





# exceptional developments

### An intelligent move

A home is one of the biggest investments you'll ever make. Shouldn't your real estate developer also be an investment expert?

# smart investments









# GRAYWOOD BY THE NUMBERS

37+

Over 37 years specializing in real estate development in North America.

\$8B

Combined asset value of Graywood's residential / hospitality portfolio.

31K

Total housing units built under the residential & hospitality asset class.

6K+

Pipeline units under development (5.2M sq. ft. with a value of over \$4.3B).









HIGH-RIS

CONDOS IN THE CORE

### enter the Centriverse

It's your home base within the beating heart of downtown Toronto – at the center of everything. Where your lobby doors open to a vibrant, infinite universe around you. To the bright lights of the city. To entertainment, fashion, retail, education, cuisine, and culture. To new experiences and new adventures beyond your wildest imagination.

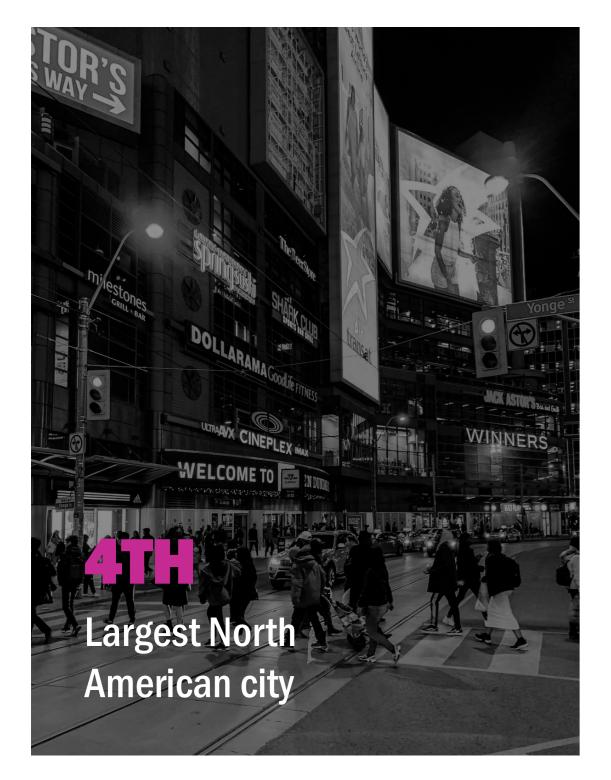
CORNER OF DUNDAS & CHURCH

STEPS TO TORONTO
METROPOLITAN UNIVERSITY





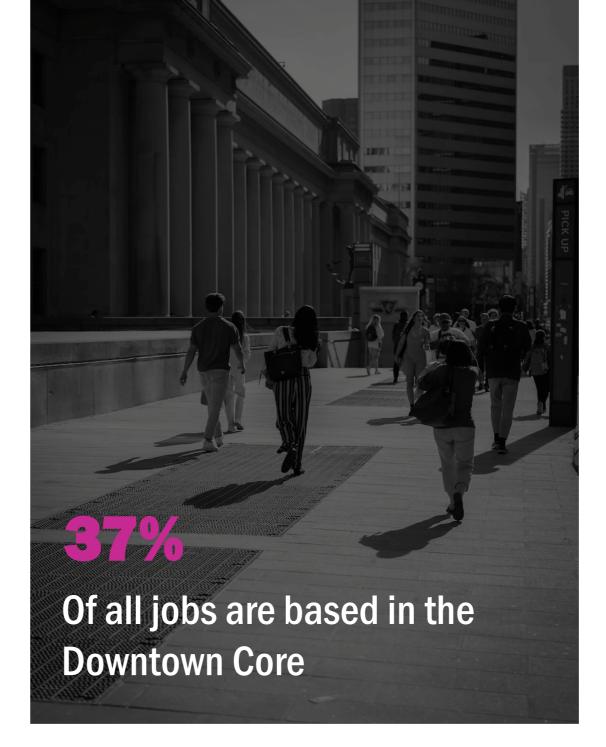


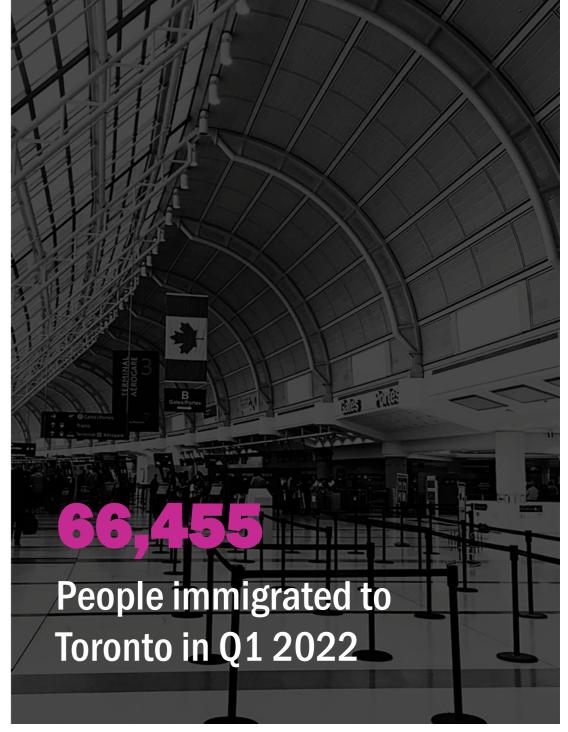














# UPSIDI SECTOR

### a thriving tech hub

WITHIN 3 KM OF CENTRICITY

Google

CENTRICITY



CONDOS IN THE CORE

NETFLIX Uber





reddit













1st

"Brain Gain" destination in North America

3rd

Largest tech talent market in North America

1th

**Global Fintech Centres** of the future

8<sup>th</sup>

**Largest Fintech hub** in the World

10th

**Most influential city** in the World

**Tech jobs in Toronto** with 52% YoY increase

500K

