



**FOR IMMEDIATE RELEASE: Spring 2021**

***Introducing Ike's Gourmet Dog Treats:***

All-Natural Organic Vegan Grain-Free Gluten-Free Biscuits baked exclusively at the nonprofit **IKE Center by Adults with Disabilities** in Milwaukee, Wisconsin, proudly **Made in the USA**.

After tremendous research by the top Veterinarians in the country concerning our dog's diet, they concluded **Fruit** was the most valuable ingredient missing to aid in a healthier lifestyle. We collected the top five **Fruits** from their list and introduced our debut Collection:

Ike's **Apple Pie** Gourmet Dog Treats  
Ike's **Banana Bread** Gourmet Dog Treats  
Ike's **Blueberry Muffin** Gourmet Dog Treats  
Ike's **Cranberry Cookie** Gourmet Dog Treats  
Ike's **Strawberry Shortcake** Gourmet Dog Treats

Our star-shaped Treats (1.5") are packaged in our award-winning retail standing pouch in gold and white highlighted by vivid fruit colors, filled with 100 Treats weighing one pound. Our **Organic** ingredients are ethically sourced with no artificial flavors, colors or preservatives and non-GMO.

We open our doors to the community's most vulnerable, **Adults with Disabilities**, to teach, train and inspire them, as our chefs, to reach beyond their limits. Contemporary consumers want their retail choices to matter for just causes. Hearing their call, we reinvest **100% of our profits** back into our **Adults with Disabilities**. Today more people are conscious of their health and what enters their bodies. They want good health for themselves and their families. The good health of today's family extends to their beloved dogs.

**Ike's Gourmet** is sold online and at retail stores throughout North America.

*For further information please contact Eliot Branding*  
4425 W. Woolworth Ave. Milwaukee, WI 53218  
(414) 581-1953 [Ike@IkesGourmet.com](mailto:Ike@IkesGourmet.com)  
[www.IkesGourmet.com](http://www.IkesGourmet.com)

