



Emilee Hasart: Non-Veterinary Reproductive Specialist  
Angela Mendel: Director of Equine Operations

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**\*Disclaimer: 7E Performance Horses is not a veterinary facility. All veterinary-related procedures are performed or conducted under the oversight or review of a licensed veterinarian. These services will be billed at the veterinarian's rate\***

## *Complete Stallion Program Management*

**\$1,200 / Per Month**

Our most elite and comprehensive stallion management experience, created for owners who want their program elevated and executed at the highest level.

From professional oversight to strategic marketing and brand development, every detail is handled with precision and intention. The Gold Package ensures your stallion is professionally represented, strategically promoted, and positioned for long-term success.

Designed for those who view their stallion as more than a horse — but as a brand, a legacy, and a serious investment

### **Package Includes:**

- **Contract Creation & Management**
- **Invoicing & Payment Tracking**
- **Mare Owner Communication & Coordination**
- **Booking Confirmations & Scheduling**
- **Stallion Listing Management**
- **Marketing Materials**
- **Handling Stallion Inquires & Screening Mare Owners**
- **Seasonal Booking Reminders & Follow-Ups**
- **Full Advertising Strategy + Monthly Content Planning**
- **Tailored Social Content (videos, reels, highlights)**
- **Priority Response for Stallion-Related Inquiries**
- **Season-end Stallion Performance Summary**
- **Professional Photoshoot**
- **Stallion Highlight Video**
- **Foal Promotion Posts for Clients**
- **Custom Stallion Ad Design (magazines, futurities)**
- **Automated Booking Form Setup**

**GOLD**  
*Service pricing*  
**PACKAGE**  
**GE**



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*Admin + Marketing Management*

**\$900 / Per Month**

A streamlined, professional management option designed for owners who want strong organization and consistent promotion without full-scale oversight.

The Silver Package provides structured support, reliable communication, and strategic visibility to keep your stallion professionally represented and well-managed throughout the season.

Ideal for owners who want elevated support while maintaining a more hands-on role in their program – balancing efficiency, presence, and smart investment.

#### **Package Includes:**

- **Contract Creation & Management**
- **Invoicing & Payment Tracking**
- **Mare Owner Communication & Coordination**
- **Booking Confirmations & Scheduling**
- **Social Media Promotion (1-2 post per month)**
- **Stallion Listing Management**
- **Marketing Materials**
- **Handling Stallion Inquires & Screening Mare Owners**
- **Seasonal Booking Reminders & Follow-Ups**

SILVER PACKAGE  
service pricing



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## *Contract + Communication Management*

**\$600 / Per Month**

A foundational management package designed to keep your breeding season organized, professional, and running smoothly.

The Bronze Package covers the essential administrative support needed for a successful season, including contract management, invoicing, booking coordination, and consistent communication with mare owners. Every detail is handled with clarity and professionalism to ensure a seamless experience for both you and your clients.

Perfect for stallion owners who want reliable structure and support while maintaining a hands-on approach to their program.

### **Package Includes:**

- **Contract Creation & Management**
- **Invoicing & Payment Tracking**
- **Mare Owner Communication & Coordination**
- **Booking Confirmations & Scheduling**

BRONZE PACKAGE  
service pricing