

Kids **CENTER**  
FOR PEDIATRIC THERAPIES

**BOURBON**



PARTNERSHIP  
OPPORTUNITIES



## BOURBON & BBQ

Join us for a casual evening with mouthwatering BBQ, smooth and smoky bourbon, and live music! A wide assortment of bourbon samplings, a cigar bar, and raffles will be offered.

## BENEFICIARY

All funds raised through Bourbon & BBQ benefit Kids Center for Pediatric Therapies, a local 501(c)3 non-profit organization. For over 64 years, our mission is to help children with special needs live their best life by maximizing their abilities. We provide care regardless of a child's financial situation or insurance provider. Our medical services are made possible by the support of our community.



## DETAILS

When: Thursday, September 8, 2022

Where: Hurstbourne Country Club

Time: 6:00pm-9:00pm

**Contact:** Alicia Gleis,  
Events & Community Manager  
[agleis@kidscenterky.org](mailto:agleis@kidscenterky.org)

Kids Center is a registered 501 (c)(3)  
Tax ID: 61-0492378





# PARTNERSHIP OPPORTUNITIES



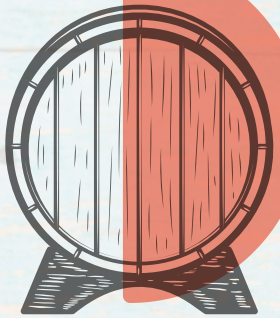
Perfect Pairing Presenting Partner

\$10,000



Grill Master Partner

\$7,500



Barley & Rye Partner

\$5,000



Bluegrass Partner

\$2,500



Bourbon Tastin' Partner

\$1,000



# Partnership Benefits

## Perfect Pairing Presenting Sponsor: \$10,000

20 Tickets to event

3 Reserved tables

VIP Parking

Company Logo on invitations

Company Logo on bourbon tasting glasses

Company Logo on welcome banner

Company Logo on event signage

Company Logo on bar signage

Company Logo on event website

Company recognition of Kids Center social media

Opportunity to host a company table with promotional items

## Grill Master Partner: \$7,500

15 Tickets to event

2 Reserved tables

VIP Parking

Company Logo on welcome banner

Company Logo on event signage

Company Logo on event website

Company recognition of Kids Center social media

Opportunity to host a company table with promotional items



# Partnership Benefits

## Barley & Rye Partner: \$5,000

- 10 Tickets to event
- 1 Reserved Table
- Company Logo on welcome banner
- Company Logo on event signage
- Company Logo on event website
- Company recognition of Kids Center social media

## Bluegrass Partner: \$2,500

- 5 Tickets to event
- Company Logo on event signage
- Company Logo on event website
- Company recognition of Kids Center social media

## Bourbon Tastin' Partner: \$1,000

- 2 Tickets to event
- 1 Tasting Bar
- Company Logo on event signage
- Company Logo on bar signage
- Company Logo on event website
- Company recognition of Kids Center social media



# How We Influence



## 10k+ subscribers

We actively communicate with our subscribers, informing them of member success stories, upcoming events, and other relatable content.



## 8,000+ social media followers

We engage regularly across various social media platforms, posting videos, engaging messages, member success stories, upcoming events, and information about our supporters and partners to ensure our message and our memories are visible.



## Social Media Impressions

We review our social media influence monthly. All of our content is organically driven, meaning we did not pay to boost our ads or placement.

Below are the statics from June 1, 2022- July 1, 2022.

Average Page Views: 1000

Average Post Reach: 15k

Average Reactions to social media content: 5,000





## 2022 Partnership Commitment Form

Partnership  
Levels:

- ☐ Perfect Pairing Presenting Partner: \$10,000
- ☐ Grill Master Partner: \$7,500
- ☐ Barley & Rye Partner: \$5,000
- ☐ Bluegrass Partner: \$2,500
- ☐ Bourbon Tastin' Partner: \$1,000
- ☐ Individual Tickets, \$90  
I would like \_\_\_\_\_ tickets
- ☐ I'm unable to attend  
but would like to  
make a gift of: \$\_\_\_\_\_

## Payment Information:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
(as it should appear in print)

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

☐ Bill me at the address above

☐ Charge my credit card

Card Type: ☐ Mastercard

☐ Visa

☐ I have enclosed a check payable to  
Kids Center for Pediatric Therapies

☐ AMEX

☐ Discover

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Please email Alicia Gleis at [agleis@kidscenterky.org](mailto:agleis@kidscenterky.org) the names, cell phone numbers, and email addresses of your attendees when submitting this form, or write the information on the back of the form before mailing to us at:

Kids Center for Pediatric Therapies

C/O: Alicia Gleis

9810 Bluegrass Parkway

Louisville, KY 40299

# THANK YOU FOR YOUR PARTNERSHIP!