**New Canadian immigrants** per year from 2023 to 2025



CONDOS IN THE CORE **Yonge-Dundas Square** 223 SEPHORA **Toronto Eaton Centre** 

# FINANCIAL DISTRIC

CENTRICITY

CONDOS IN THE CORE

# The Financial District

8-min Bike From Centricity

2<sup>nd</sup> Largest Financial Centre In North America
584,000 Employees
316,000 Projected New Jobs By 2041
Lowest CBD Office Vacancies In North America



6-min Walk From Centricity to PATH Access (Atrium)
30km Plus Underground Pedestrian Walkway
70+ Office Buildings Connected
200,000+ Users Daily
4M+ Square Feet of Retail Space

# REN

### CENTRICITY CONDOS IN THE CORE







2% of student population

12-mins walk from Centricity 33,000 students plus 500 bedrooms available on campus (Downtown) **Campus housing serves less than** 

**University Of Toronto** 

6-mins bike from Centricity 65,000 students plus 3,500 bedrooms available on campus (St. George) **Campus housing serves less than** 6% of student population







# **Toronto Metropolitan University**

0 mins walk from Centricity

1,700 bedrooms available on campus

**Campus housing serves less than** 

46,000 students plus

4% of student population

# CENTRICITY CONDOS IN THE CORE

### 1. AREA POPULATION GROWTH

The downtown core has led GTA's population growth due to high concentrations of students & young professionals. Its population is expected to grow 98% by 2041.

### **5. STUDENT HOUSING SHORTAGE**

Toronto Metropolitan University has lost 590 student housing beds, short of meeting the demands of its 46,000 off-campus students.

### 2. DOWNTOWN RENTAL RATES

Condo rental rates are sizzling in the core with the highest annual increase in the GTA of 24%, with the average unit renting for \$2,583 (or \$3.78 PSF).

