

THINK OUTSIDE THE BOARDROOM

THE COMPANY NEWSLETTER OF ELEVATION EVENT
MANAGEMENT

NEWS AND UPDATES FOR
THIS MONTH:

I. Incentive Travel
II. Our Story

Why Incentive Travel is an Important part of a Successful Company:



Discover the huge benefits of incentive travel and corporate trips for your company.

Incentive travel stimulates employees with an activity designed and planned to motivate and to reward people who have achieved certain goals in the company.

What are the benefits of incentive travel?

Should I devote a portion of the budget to this type of activities for my team?

Is there really an added value to improve the work environment and increase long-term income?

We believe so!

Incentive Travel

continued

Key concepts:

Attract Talent

Motivation

Unique Experiences

Learning

Happiness

"Budgets are up, lead times are growing, and the destinations incentive planners are using are expanding."

Attract Talent

As a company, it is important that you do not let the talent of your team escape and therefore it is imperative to remember each team member. Incentive travel has proven to be effective in many businesses.

Motivation

Incentive travel is a motivational tool, something different that helps employees on their way to success, and the success of the company. An incentive trip has that certain advantage of impacting the employee, that special attraction, that detail that makes the experience a unique motivation for the team.

Unique Experiences

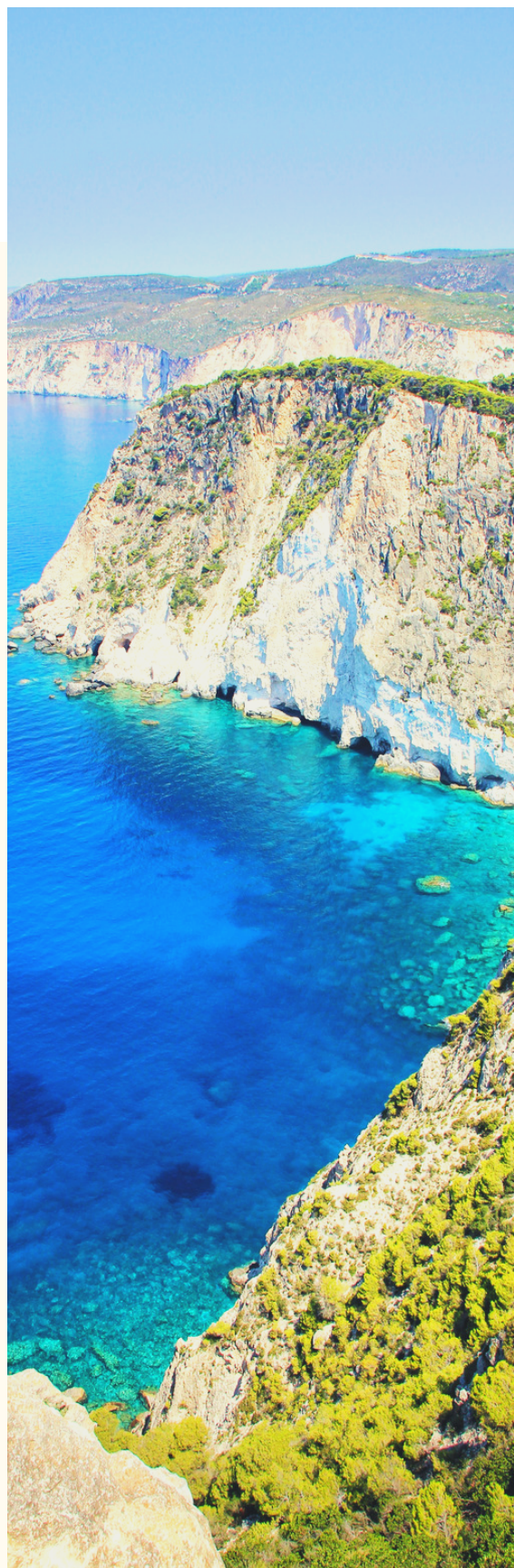
It is very valuable to incorporate experiences that can connect with a specific destination or location so that you create exclusive experiences. These are experiences that would create a connection and unique memories among the people who enjoy them.

Learning

It is about finding experiences and not just amenities. Groups tend to be attracted to programs that span learning incorporated with unique experiences. Experiences that truly allow a total immersion of the participant and ones that encourage learning along the way.

