





## 2022 SPONSORSHIP INFORMATION

The Alberta Paint Horse Club (APHC) is a non-profit organization that is committed to the progressive promotion of programs and activities for Paint Horse enthusiasts. We are dedicated to providing beneficial services to our members as well as opportunities for development of all youth & amateur competitors. For many years the APHC has focused on providing a family-oriented environment, which offers events for all members from the age of two years & up, as well as for those with special needs.

The APHC is a dynamic club; hosting 4 APHA approved horse shows per year at various locations throughout Alberta, which in turn brings hundreds of participants from all over Western Canada and North Western States to various town and cities in Alberta.

#### Beginning in 2020, in an effort to streamline operations and sponsorship, the Zone 10 Paint Horse Show Committee appointed the APHC to manage their annual Zone show. And along with that, the APHC will continue to offer the successful Canadian Colors Futurity along with the very prestigious Signature Series Futurity.

Planning, promoting and administering shows and futurities is an expensive endeavor and entry fees and stabling only recover a portion of the expenses. We aim to make these shows affordable, fun and accessible as possible for all participants, however in order to do this, we need the support of generous individuals together with the business community.

In return we offer the following benefits:

# Brand recognition and many thanks to your business or you personally through our website, Facebook page, newsletters and at our shows throughout Alberta.

#### Banners: APHC will now be accepting banners from any sponsors who provide one. Sponsors of \$500 and up will have their banner hung in the show arena. Sponsors under \$500 will have their banner hung in the warm-up/barn areas.

Your sponsorship will enhance our program and integrity of our shows as your support provides incentives for youth, amateur and open participants to enter competitions in which they work passionately for.

You will advance the industry as a whole, giving horse enthusiasts a venue to compete with their horses which in turn leads to purchasing of horses, use of trainers, use of hotels, use of services, purchasing feed, tack and clothing and much more.

### Direct your cash sponsorship as desired:

#### **ALBERTA PAINT HORSE CLUB**

- \_\_\_\_ Undirected Cash Sponsorship \$100 and up
- \_\_\_\_ Stake Class Sponsor \$250 and up
- \_\_\_\_ Show High Point Awards at all 3 shows \$350/High Point

#### ZONE 10 WESTERN CANADIAN CHAMPIONSHIP SHOW

The Zone 10 Zone O Rama is a prestigious 6 judge show with a full slate of APHA classes and futurities. This show is our largest event of the year and brings together competitors from all over Western Canada and the North Western States.

- \_\_\_\_ Circuit awards \$120 per class
- \_\_\_\_ Futurity Class Sponsor \$500 and up
- \_\_\_\_ Yearling Challenge Futurity \$500 and up
- \_\_\_\_ Non-Pro Futurity awards \$150
- \_\_\_\_\_ High Point and Reserve High Point All Around Awards \$350

#### SIGNATURE SERIES FUTURITY

Series of futurity classes open to NSBA breeds to showcase the highest caliber of show horses in our industry. This futurity is open to both non-pro and pro exhibitors to showcase the talent of show horses in a variety of all–around events.

- \_\_\_\_ Hunter Under Saddle Futurity Sponsor \$500
- \_\_\_\_ Western Pleasure Futurity Sponsor \$500
- \_\_\_\_ 2 Year Old Western Pleasure Futurity Sponsor \$500
- \_\_\_\_ Open Trail Futurity Sponsor \$500
- \_\_\_\_ Yearling In-Hand Trail Sponsor \$500
- \_\_\_\_ Non-Pro Awards & Champion Prizes \$1,500

## CANADIAN COLORS FUTURITY - CCF

Self funded futurity for APHA horses that recognizes the stallions and upcoming talent from our breeders and young horse owners. Horses show in a 4 year series of 11 futurity classes which promote the all-around horse. This futurity starts with a weanling halter futurity and ends when the horses competing in both Western Pleasure and Hunter Under Saddle as three year-olds.

\_\_\_\_ Non-Pro Awards & Championship Ribbons \$1,500

Sponsor Name:

Sponsor Address:

Please make cheques payable to: "Alberta Paint Horse Club" Box 73 Monarch, AB TOL 1M0

e-Transfer: <u>aphctreasurer@gmail.com</u> Please note description of e-Transfer as "sponsorship" and indicate program if desired

In-kind product donations are also appreciated