

At any one time about 20 radio stations (programme services) will broadcast from each multiplex. Whenever capacity to carry programme services becomes available new programme services can be considered to join the multiplex. To this end each multiplex maintains a waiting list.

To ensure fair treatment there is a standard application process. Each application will be assessed against four '**thresholds**' (these are explained below). To promote competitive entry, applications will not be assessed purely on economic grounds. Each multiplex acknowledges its duty to trade in a way calculated to ensure **fair and effective competition** and so this is where the 'thresholds' become important.

The process to join a listed multiplex as a programme service covers three stages:

Stage 1: Prospective applicants should complete an expression of interest/application form setting out the extent to which their service meets certain 'thresholds'.

Stage 2: Programme service applications will be sifted by the relevant Multiplex, according to the extent to which an applicant meets (or exceeds) the 'thresholds' before being added to our waiting list.

Stage 3: When capacity becomes available, we will assess the most appropriate new service to join the bouquet of services currently carried.

The programme service 'thresholds' explained:

Each Multiplex will assess each carriage request by the extent to which they meet or exceed certain criteria. We have called these criteria 'programme service thresholds'. By working to a framework (whereby each prospective programme service can be assessed) we can develop a system that is fair, in a market that is also competitive.

To make this framework transparent we have set out these programme service thresholds below. Selection will be based on which programme services, in the view of the relevant company operating the multiplex, display the strongest characteristics set against the four programme service thresholds.

The four thresholds are:

1. The localness of origin, or otherwise, of the programme service to each multiplex's coverage area
2. The extent to which the service provider has calculated how their service will appeal to listeners in the specific Multiplex area
3. An assessment of how the proposed service will compliment or extend the range of services carried on the specific multiplex
4. The extent to which the proposed service is likely to attract the necessary funding or other financial support needed to commence broadcasting and carry-on broadcasting, ensuring the service can meet its contractual obligations

Applicants are strongly encouraged to bear these thresholds in mind, when submitting their application form. Once the form has been submitted a member of the team will be in touch.



Carriage Application Form:

Multiplex area applied for:

Contact Details

Full Name:

Job Title:

Phone:

Mobile Phone Number:

About your radio operation – please note this information will be treated in confidence and will not be disclosed to any third party outside the partner multiplexes.

What is the name of the company applying for a contract to be carried on the relevant multiplex?

How long has this company been trading?

Radio service details:

About your radio service:

Radio Station Name:

Full address of where your studios for this service will be based:

How many hours of programming per day will be delivered from these studios?:

Do you have either a DSP or C-DSP licence from Ofcom? [if so, please give details]:

Are you planning to broadcast on the multiplex as a C-DSP OR DSP?

What is your target Audience?

Will you play music? *If so, please describe how much and what type/styles/genre of music will you play across a typical month?*

Will you broadcast in English and/or in other languages? *Please specify providing details/percentages where applicable*

Has, your radio service broadcast in other parts of the country or is it an entirely new service?

By submitting this application I understand capacity on the particular multiplex may be full and I will be placed on a waiting list and my application will be assessed against the four thresholds mentioned above.

This form should be emailed to info@dabbroadcast.com