



FOR IMMEDIATE RELEASE

April 20, 2025

Is Your Island Represented? Caribbean POSH ICON Woman Awards 2025 Calls for Regional Nominations & Sponsors

ST. THOMAS, USVI – The countdown is on for one of the Caribbean’s most anticipated celebrations of womanhood, leadership, and legacy. On **June 27, 2025**, during the vibrant **Caribbean POSH Weekend in St. Thomas, U.S. Virgin Islands**, the region will gather for an unforgettable night of empowerment at the **Caribbean POSH ICON Woman Awards**.

This elegant event honors bold, trailblazing Caribbean women who are transforming communities through their work in business, culture, education, health, the environment, and more. With the theme “**Embrace the POWER, Live the Dream**,” this year’s celebration will spotlight the strength, courage, and brilliance of women across the Caribbean and the diaspora.

This powerful celebration is made possible through the continued support of our **Platinum Sponsor, the U.S. Virgin Islands Department of Tourism**, whose commitment to empowering Caribbean women and elevating regional unity remains unwavering.

Is Your Island Represented?

The Caribbean POSH team is calling on **community leaders, organizations, and individuals** across every island to **nominate extraordinary women** in their communities for this prestigious honor. From young changemakers to seasoned visionaries, we want to celebrate women who are breaking barriers and building legacies.

Nomination Deadline: April 30, 2025

Submit your nomination today at:

<https://caribbeanposh.com/wkd/caribbean-posh-icon-woman-awards/>

“Every island has icons—women whose stories deserve to be told and celebrated. We invite you to ensure your island is represented at the table,” said **Janette Brin**, Founder & CEO of Caribbean POSH. *“This is our moment to lift each other up and unite through purpose.”*

Award Sponsorship Opportunities Now Open

Businesses and brands across the region are also invited to **sponsor one of the 17 award categories**, which include:

- **Emerging Caribbean Leader**
- **Entrepreneur Excellence Award**
- **Environmental Stewardship Award**
- **Health Advocate Award**
- **Education Innovator Award**
- **Lifetime Achievement Award** ...and many more.

Sponsoring an award offers high-impact brand visibility, alignment with purpose, and the opportunity to present the award live on stage during the event.

Category Sponsorship starts at just \$800.

Interested sponsors can contact the Caribbean POSH team directly via partnerships@caribbeanposh.com

Celebrate With Us in St. Thomas – Early Bird Registration Now Open

Caribbean POSH Weekend is more than an event—it's a movement of unity, empowerment, and connection. Join us for a series of inspiring experiences, including the **POSH POWER Brunch**, **style-forward pop-ups**, and of course, the **ICON Woman Awards**.

Early bird passes and VIP table packages are available now at:

<https://caribbeanposh.com/wkd>

Official Event Hotel – The Pink Palm Hotel

Enjoy island luxury in the heart of Charlotte Amalie. Book your stay with an exclusive **15% discount** using promo code: **PINKPOSH** when reserving at the [Pink Palm Hotel](#).

Whether you're nominating a deserving woman, representing your island, or attending as a sponsor or guest—**Caribbean POSH Weekend 2025** invites you to be part of a regional celebration that's bold, beautiful, and brilliantly Caribbean.

For more information, nominations, sponsorship details, or to register: visit

www.caribbeanposh.com/wkd

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