### 6. RECORD CONDO LEASE ACTIVITY

GTA condo rentals reached a new market high at 13,969 leases, up 6% from last year's record Q3. The increase in rents is strongest in the core at 6.2% YoY.

### 3. DOWNTOWN VACANCY **\**

With rental demand flowing back into the core, vacancy rates dropped to 1.4%. Along with stalled purposebuilt rental construction, demands shifts to condo rentals.

### 7. POSITIVE NET MIGRATION

66,455 people immigrated to Toronto in the Q1 of 2022. Under the Immigration Level Plan, Canada will reach its highest levels of immigration in history 2023-25.

### 4. TORONTO ON THE RISE

The fastest growing city in North America, Downtown Toronto is an employment mecca with 37% of all jobs, adding 316,000 new jobs by 2041.

### 8. CANADA'S STRONG GROWTH

Canada is expecting strong yearly population growth, with 465,000 new immigrants in 2023, 485,000 in 2024, and 500,000 in 2025.



Zonda Urban
GTHA Q3 2022 Rental Market Report

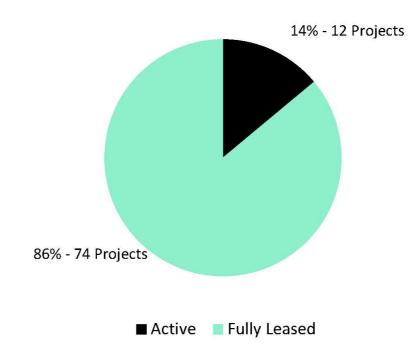
### **Avg Monthly Rental Rates by Product Type**

### **AVERAGE RENTS BY UNIT TYPE**

Unit Type	Active Concrete	Fully leased Concrete	Active Townhome	Fully leased Townhome
STUDIO	\$1,775	\$1,984	F	Ψ.
1 BED	\$2,821	\$2,387	-	-
1+ DEN	\$3,349	\$2,818	-	_
2 BED/ 1 BATH	\$3,035	\$2,719	-	~
2 BED/ 2 BATH	\$4,467	\$3,365	\$3,500	\$3,384
2 + DEN	\$5,020	\$3,855	_	=
3 BED	\$4,884	\$4,431	\$4,844	\$4,625

As the table above illustrates, actively leasing projects tend to achieve higher average monthly rents than fully leased projects. The lower rents at fully leased buildings are likely due to the location and age of these projects. On average monthly rental rates for one bedrooms increased 23 percent from the start of the year and 10 percent from the second quarter. Two-bedroom rental rates increased 18 percent from the start of the year and 14 percent from the second quarter.

### **Fully Leased vs. Active Projects**



14 percent of the 86 tracked projects were considered actively leasing at the end of the third quarter. Zonda Urban considers new projects with less than 95 percent occupancy to be actively leasing, and those with more than 95 percent occupancy to be fully leased or stabilized as this is typically when units begin to turnover for the first time.

Downtown had the highest number of active projects with four projects (21 percent) considered actively leasing.

Chart 4

Q3-2022 THE GTHA RENTAL TAKE





### a home is not just a home.

it's the centre of your world.

53
STOREYS

**594**UNITS

20,000+

SQ.FT. OF INDOOR & OUTDOOR AMENITIES

241 Church Street, Toronto, ON M5B 1Z4
Studio, 1B, 1B+D, 2B, 2B+D, 3B, 3B+D
Late 2027 Occupancy
Sales By Graywood Sales Management Ltd.

Starting From high \$500's



# CENTRICITY CONDOS IN THE CORE

# the most efficient floor plans

Jr 1 Bedroom x 3 (380-390 sq.ft.)

1 Bedroom x 1 (460 sq.ft.)

1 Bedroom + Den x 4 (495-560 sq.ft.)

2 Bedroom x 3 (665-675 sq.ft.)

3 Bedroom x 1 (840 sq.ft.)



# CENTRICITY CONDOS IN THE CORE











