



PharmaOne

GENERIC | BRANDED

*MURANG GAMOT FOR EVERY **juan***

FRANCHISING OPPORTUNITY

PHARMAONE BRANDING- PHP 200,000.00

- Logo and Tagline
- Overall aesthetic and presentation
- Signages (production and installation)
- Promo Templates
- All brand related materials and collaterals
- Branch promotion on the main PharmaOne fb and ig accounts
- Packaging (with free 300 pcs bags)
- Endorsers Engagemen to **the juans** (market value at 1M)
- Promotional materials with **the juans** as endorsers (Posters,announcement pubs, social media layouts)
- Promotion of each members on their IG stories dedicated to opening day/or special promotions
- Optional appearance of **the juans** on the opening day



PERMITS- PHP 20,000.00

- DTI Permit
- Barangay Permit
- Mayor's Permit
- BIR Permit
- License to Operate (FDA)

Stocks- PHP 150,000

- Initial Stocks worth **PHP 150,000.00**
(Generic, Branded, Non-Pharma)
 - Granted access to internal partner's/suppliers
 - Discounted rates and packaged deals.

CONSTRUCTION- PHP 100,000.00

- Glass/Slidingwindow • Shelvesanddivider
- PaintandLabor
- Lights
- Electrical,lights&padlock • Signage
- Chair
- OfficeTable
- ContainersforMedicines
- Framefortarpaulin(Optional)
- Refrigerator(Optional)
- Aircon(Optional)
- Electricfan

* note: structural related renovation not included

*aircon and ref not included

CONSTRUCTION- PHP 100,000.00

- Glass/Sliding window
- Shelves and divider
- Paint and Labor
- Lights
- Electrical, lights & padlock
- Signage
- Chair
- Office Table
- Containers for Medicines
- Frame for tarpaulin (Optional)
- Refrigerator (Optional)
- Aircon (Optional)
- Electricfan

* note: structural related renovation not included

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OTHER ESSENTIALS- PHP 50,000.00

- Point of sale system
 - Customized POS Program
 - Thermal Printer (58mm)
 - Cash Drawer
 - Tablet
- Reference Materials
 - Record Books
 - Dispensing Apparatus
 - Office Supplies
 - Cellphone
 - Sim Card
- Containers for Medicine

GRAND OPENING- PHP 30,000.00

- Promo
 - Giveaways (Alcohol)
 - Free delivery
 - Free Vitamin C
 - Flyers
- Balloons
- Sound system
- Tent
- Food

FRANCHISE FEE- PHP 200,000.00

TOTAL: PHP 750,000.00

*Royalty Fee: 1% of the total monthly gross sales
*Advertising Fee: 1% of the total monthly gross sales



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