



FOR IMMEDIATE RELEASE:

Ike's Gourmet – America's Dog Treat Cookie Company bakes **Vegan Grain-Free** Dog Treats using only the finest and freshest **Natural Gluten-Free Ingredients** while **Creating Jobs for Adults with Disabilities**.

After tremendous research by the top **Nutritional Veterinarians** in the country concerning our dog's diet, these Veterinarians concluded **Fruit** was the most valuable ingredient missing to aid in a healthier lifestyle. We took the top six fruits from their list and introduced our initial Collection:

Apple Pie, Banana Bread, Blueberry Muffin, and Pumpkin Pie

Consumers care about their health and what goes into their bodies. They are asking for healthier ingredients. And more consumers and their dogs are suffering from various food allergies. We offer a unique product catering to this growing need. And consumers want their retail dollars to matter in the fight for social justice and to champion a cause. We hear their call as **All Proceeds** are **Reinvested** into our **Chefs, Adults with Disabilities**, at the nonprofit **IKE Center**.

Dogs love the taste and the added health benefits of natural vitamins, fiber, antioxidants, and other key nutrients all adding to a healthier lifestyle.

Our new **Premium Pet Water™** offers sustainable pure mountain spring water while giving dogs ultra-hydration and natural electrolytes. Our Bottles are All-Aluminum made from Recycled Materials as **Ike's Gourmet** joins the fight against single-use plastic in saving our Planet.

Ike's Gourmet provides a healthy alternative to treating our dogs. We are committed to providing meaningful work for our communities most vulnerable and diverse, **Adults with Disabilities**. And we continue our fight to protect our environment.

HEALTHY PETS HEALTHY PLANET™

For further information please contact: Eliot Branding
4425 W. Woolworth Avenue Milwaukee, WI 53218
(414) 581-1953 Milwaukee (917) 336-6255 New York Ike@IkesGourmet.com
www.IkesGourmet.com

