

THE GRANDEUR
AND THE GLAMOUR
OF DOWNTOWN LIFE...
INTRODUCING

The Georgian

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Baker

Real Estate Incorporated

THE SALES TEAM

Raphael Budd
Sales Representative



Antoinette Zingaro
Sales Representative



The Team Behind
The Georgian

The Georgian



FOUR GENERATIONS OF BUILDING TRADITION

Stafford is a fully diversified private property development company which has been carrying out land development, construction and property management in Canada and the United States for more than 50 years. As one of Toronto's most experienced and innovative real estate development companies, Stafford has earned a reputation for construction quality, beautiful designs and efficient living spaces while consistently developing award winning projects on time and in accordance with the highest standards in the industry.

INTRODUCTION

A residence destined to offer something unexpectedly grand and vibrant. Coming soon to Gerrard Street and Parliament at the southern tip of colourful and eclectic Cabbagetown, The Georgian offers an intimate collection of 1 + Den, 2 and 3-bedroom suites.





The Georgian

PROJECT OVERVIEW



PRODUCT:

107 condo suites

LOCATION:

227 Gerrard St. East

DEVELOPER:

Stafford Homes

ARCHITECT:

RAW

INTERIOR DESIGNER:

U31

SALES:

Baker Real Estate Incorporated

MARKETING:

