

LaVondilyn Watson San Kitts

Dynamic sales and business coach with 20+years of building trust-based client relationships, selling faith-based business/personal development programs, and leading entrepreneurs toward personal growth and success. Skilled at engaging, conducting slow emotional discovery, identifying client pain points, articulating offer value, and guiding prospects toward confident buying decisions. Seeking a meaningful and transformative remote high ticket closer opportunity.

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Business Coach | Sales Trainer | High Ticket Closer - Faith Is ACTION 2004 - 2026

- Created the lead generation strategy, conducted sales calls via Zoom, for my \$4k signature offer, *FIA Business Supernatural Success School* (FBS3) and my \$10K offer, *The Ring of FIA™* and maintained just under an 80% close rate for 10 years
- Skilled in high ticket sales, with an emphasis on discovery - created the *FIA Selling Circle™*, my proprietary sales framework for converting prospects into paying clients
- Guided and converted hundreds of entrepreneurs into premium business coaching programs and targeted live trainings, to include *Sell Your Corn™*, *The Supernatural Selling Intensive™*, and *Supernatural Sales Mastery™*, all of which I taught both virtually and in live workshop settings
- Coached over 100 clients on personal branding, "C.A.S.H.ing" their offers, lead nurturing, client acquisition, post-conversion follow-up and retention, and upleveling their "connectability" through relationship-building in my premium 1:1 offer
- Managed, grew and nurtured an online community of over 4k "FIStarters", sending weekly email marketing campaigns and video trainings for over a decade
- Toured the USA with *Business By Faith*, my 2-day live coaching event for entrepreneurs as lead generation for my premium offers
- Currently speak regularly at online events and summits, and live women's conferences nationwide, teaching entrepreneurs to effectively craft and sell their own high ticket offers, build profitable lasting relationships by increasing their "connectability", and achieve supernatural success in the marketplace

Sales & Marketing Platforms: Zoom, Canva, Asana, AWeber, GoDaddy, Audacity for Podcast Production, Movavi Video Editing

CliftonStrengths: 1. Significance 2. Relator 3. Competition 4. Futuristic 5. Strategic

SPECIALIZED SKILLS

Language Proficiency (Adv French, Intermediate Spanish, Beginner Korean & Portuguese)

Marketing/Branding/Social Media Marketing
Content Creation/Course Creation/Offer Creation/
Graphic Design

Public Speaking/Podcasting

Coaching/Writing/Publishing

EDUCATION

Master of Business Administration - Charleston Southern University

B.A. Language & International Trade (French & Spanish) - Clemson University

Journalism & Mass Communication - Cognate - Univ of South Carolina

Sales - Specialized Advanced Sales Training - The Bay Group

Certified Life & Business Coach - Certified Coaches Federation