Happiness

The goal is for your employees to be the ambassadors of your company. A happy employee is much more productive, shares more hours with happier colleagues and helps to foster the good atmosphere between your teams. Incentive travel will enhance collaboration between teams and exclusive experiences will be shared in the office if they have been successful.



Our Story

Did You Know....

JoAnn & Adina are the Founder and Co-Founder of the Giving Gown Foundation. What began as a vision in 2007 has continued to grow touching the lives of thousands of young women over the years. Although JoAnn and Adina have now turned over Giving Gown's day to day operations, they are still big cheerleaders and supporters. Because they followed through with their dream, lives continued to be touched. The new team finds an incredible amount of joy in seeing this vision and legacy through. To learn more about the foundation visit www.givinggown.org

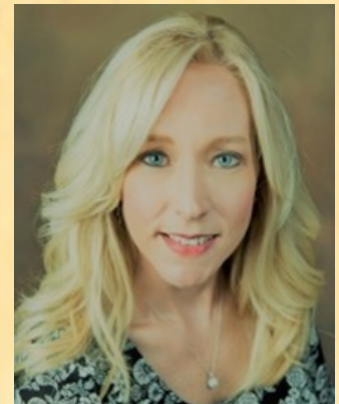


Adina Walker

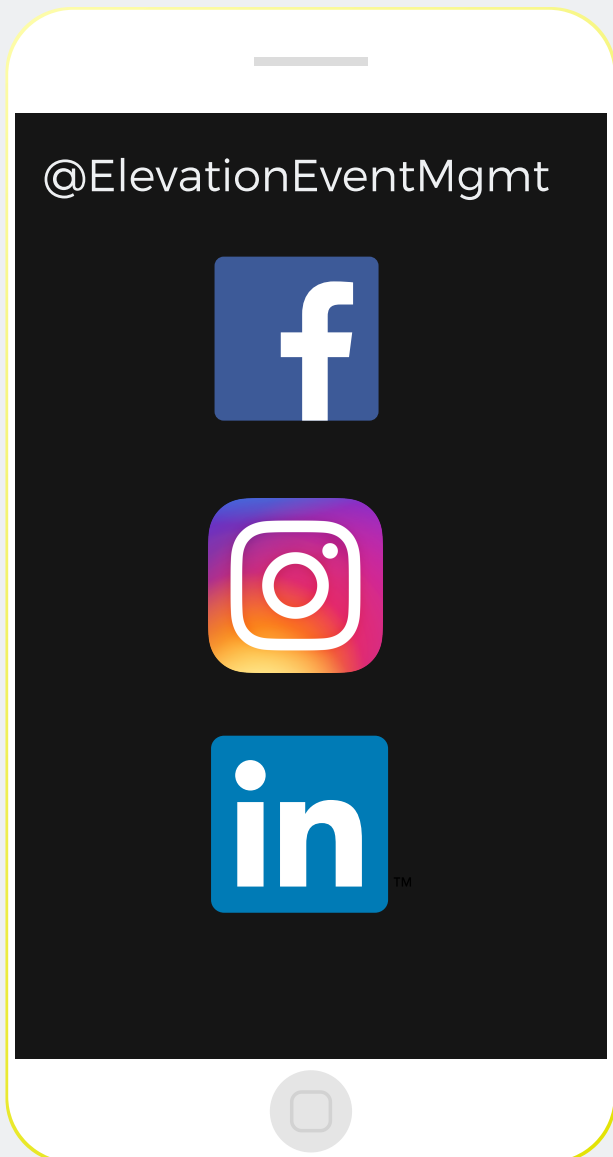
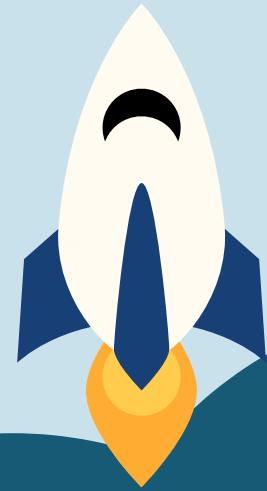
Adina is a passionate sales leader and business development professional. With over 25 years of dynamic relationship building; consulting with clients to fulfill their needs by providing cost effective solutions and services.

JoAnn Zeisig

JoAnn is an energetic and enthusiastic professional who brings more than 25 years of successful event management experience. She has a background in site selection, budgeting, contract negotiations, strategic planning, design, production and management. JoAnn has developed key relationships and established strategic partnerships with venues as well as vendors worldwide.



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