking was a beloved community hub and gathering restaurant for the entire Hudson Valley. He creates authentic yet modern renditions comforts foods of the American Immigrant Experience with premium local, sustainable and clean ingredients

In 2009, Ric contracted with Scott Meyer and Annette Nanes to open **New World Bistro Bar in Albany, NY**. He was chef/consultant and licensed the New World brand to them. He created an Urban version of New World Home Cooking with the same community connections, passion and love. He designed the training program where the Mantra is "Everyone seeks happiness, we create it". He also created and curated the menu and food events as well and trained, cooked, inspired and oversaw one of the best spots in the Capital Region, for 11 years.

Ric now owns The Ric-Ter Scale Brand, Inc which markets a line of hot sauces, Ric's signature FlavorMakerSpices.com, and other craft kitchen concoctions.

Food Tours with Ric Orlando. Ric hosts food and culture tours of his two favorite destinations- Sicily and New Orleans

Fundraising and Community Activism

- Member of the **Hannaford Supermarkets Chef's Table**, creating recipes and promo to raise hundreds of thousands of dollars to directly benefit Child food security and nutrition initiatives in the Northeast.
- Works as a recipe and video partner with **Field Goods** to help market home delivery of local food.
- Founding member and emcee for the **Regional Food Bank of Northeast NY's Chefs and Vintner's Annual Event**
- Participating chef and promoter of **Dining Out for Life** to help end HIV.
- Signature chef for the **Albany Winefest for the Arts**

Contact

chefric@ricorlando.com

