

Visalia Runners
January 8, 2018
Meeting Minutes

Members in Attendance: Casey Barber, Michael Castro, Richard Rodriguez, Michelle Rodriguez, Cynthia Serpa, Daniel Young, Justin Harris, Barb Johnson, Renee Taylor, Steven Garcia, Jennifer Couto, Alyssa Houtby, Michael Young

Michael Young called meeting to order at 6:35pm

Welcome/Introductions

Approval of Agenda: Richard motions, Barb seconds, all in favor

Approval of December 4, 2017 meeting minutes: Richard motions, Michael C seconds, all in favor

No Treasurers report was given as Jim Barnes was absent

Old Business:

Michael Castro spoke on Harvest Run gift handout. The cancer center set up the room for us and seemed overly gracious of our clubs donation. Everyone has been affected by cancer in some form and it was nice to bring joy to the receiving kids. The organization of gifts to the kids went smoothly and everyone had something positive to reflect on.

New Business:

Cynthia spoke on the Visalia Runners banquet that was held on January 20th. She requested the club to donate \$200 to purchase gift cards to raffle off in \$50 increments to local businesses in town. Racing bibs and other donated items would be up for raffle as well. Richard motions to give \$200 to banquet committee, Barb seconds, all in favor.

Casey spoke about our online store and how to improve options for online purchases. Our current store is set up to receive funds from online purchases to go directly to a paypal account, our club is charged a processing fee to avoid these fees he has recommended our new ordering form be set up through KRC. If members want it shipped to them they would have the option to pay for shipping. New members would receive a discount code to design their own options. Seasonal shirts for more specific runs or holidays would also be a new feature to order from. We can personally design a custom shirt with the Visalia Runners logo attached to benefit the club and members. Richard motions to change the options on the online store, Barb seconds, all in favor.

Michael Young suggested a change of meeting locations to improve participation at meetings. Participation is low and that could possibly be due to the fact that it is not family friendly at Lifestyles. With a meeting at a member's home it would allow for kids to come along and give the members comfort of their children being watched while attending a meeting. The con would be that it is not as professional as Lifestyles. Another idea was to change the day of the meeting. This idea is up for more discussion.

Michael Young spoke on the End of the Trail race. The next committee meeting would be held to discuss more details of the race that need to be tied up. As of today they had 490 sign ups. Last year the race brought in \$9600 just in sponsors this year we project \$17000-cash & all sponsors not including Michelob. He reported everything is going good but food vendors have not been secured yet and still needs club participation. There will be beer cozies, bottle openers, ukulele band, and a band from Hell of a Half. We want it to be a New York qualifier but landmarks need to be designated to have the course certified.

Next meeting will be held on February 5th, 2018 at 6:30pm.

Meeting adjourned at 7:08pm.