# RIC ORLANDO

# Upstate Chef | Speaker/Presenter | Flavor Maker | Podcaster/Blogger

## You have seen him...

In the media, Ric's Potato Latkes Beat Bobby Flay on the Food Network and he also won on **Chopped** twice including the elimination round of the inaugural **Chopped Champions.** In the 2013 World Food Championships, Next Top Product Category, his meatless Eggplant "Meatballs" won the top prize for the Northeast region. He also has appeared on NBC TODAY show, PBS's Simply Ming, **Live From Darryl's House** on MTV, Home Matters on **Discovery,** as well as many scores of regional media appearances. He regularly guests on WAMC Public Radio's Food Friday call in show. Ric produced, wrote and starred in the 13- episode regional Public Television series Ric Orlando's TV **Kitchen** and wrote the companion book We Want Clean Food. He has done a **TEDX** talk. All available on his YouTube and InstagramTV channel chefricorlando



# Who is Ric Orlando

After 25 years as the Upstate region's favorite chef, Ric now owns the Ric Orlando's Best- a brand of of creative seasonings and condiments. His 6 seasoning blends are the exact recipes used in his award winning New World Restaurants and his Hot Sauces and BBQ Sauces are his special unique blends with a devoted following.



## Groundbreaker, still breaking ground

Ric Orlando has been called the Pioneer of Hudson Valley Farm to Table. Since 1989 when he left NYC for the Hudson Valley. Ric's tireless work in promoting the farms, products, people, and beauty of the Upstate NY region combined with his quirky sense of humor and rock and roll pedigree has made him one of the leading culinary spokespeople and best foodie draws for events, fundraisers and festivals.

# Visibilty

# <u>Website</u>

http://ricorlando.com

<u>Sizzle Reel</u>

We Are Upstate, NY PODCAST

Flavor Maker Spices

Youtube Channel

<u>TedX Talk</u>

Recipe Blog: Recipe, Please

<u>Facebook</u>

Instagram

IMDB

Pop-ups, classes, appearances

Food and Culture Tours

Music and Band Videos

#### Accolades

•2015 Food Network BEAT BOBBY FLAY "It's a Family Affair"

•2010 Food Network CHOPPED, Episode 5.2

#### •2010 CHOPPED CHAMPIONS

 • NORTHEAST WINNER 2013 NEXT TOP PRODUCT- WORLD FOOD CHAMPIONSHIPS

• Reader's Poll Winner, BEST CHEF Albany Times Union 2015, 2016, 2017, 2018, 2019

• Plus too many more Best Of-s to fit here.

# Restaurants, Food, Travel and Philanthropy

Ric Orlando's BEST Brand 2020-New World Home Cooking, Woodstock. Saugerties 1993-2018 New World Catering 1995-2018 New York New World Bistro Bar 2009-2020 Food Tours with Ric Orlando 2018-

Ric got his restaurant chops in legendary places like The Harvest in Cambridge, Ma. and Sugar Reef in Manhattan.

Chef work

1993-2018 **Ric** co-owned and operated the legendary **New World Home Cooking Company in Woodstock/Saugerties NY** from. New World Home Cooking was a beloved community hub and gathering restaurant for the entire Hudson Valley. He creates authentic yet modern renditions comforts foods of the American Immigrant Experience with premium local, sustainable and clean ingredients

From 2009-2020 Ric cheffed, designed and oversaw operations of **New World Bistro Bar in Albany, NY,** one of the mots popular bistros in the Capital Region, for 11 years.

Food Tours with Ric Orlando. Ric hosts food and culture tours of his two favorite destinations- Sicily and New Orleans

#### Social Media Professional

with thousands of Social Media followers, subscribers and fans, Ric is a "Micro-influencer" in Eastern Upstate NY from the Cuomo Bridge to the Canadian border.

#### Fundraising and Community Activism

Does education Cooking Videos for The Aids Council, Hudson Valley LGBTQ Center, AARP, Tierra Farms and many more organizations.
Founding member and emcee for the Regional Food Bank of Northeast NY's Chefs and Vintner's Annual Event

•Participating chef and promoter of <u>Dining Out for Life</u> to help end HIV.

•Signature chef for the <u>Albany Winefest for the Arts</u> and many more

Contact <u>chefric@ricorlando.com</u> 845.417.4503





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