52 Pick-Up

AT A GLANCE

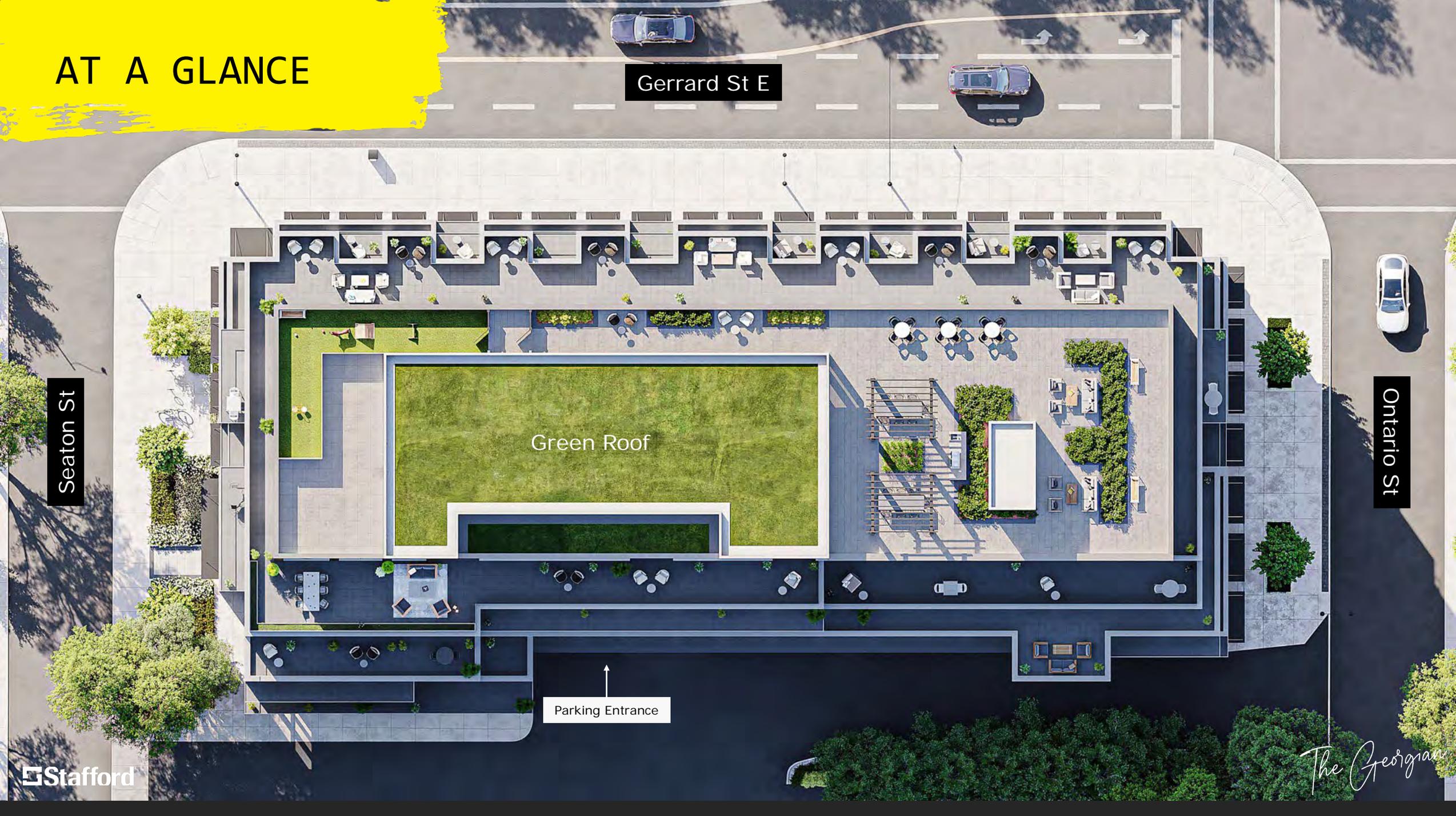
Gerrard St E

Seaton St

Ontario St

Green Roof

Parking Entrance



SOUTH CABBAGETOWN

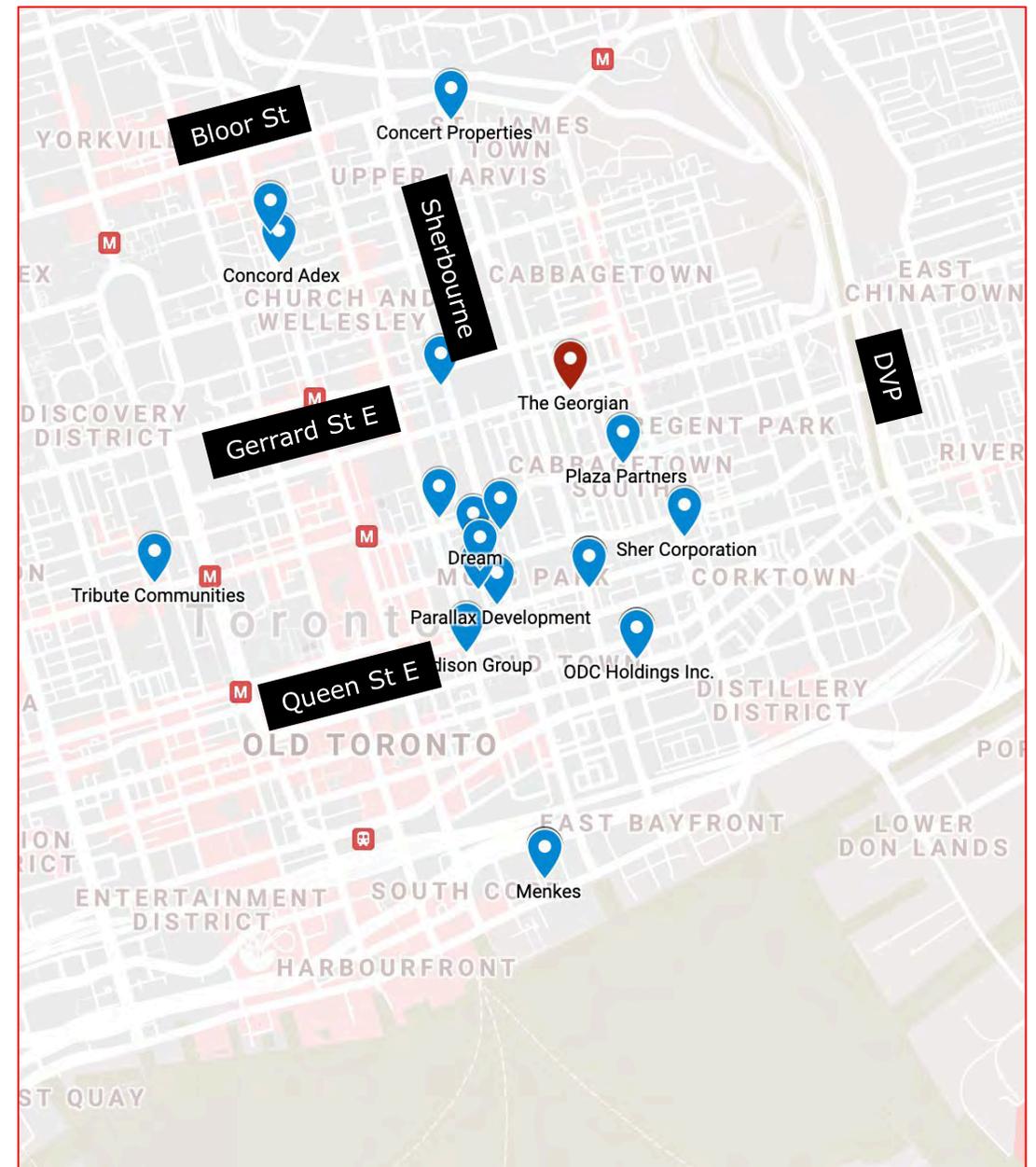
A NEIGHBOURHOOD IN TRANSITION

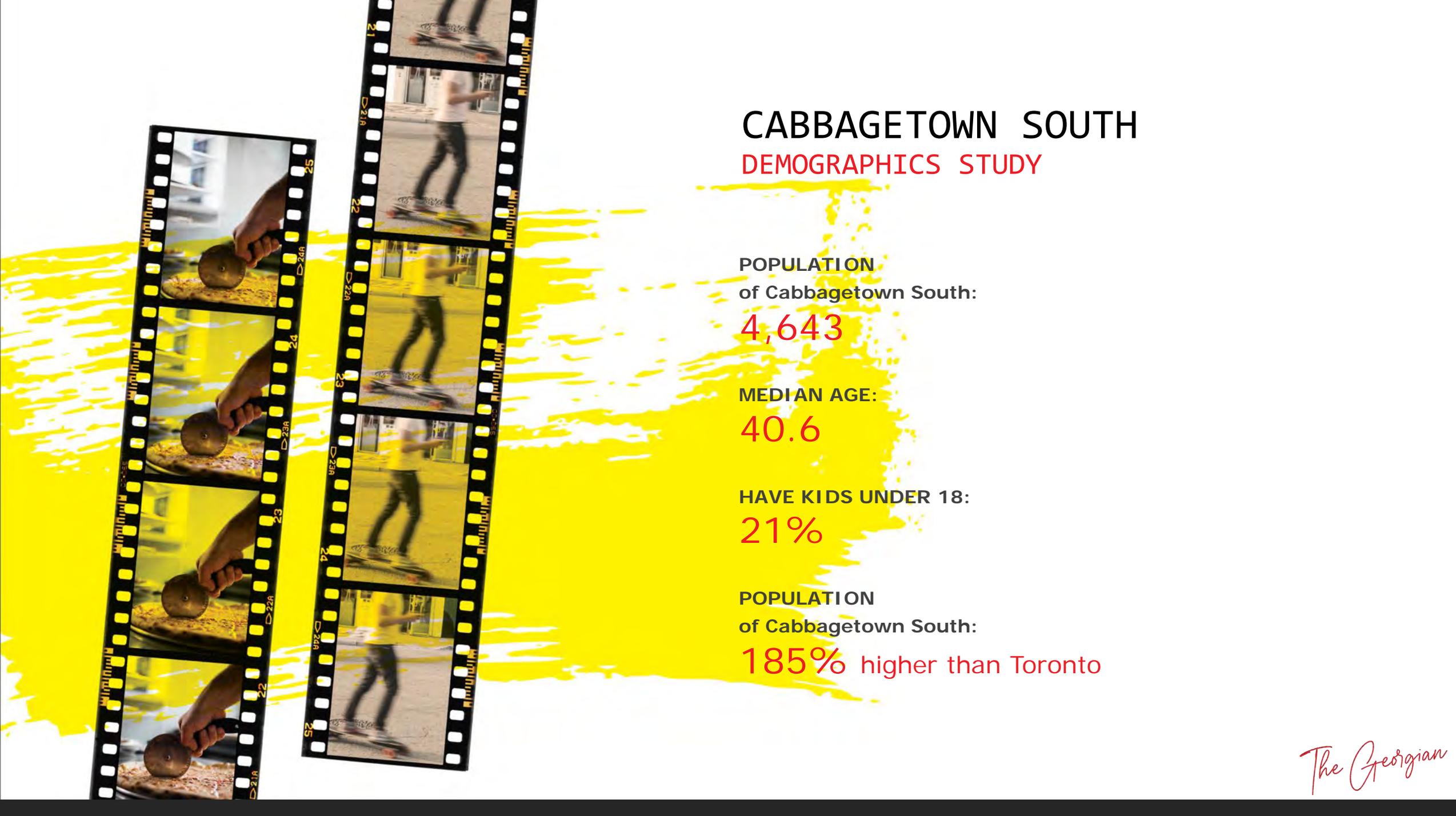
The neighbourhood is a vibrant, multi-cultural hub with a wide range of amenities in an area that has been designated for growth and revitalization. As this community evolves, the opportunity to live with transit at the door and within walking distance to **Ryerson**, **George Brown**, **CF Eaton Centre**, and **St. Michael's Hospital** will make Stafford's new condominium an integral part of the transition.



CURRENT & UPCOMING DEVELOPMENT

Builder	Location	Total Units
DREAM	69 Mutual Street	253
Parallax Development Corp	100 Queen Street East, Toronto	369
Concord Adex	595 Yonge Street	523
Concert Properties	603 Sherbourne Street	501
Graywood Developments	308 Jarvis Street	489
Sher Corporation	187 Parliament Street	29
Tribute Communities	292 Dundas Street West	346
St. Thomas Developments Inc.	88 Queen Street East	569
Sher Corporation	79-85 Shuter Street	235
Amexon		541
Edenshaw Developments	625 Yonge	354
ODC Holdings Inc.	254 King Street East	938
ODC Holdings Inc.	254 King Street East	938
One Properties	Queen and Sherbourne	747
One Properties	Queen and Sherbourne	363
One Properties	Queen and Sherbourne	535
Menkes	Lakeshore & Jarvis	770
Menkes	Lakeshore & Jarvis	800
Menkes	Lakeshore & Jarvis	196
Madison Group	Church & Richmond	479
Graywood Developments	241 Church	600
Plaza Partners	401 Dundas Street East	92





CABBAGETOWN SOUTH DEMOGRAPHICS STUDY

POPULATION
of Cabbagetown South:

4,643

MEDIAN AGE:

40.6

HAVE KIDS UNDER 18:

21%

POPULATION
of Cabbagetown South:

185% higher than Toronto