

Visalia Runners
December 3rd meeting minutes

Members in Attendance: Michael Young, Jennifer Couto, Daniel Young, Steven Garcia, Victor Raya, Nate Ortiz, Michael Baumann, Michael Castro, Albert Chavez, Richard Rodriguez, Barb Johnson, Joleen Quinley, Michelle Rodriguez, Letty Randolph, Renee Taylor, Jim Barnes, Justin Harris, Cynthia Serpa, Alyssa Houtby, Adam Higareda.

Michael Young called meeting to order at 6:44pm

Welcome and Introductions: Welcome everyone, please fill out the nominations for the new board members and the runner of the year and member of the year.

Approval of agenda: Michael Y made the motion to approve the agenda as written, Michael B seconds, all in favor. Please add the St. Patrick's day parade, the Christmas gifts from the Harvest run and the Christmas party to the agenda. Approval of minutes: Jim made the motion to approve the minutes as written, Michael B seconds, all in favor.

Treasurers report: At 6:47pm Jim said it is pretty much self-explanatory we had a beginning balance of \$27k and now our ending balance for our month is \$32k. We have big bills for EOTT coming up that will be paid. Harvest 5k numbers are in there is over \$3k for Christmas gifts, big congratulations for our group for generating so much.

Old Business: At 6:52pm Feat to Beach, the check that was made out for enterprise was not cleared through enterprise, so the captain of the women's team is requesting a refund for the rental out of her pocket and cancel the check that was written. Jim approved that modification.

At 6:53pm Harvest gifts, Victor and Nickki are going out to purchase gifts this coming weekend for the kids at Kaweah Delta. This Saturday is the shopping trip, there is a 20% off coupon at Target if anyone wants to join them. No date is set for the wrapping party at this time.

New Business: At 6:55pm setting a budget, our club needs to get together and decide what percentages go to what events like the banquet or the EOTT family party; and maybe set a budget for making purchases of equipment that would better suit the races. If we set a budget for the members banquet and a summer party, what would our budget be? Richard-"we need a cause for what specifically we spend the money on." Alyssa-"we need a certain budget for philanthropic events and a separate one that can be spent on our runners." Albert-"we don't know how much we will make from the race to decide what can be spend." Barb-"The new board needs to get together outside of the club and set the budget and present it to the club." Richard made a motion to allow the new 2019 board members to set the budget for our approval, Alyssa seconds, all in favor.

At 7:03pm Banquet, Cynthia said \$2800 was spent on the members banquet last year, this is something to keep in mind for the budget of 2019. Michael Y mentioned that Harvest Run and EOTT made a profit from the race and gave back to our club he made a motion to spend \$4000 on the 2019 banquet, Nate and Victor seconds, all in favor. Proposed ideas: The depot, The Visalia Country Club(6pm-11pm), Café Lafayette in Exeter, Planning Mill, The date is Jan 26th. Last year we had 46 attend, the most was 55 (at a members home) We may or may not be allowed to pay for spouses if we can find a reasonable place. Cynthia will work on it and get back to us but save the date.

At 7:16pm EOTT, we are running this race like a business because of the size. We should expect to pay a race director around \$8000 for the time spent on the race. 10% to club (\$4000), 30% to school, 60% to race director we are way ahead of last years sign ups and the registrations of the race have increased as well. But because of the time spent on the race we definitely need to invest in our race director. We need to look into Adventist health, Kaweah Delta or Children's hospital as sponsors and pursue them as major sponsors. We like to think that we as runners like to invest in health and it would be great to get them as a sponsor and promote their business. Bakersfield marathon has given Michael Y a lot of advice on how to run the race more efficiently. Because we use the EOTT statue as our main focus of our race we should donate to the statue at the park. Michael B-"what percentage is donated to race directors at other

aces?” Michael Y-“They usually get \$10 maybe more per runner.” Alyssa-“we need to take it out of the club and give it to someone who will run it like a business and our club just gets a percentage from the proceeds (for the volunteers used).” Richard- “Michael Y needs to meet with the new 2019 board and figure out what the new board will pay the race director and decide on the percentage.” Barb- “Michael Y has already invested the time this year and the two previous years for free, we should pay him with the number that he feels is fair. As far as the next director, if Michael Y decides to give it up, we need to get back together and decide what those numbers are.” Barb made a motion to give 60% of the proceeds from the 2019 race to the race director of EOTT, Joleen made a second, all in favor.

At 7:31pm Nominations, nominations were accepted online or in person tonight. So far we have: President-Alyssa, VP-Jenn, Treasurer-Barb, Secretary-Joleen, Sunshine-Michelle & Letty. There are no positions running uncontested, so we are approving the nominations for the final 2019 board. Congratulations to the new officers.

Up Coming Events: Visalia PAL, go to runsignup to register for the event, please promote the race so we can help kids go to camp. The course will be different from Race Against Hunger. The race will be on a Tuesday, January 1st.

At 7:40pm, EOTT, 462 registered runners to date. The price is higher than last year, we will be doing a price increase on Jan 1st. The numbers are looking good, \$24k on registrations without sponsors. The medals have changed to spinner medals, backpacks, and beanies. The age groups have changed to 10yr groups instead of 5yr difference. B&L meats, chocolate milks, coffee, Michelob, red bull, hotels will block rooms for runners, propane heaters; there are a lot of big changes for next year and we are excited to see what will come. We will have to look into changing the date to a Sunday and have an actual expo on a Saturday. The race start will be later this year since we will not have a walking division. Sponsors will be our next push, Barb has been great at finding sponsors for us. Renee-“I will need a date for the good neighbor policy to notify other schools and make sure we get enough kids.”

At 7:49pm, St Patrick’s Day Parade, Steve would like our club to enter as a float in the parade and get as many volunteers to help out and promote our club. It would be great publicity to our community to let them know that our club is available to more runners that might not know how to find us. We can have our EOTT and Harvest Run image with us.

Meeting adjourned at 7:51pm.

Next meeting is Monday, Jan. 7th, 2019.