



**FOR IMMEDIATE RELEASE: Fall 2021**

**Ike's Gourmet** Dog Treats are **All-Natural Organic Vegan Grain-Free Gluten-Free** Premium Dog Biscuits baked *exclusively* at the nonprofit **IKE Center** by **Adults with Disabilities** in Milwaukee, Wisconsin, **Made in USA**. Handmade and Oven-Baked in Small Batches. Kitchen Crafted, Slow Cooked and Artisanal Inspired. We use only **Sustainably** and **Responsibly Sourced Ingredients**. No Artificial Flavors, Colors or Preservatives. Non-GMO.

After tremendous research by the top **Nutritional Veterinarians** in the country concerning our dog's diet, the Vets concluded **Fruit** was the most valuable ingredient missing to aid in a healthier lifestyle. We took the top five **Fruits** from their list and introduced our initial Collection:

**Apple Pie, Banana Bread, Blueberry Muffin, Cranberry Cookie and Strawberry Shortcake.**

Consumers care about their health and what goes into their bodies. They are asking for healthier ingredients. And more consumers and their dogs are suffering from various food allergies. We offer a unique product catering to this growing need. **Top 8 Allergens Free**. No Corn, Wheat, or Soy. Non-Dairy. No Eggs, Fish, Tree Nuts or Peanuts. And consumers want their retail dollars to matter in the fight for social justice and to champion a cause. We hear their call as **100% of our Profits** are **Reinvested** into our **Chefs**, all **Adults with Disabilities**.

Dogs love the taste and the added health benefits of natural vitamins, fiber, antioxidants, and other key nutrients all adding to a healthier lifestyle.

Our new **Premium Pet Water™** offers sustainable pure mountain spring water while giving dogs ultra-hydration and natural electrolytes. Our Bottles are All-Aluminum made from Recycled Materials as **Ike's Gourmet** joins the fight against single-use plastic to save our Planet.

**Ike's Gourmet** provides a healthy alternative to treating our dogs. We are committed to providing meaningful work for our communities most vulnerable and diverse, **Adults with Disabilities**. And we continue our fight to protect our environment.

**HEALTHY PETS HEALTHY PLANET™**

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